

Department of Sociology and Social Anthropology

SPEAKER SERIES

Navigating Tradition in Neoliberal Times: The Femininity of Red Pill Women

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The manosphere, a network of predominantly male online communities, is known for its antifeminist and misogynistic ideologies, often advocating traditional gender hierarchies and opposing feminist movements. While most of these spaces are male-dominated, there are also communities of women who support and participate in the promotion of these ideas. This talk examines one such community: the Red Pill Women subreddit. Through an analysis of participant discussions, the study explores the motivations driving women to adopt and adapt these traditionally patriarchal views, revealing how they negotiate their identities and agency within this unique ideological framework. Understanding the appeal of these communities offers critical insights into the intersections of gender, power, and identity in contemporary digital culture.

Friday, November 21st, 2025
2:30 p.m. in McCain, #1116
All Welcome!