

NovaTRAC SURVEY



Your Access Code:

Complete the survey online at www.daltracalab.com or by scanning the QR code above

If you choose to **mail back** the survey, please complete this **questionnaire** and **travel logs** for each person, then return them using the enclosed **pre-paid envelope**.

Submission of this survey constitutes consent from you and all participating household members who provided travel information to participate in this survey.

Section 1: Household Information

Which county do you live in?

- Colchester County Kings County
 Halifax County Lunenburg County
 Hants County
 Other (Please specify): _____

What is your current address of residence?

Address: _____

City/Town: _____

Postal Code: _____

How many years have you lived at this location?

How many vehicles are available for regular use by members of your household?

For the three vehicles that are driven the most, please tell us the make, model and year (e.g. Honda Civic, 2013)

Vehicle 1: _____

Vehicle 2: _____

Vehicle 3: _____

How many bicycles does your household own and use on a regular basis?

Do you plan to buy one of the following electric vehicles in the next 5 years? (Select all that apply)

- Yes, a hybrid electric vehicle (e.g., Toyota Prius)
 Yes, a plug-in hybrid electric vehicle (e.g., Chevrolet Volt)
 Yes, a plug-in electric vehicle (e.g., Tesla)
 Yes, an electric bicycle
 No, I do not plan to buy an electric vehicle
 Not sure
 Not applicable

If you do not own a plug-in electric vehicle (e.g., Tesla, Rivian), what are your top three reasons for not owning one? (Rank in order from 1-3, 1 being the highest)

- _____ Purchase Price
_____ Not enough public charging stations
_____ Insufficient driving range
_____ Don't know enough about EVs to buy one
_____ Nowhere to charge it at home or workplace
_____ Long charging times
_____ Lack of options among plug-in electric models currently on the market
_____ Difficult to use the technology
_____ Other (Please specify): _____
_____ Not Applicable

Of the following policies, which, if enacted, would most likely increase your interest in purchasing or leasing a plug-in electric vehicle? Select your top three choices.

- Public charging stations along highways
 Discounts to install a home charging station
 Discounted charging rates from your electric utility provider
 Rebates at the time of purchase or lease
 Rebates as tax credits
 Access to charging stations
 Charging stations or access to plug-in spots at apartment buildings
 Parking spaces designated for EVs only
 Other (Please specify): _____

Where would you prefer public EV charging stations to be located? (Rank in order from 1-7, 1 being the highest)

- _____ Workplace _____ On-street
_____ Shopping Mall _____ En-route
_____ Grocery Store _____ Gas Station
_____ Other Destination (Please specify): _____

How much do you pay for parking per month at your workplace?

- \$1 - \$50 \$201+
 \$51 - \$100 I do not park at my workplace
 \$101 - \$150 I do not pay for parking at my workplace
 \$151 - \$200

Which best describes your home?

- Single detached house
 Semi-detached house
 Row house
 Apartment building, with 5 storeys or more
 Apartment building, with fewer than 5 storeys
 Apartment, duplex
 Moveable dwelling
 Other (Please specify): _____

What is your current home ownership status?

- Owner Renter

How many people, including yourself currently live in your household?

In which category is your annual gross HOUSEHOLD income (before tax)?

- Less than \$15,000 \$75,000 - \$99,999
 \$15,000 - \$24,999 \$100,000 - \$149,999
 \$25,000 - \$34,999 \$150,000 - \$199,999
 \$35,000 - \$49,999 Over \$200,000
 \$50,000 - \$74,999 Prefer not to disclose

Section 2: Household Member 1

The questions in this section are for the primary survey respondent.

Do you have a valid driver's license?

- Yes No

What is your gender?

- Man Woman Non-Bianary
 Prefer not to disclose Not Listed: _____

What is your age?

What is the highest level of education you have achieved to date?

- No certificate, diploma, or degree
 High school certificate or equivalent
 Apprenticeship or trade certificate or diploma
 College, CEGEP or other non-university certificate or diploma
 University certificate or diploma below the bachelor level
 University degree (e.g., Bachelor's degree, Master's degree)
 Prefer not to disclose
 Not applicable

Which best describes your employment status?

