



International Association of University Libraries

2016 Conference – June 5-9 Halifax, Nova Scotia

SPONSORSHIP FORM

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BENEFITS:

Our **Platinum Sponsors** (\$20,000 CAD and above) will receive the following:

- Conference literature will note your company on the front cover of the program and all Conference literature as a Platinum sponsor (the company logo will be depicted)
- Acknowledgment of the Platinum sponsorship on the Conference web site
- One full page monochrome advertisement in the final program (if supplied by the sponsor)
- A complimentary conference registration for a Company representative, including the sponsored event
- A list of all delegates who attended the Conference
- A company banner (provided by the sponsor) will be displayed in the Conference area
- A promotional flyer, provided by your company, for inclusion in the delegates' satchels
- Possibility to address the audience during main sponsored event – 5 to 10 min.

Our **Gold Sponsors** (\$15,000 – \$19,999 CAD) will be offered:

- Conference literature will note your company as a Gold sponsor (the company logo will be depicted)
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- A complimentary conference registration for one Company representative
- A list of all delegates who attended the Conference
- A promotional flyer, provided by your company, for inclusion in the delegates' satchels

Our **Silver Sponsors** (\$10,000 – \$14,999 CAD) will be offered:

- Conference literature will note your company as a Silver sponsor
- A list of all delegates who attended the Conference
- Acknowledgment in the final program
- Acknowledgment of your Silver Sponsorship on the Conference web site

Our **Bronze Sponsors** (\$5,000 – \$9,999 CAD) will be offered:

- Conference literature will note your company as a Bronze sponsor
- A list of all delegates who attended the Conference
- Acknowledgment in the final program



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Please return to: Louis Houle

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louis.houle@mcgill.ca

NAME OF AUTHORISED PERSON _____

TITLE _____

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