

## 2023 Nova Scotia Travel Activity (NovaTRAC) Survey Consent Form

We invite you to participate in the 2023 Nova Scotia Travel Activity Survey, a research project conducted by Dalhousie University. The goal of the survey is to understand residents' travel behaviour and characteristics. The information collected through this survey will help policy makers in making more informed transportation planning and investment decisions.

The survey will collect information about your household and household members' daily travel activities. Your household's involvement in this project is important to its overall success. **An adult member of the household will submit this survey for all members of the household. Please ask your household members to provide you with their travel information and consent to complete the survey.** The respondent must seek consent from a parent/guardian for any household member under the age of 18. The survey can be submitted online, via phone or by mail.

This survey will ask questions about your travel activities on the previous weekday, including where you went, how you got there, and what you did there. The travel day reported must be a weekday (i.e., Monday - Friday, excluding holidays). The survey will ask you to provide information about each place you have been starting with your location at 3:00 am on your travel day and ending with your location at 2:59 am the following day. Each household member may choose to record their travel activities using the travel log form provided in this invitation package or available at [www.dal.ca/sites/daltrac/NovaTRAC.html](http://www.dal.ca/sites/daltrac/NovaTRAC.html).

Please log in to [www.daltrac.com](http://www.daltrac.com) or scan the QR code to participate in the survey. Completing the survey will take approximately **20-25 minutes** and for your participation, you will be eligible to enter to win a **gift card (a \$200 or one of ten \$50 VISA gift cards)** and be entered into our panel for follow-up travel surveys. If we do not receive your response within two weeks of sending you this invitation letter, you might receive a call from us to offer you an opportunity to complete the survey over the phone. Participation in the survey is **entirely voluntary**. Respondents will be able to withdraw from the survey at any time. You are welcome to refuse answering questions if you no longer want to participate. Incomplete surveys will not be used for further analysis.

The survey is only open to households residing in the counties of Hants, Colchester, Kings, and Lunenburg. The risks associated with this research are very minimal, with no direct risk to participants. **Protecting your privacy is critical to the success of this survey.** All information collected will be kept strictly confidential and used to produce statistical summaries only. We will remove your identifying information at the beginning of data processing. Any identifying information will be replaced by random access codes. Although directly identifying data will be removed, indirectly identifying information may still be present in the data. Therefore, DalTRAC research students will maintain strict confidentiality protocols in accessing the datasets for research and transportation planning purposes.

There is no direct personal benefit to the survey participants. However, information provided by you and other households in your area will help evaluate mobility patterns across the study area. The final survey report will be available on the DalTRAC website for general access.

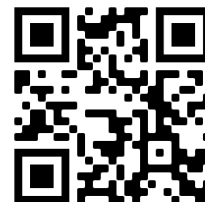
Please visit [www.dal.ca/sites/daltrac/NovaTRAC.html](http://www.dal.ca/sites/daltrac/NovaTRAC.html) to learn more about the study. If you have any questions or need clarification in completing the survey, please contact the **DalTRAC Project Coordinator (Email: [daltrac@dal.ca](mailto:daltrac@dal.ca); Phone: 902-494-1955)**.

Thank you very much for your time and participation.

Sincerely,

**Dr. Ahsan Habib**

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**IF YOU HAVE READ THIS LETTER AND AGREE TO PARTICIPATE IN THE SURVEY, PLEASE CONFIRM THAT YOU ARE 18 YEARS OF AGE OR OLDER AND PROCEED WITH THE SURVEY.**

**Submission of this survey constitutes consent from you and all participating household members who provided travel information to participate in this study**