- Full-time (30+ hours/week)
- Part-time (< 30 hours/week)
- Unemployed
- Retired
- Student
- Prefer not to disclose
- Other (Please Specify): _____

What is your occupation category?

- Management
- Business, Finance and Administration
- Natural and Applied Sciences and related
- Health
- Education, Law and Social, Community and Government Services
- Art, Culture, Recreation and Sport
- Sales and Service
- Trades, Transport and Equipment Operators and related
- Natural Resources, Agriculture and related Production
- Manufacturing and Utilities
- Prefer not to disclose
- Not Applicable
- Other (Please specify): _____

Section 3: Travel Information

During the 1st year of COVID-19, what was your primary mode of transportation (70% of the time or more) for all types of trips?

- Auto Driver
- Auto Passenger
- Transit
- Dial-A-Ride
- Walk
- Bike
- Taxi
- CarShare
- Paid Ride Share (e.g., UBER)
- Motorcycle
- E-scooter
- Other (Please specify): _____

What is your current work arrangement?

- Work from home exclusively
- A combination of work from home and at my workplace
- Work from my place of work exclusively
- Not employed / not applicable

What do you expect your future work arrangement to be (i.e., next year)?

- Work from home exclusively
- A combination of work from home and at my workplace
- Work from my place of work exclusively
- Not employed / not applicable

How frequently do you perform each of the following activities?

Use the numeric code to answer the question.
[Never=1; A few times/month=2; 1-2 times/week=3; 3-4 times/week=4; 5 or more times/week=5]

Travelling to work	
Working from home	
Shop for groceries in store	
Order groceries for pick-up	
Order groceries for online delivery	
Eat a meal at a restaurant	
Order food for pick up at a restaurant	
Order food for online delivery	
Taking healthcare service remotely (e.g., over phone, video call)	
Visiting places in-person for other activities (e.g., recreational/ religious)	

To what extent do you agree with the following statements? Use the numeric code to answer the question.

[Strongly Disagree=1; Disagree=2; Neither Agree nor Disagree=3; Agree=4; Strongly Agree=5; Not Applicable=N/A]

I am comfortable participating in carpooling/ridesharing services	
I prefer online shopping over in-person shopping	
I prefer virtual activities over in-person activities (e.g., recreational/ religious)	
I prefer flexible work arrangements (e.g., remote work, compressed work-week)	
Working from home helps to save large transportation cost	
I work better when I can interact with my co-workers in-person	
I travel more by car because it makes me feel safe	
I prefer walking to driving whenever possible	
I limit my driving because it's bad for air quality	
I am willing to spend more money to buy an EV	
In the long-term, I think owning an EV is more cost effective than owning a conventional vehicle	

Please complete the travel log enclosed with this survey. Record each place you visited, starting with the location at 3:00am on the travel day (weekday) and ending with the location at 2:59am on the following day. Please add all places visited as best as you can, even places you were only at for a short time, such as a bus stop or coffee shop.

Section 4: Household Member 2

Do they have a valid driver's license?

- Yes
- No

What is their gender?

- Man
- Woman
- Non-Bianary
- Prefer not to disclose
- Not Listed: _____

What is their age?

What is the highest level of education they have achieved to date?

- No certificate, diploma, or degree
- High school certificate or equivalent
- Apprenticeship or trade certificate or diploma
- College, CEGEP or other non-university certificate or diploma
- University certificate or diploma below the bachelor level
- University degree (e.g., Bachelor's degree, Master's degree)
- Prefer not to disclose
- Not applicable

Which best describes their employment status?

- Full-time (30+ hours/week)
- Part-time (< 30 hours/week)
- Unemployed
- Prefer not to disclose
- Other (Please Specify): _____
- Retired
- Student

To include more household members or travel logs, make a photocopy or download from www.dal.ca/sites/daltrac/NovaTRAC.html

Thank you for your participation! Please provide us with your email address to be considered for a draw for the chance to **win a gift card (a \$200 or one of ten \$50 VISA cards)**, and to enter into our panel for follow-up travel surveys.

Full Name: _____

Email: _____