

EXPERIENTIAL ROOM AND EXHIBIT HALL

HEALTHY LIVING HEALTHY LIFE CONFERENCE

September 19-21, 2018

TRUST, BELIEVE & WORK OUT WITH SHAUN T

September 22, 2018

VENUE

Halifax Convention Centre, 1650 Argyle St, Halifax, NS

ABOUT THE CONFERENCE & WORKOUT

The [Healthy Living, Healthy Life Conference](#) is expected to draw several hundred participants for an exciting, collaborative event focused on health research, practice and community innovations. The conference will showcase a spectrum of leading-edge research, interventions and measures towards a healthy life for all Canadians and will feature engaging community presentations, nationally and internationally-renowned speakers and opportunities for collaboration and partnerships.

HLHL will attract a wide range of participants including:

- Researchers
- Policy and decision makers
- Health professionals and clinicians
- Community groups and multi-stakeholder partnerships
- Business, NGOs and not-for-profit members interested in health
- Undergraduate, graduate, and post-doctoral students
- Members of the public interested in healthy living across the life course

[Trust, Believe & Work Out with Shaun T](#) will be an inspiring community workout experience with world renowned health and fitness expert, TV host and motivator Shaun T. He is focused on creating positive lifestyle changes in people around the world and is the creator of best-selling fitness programs INSANITY, FOCUS T25, CIZE and SHAUN WEEK.

The expo will feature the latest in mental and physical wellness, with expertise from Dal and others in a broad range of health areas—from athletics to recreation to rehabilitation.

EXPERIENTIAL ROOM & EXHIBIT FEES

Our Exhibit Hall will be open for conference delegates to network, enjoy coffee and refreshments, browse exciting exhibitor tables and be inspired by the latest innovations in health. You also have the opportunity to provide participants with hands-on learning, by demonstrating services, research, products and innovations in our experiential area located right in the middle of the action in our Exhibitor Hall. Book your 30 minute space now!

EXHIBITOR FEES

General Exhibitor

Conference	\$ 700.00 (includes 15% HST)
Experiential Demo (30 min)	\$ 100.00 (includes 15% HST)
Shaun T add-on	\$ 300.00 (includes 15% HST)
Shaun T only	\$ 550.00 (includes 15% HST)

Not-for-profit Organization

Conference	\$ 635.00 (includes 15% HST)
Shaun T add-on	\$ 300.00 (includes 15% HST)
Shaun T only	\$ 550.00 (includes 15% HST)

The expo will be held in C2. Each space includes:

- One (1) 6' black skirted table (3 sides) (2' x 6' x 29" high), black vinyl top
- Shared 10volt, 15amp electrical outlet

- Two (2) conference registration passes (breaks, meals, keynotes)
- WIFI access (5 Mbps per device)
- The following are not included: power bar, extension cords, special furnishings, computer and audio-visual equipment, conference bag

SPACE ASSIGNMENT

The Committee will assign tables and work with exhibitors to determine best demo times.

EXHIBIT HALL SCHEDULE

Wed. Sept 19

3:00 pm – 5:00 pm Exhibit Hall set-up
6:00 pm – 10:00pm Exhibit Hall Open

Thurs. Sept. 20

9:30 am – 4:30 pm Exhibit Hall Open

Fri. Sept. 21

9:30 am – 4:00 pm Exhibit Hall Open
4:00 pm – 5:00 pm Exhibit Hall Tear-down

Sat. Sept. 22

7:00 am – 3:00 pm Exhibit Hall Open
3:00 pm – 4:30 pm Exhibit Hall Tear-down

*Please be advised that all times listed above are subject to change

EXHIBITOR SERVICE KITS

Exhibitors will be able to access service kits online. A unique show code and password will be provided for access once payment has been received. These kits will connect exhibitors to our venue provider, Global Convention Services Ltd., and will include the rules and regulations governing the exhibit, equipment and service order forms, as well as information regarding material handling and shipping. Exhibitors will be responsible for any costs that may be incurred as a result of their additional requirements.

CONTRACT & LIABILITY

The Healthy Living Healthy Life Conference and Trust, Believe & Work Out with Shaun T organizers and committees are not liable for any damages whether direct, indirect, general, special, consequential or otherwise to the exhibitor, its agent and employers or visitors to its exhibits. The Committee is not responsible for any lost, damaged or stolen property. By registering for the Expo you agree to maintain your exhibit in a professional manner, and have your exhibit setup and removed as per the schedule.

PROTECTION OF BUILDING PROPERTY

Nothing shall be pasted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Exhibitors violating this regulation are expressly bound, at their expense, to repair such damage which they may cause.

CANCELLATION POLICY

All cancellation requests must be sent in writing to registrar@eSourceEvent.com. HLHL conference or eSource will only refund monies received.

REGULATION ENFORCEMENT

The Healthy Living Healthy Life Conference and Trust, Believe & Work Out with Shaun T organizers shall have full power in the interpretation and enforcement of the violation of proper conduct of an exhibit and all connected personal items. Such decisions shall be binding upon all exhibitors. Failure by exhibitors to comply with these or any other regulations or amendment may be sufficient cause for the organizers to require immediate removal of the exhibit from the offending exhibitor, who forfeits all further rights at the expo and all the fees and rentals paid. The Organizers shall reserve the right to reject any or all applications.

SPONSORSHIPS

If you are interested in spotlighting your company in a unique way, consider one of our many sponsorship opportunities available. Many levels include a booth as a benefit. These opportunities are limited, so make contact early! For more information, please contact Dawn Morrison, Dalhousie Faculty of Health, (902) 494-2594, Dawn.Morrison@dal.ca.

ADDITIONAL PACKAGE INCLUSIONS

The Organizers reserve the right to negotiate terms with exhibitors under unforeseen circumstances such as sponsorships, additional value to Expo or other such considerations.

PAYMENT OPTIONS

Exhibitor space to be purchased online using Visa, Mastercard, American Express. Interac Online debit is also offered through most major Canadian banks and Credit Unions. Exhibitors requiring an invoice/cheque option or wishing to pay with a Dalhousie Journal Entry are encouraged to email registrar@eSourceEvent.com. A fee of \$30 + HST will be charged on all NSF cheques.

CONTACT INFORMATION

If you have any questions please contact Kathy MacFarlane, Dalhousie Faculty of Health, (902) 494-4219, kathy.macfarlane@dal.ca

CONFIRM YOUR BOOTH

<https://register.esourceevent.com/DalExhibit18>