

**School of Information Management  
INFO 6540 Data Management  
Winter 2022**

**Course Type:** Face to face

**Cross-list(s):** MGMT4540, BUSI6516

**Room:** Kenneth C Rowe Management 1007

**Day and time:** Tuesday, 5:35 pm - 8:25 pm

**Instructor:** Philippe Mongeon (he/him)

**Office:** Rowe 4032

**Contact info:** [PMongeon@dal.ca](mailto:PMongeon@dal.ca)

**Preferred method of contact:** Walk-in or scheduled meeting, email

**Office hours:** If my office door is open, I am available. You can also book a virtual or in-person meeting anytime you want: <https://calendly.com/pmongeon/>

Students are encouraged to take advantage of my office hours even if their questions are not strictly related to the content of the course. I try to respond to emails promptly, but it may take up to 72 hours.

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## **COURSE DESCRIPTION**

Introduces the theory and practice of managing data, covering technology-driven solutions to the challenges of working with unstructured, semi-structured, and structured data. Topics include tabular data, data models and schemas, relational database management systems, SQL, post-relational DBMS, Big Data, version control, open data, ontologies, and visualization.

## **IMPORTANT NOTES**

1. This is not a programming course. It is intended for a non-technical audience.
2. This course has few readings and emphasizes hands-on learning.

## **COURSE PRE-REQUISITES**

There are no pre-requisites for this course.

## **LEARNING OUTCOMES**

Upon completion of the course, students will:

1. Appreciate the importance and challenges of managing data
2. Understand the difference between structured and unstructured data
3. Know how to assess the data needs of a service/organization
4. Know how to design a relational database
5. Know how to document a database
6. Know how to query structured data using the Structured Query Language (SQL)
7. Know how to create a basic document store
8. Know how to build a basic ontology

## TECHNOLOGY USED

- Microsoft Excel (or OS equivalent)
- MySQL
- Custom web apps developed for the course

## INSTRUCTIONAL METHODS

- Labs.
- Self-guided tutorials.
- Hands-on exercises.
- Individual and group work.

## LEARNING MATERIALS

There is no required textbook for this course. All the material will be included in the course website.

## METHODS OF EVALUATION

Detailed instructions regarding each assignment will be provided.

See also the [SIM Grading Policy](#).

COMPONENT	DETAILS	DUE DATE	VALUE
1. Group project part 1	Mission statement and objectives	2022-02-04	10%
2. Group project part 2	Database design	2022-02-25	20%
3. Group project part 3	SQL and database views	2022-03-11	15%
4. Group project part 4	Documentation	2022-03-18	15%
5. Participation	Team assessment	2022-03-25	10%
6. Individual assignment 1	Build a basic document store	2022-04-01	15%
7. Individual assignment 2	Build a basic ontology	2022-04-15	15%

## PARTICIPATION EVALUATION RUBRIC

CRITERIA	WEIGHTING
Preparation	20%
Quality of contributions	20%
Cooperation and support	20%
Overall contribution to the team project	20%
Frequency of participation	10%
Punctuality	10%

## INTEGRATION OF MI Competencies

PROGRAM COMPETENCY	COURSE LEARNING OUTCOME	COURSE ASSESSMENT
Information Management Leadership	1, 3	1-5
User-centred Information Services	3-5, 7	1-4, 6, 7
Management of Information Technology	1-8	1-4, 6, 7
Research and Evaluation	3	2
Risk Management	1, 5	
Workplace Skills & Attributes		5
Collaborate & communicate		5, 6
Organize, Plan & Manage	1-8	1-4, 6, 7

## CLASS POLICIES

### Attendance

This is an asynchronous course and presence to the supervised labs is not required. However, attendance and punctuality to your team meetings will be evaluated through the peer-assessment process.

### Citation Style

SIM courses use APA as the default standard citation style. Unless the instructor provides alternative written instructions, please use the APA citation style in your assignments to briefly identify (cite) other people's ideas and information and to indicate the sources of these citations in the References list at the end of the assignment. For more information on APA style, consult Dalhousie Library website at <https://libraries.dal.ca/help/style-guides.html> or the APA's Frequently Asked Questions about APA

### Late penalties for assignments

A penalty for late assignments will be assessed, unless prior permission has been given by the instructor to submit an assignment late, which normally will be for extended illness, medical, or family emergencies only (see below). Late submissions will be assessed a penalty of five percent per day, including weekends. Assignments will not normally be accepted seven days or more after the due date; in such cases the student will receive a grade of zero.

### Missed or Late Academic Requirements due to Student Absence:

Dalhousie University recognizes that students may experience short-term physical or mental health conditions, or other extenuating circumstances that may affect their ability to attend required classes, tests, exams or submit other coursework.

Dalhousie students are asked to take responsibility for their own short-term absences (3 days or less) by contacting their instructor by phone or email prior to the academic requirement deadline or scheduled time **AND** by submitting a completed [Student Declaration of Absence form](#) to their instructor in case of missed or late academic requirements. Only 2 separate Student Declaration of Absence forms may be submitted per course during a term.

## SIM GRADING POLICY

A+	90-100	Demonstrates original work of distinction.
A	85-89	Demonstrates high-level command of the subject matter and an ability for critical analysis.
A-	80-84	Demonstrates above-average command of the subject matter.
B+	77-79	Demonstrates average command of the subject matter.
B	73-76	Demonstrates acceptable command of the subject matter.
B-	70-72	Demonstrates minimally acceptable command of the subject matter.
F	<70	Unacceptable for credit towards a Master's degree.

## ACCOMMODATION POLICY FOR STUDENTS

The Student Accessibility Centre is Dalhousie's centre of expertise for student accessibility and accommodation. The advising team works with students on the Halifax campus who request an accommodation as a result of a disability, religious obligation, or any barrier related to any other characteristic protected under Human Rights legislation (NS, NB, PEI, NFLD).

If there are aspects of the design, instruction, and/or experiences within this course that result in barriers to your inclusion please contact the Student Accessibility Centre. Please visit [www.dal.ca/access](http://www.dal.ca/access) for more information and to obtain the Request for Accommodation form.

A note-taker may be required as part of a student's accommodation. Visit [https://www.dal.ca/campus\\_life/academic-support/accessibility/accommodations-/classroom-accommodation.html](https://www.dal.ca/campus_life/academic-support/accessibility/accommodations-/classroom-accommodation.html) for more details.

Please note that your classroom may contain accessible furniture and equipment. It is important that these items remain in the classroom, undisturbed so that students who require their use will be able to fully participate.

## ACADEMIC INTEGRITY

At Dalhousie University, we are guided in all of our work by the values of academic integrity: honesty, trust, fairness, responsibility and respect. As a student, you are required to demonstrate these values in all of the work you do. The University provides [policies and procedures](#) that every member of the university community is required to follow to ensure academic integrity.

The commitment of the Faculty of Management is to graduate future leaders of business, government and civil society who manage with integrity and get things done. This is non-negotiable in our community and it starts with your first class at Dalhousie University. So when you submit any work for evaluation in this course or any other, please ensure that you are familiar with your obligations under the Faculty of Management's Academic Integrity Policies and that you understand where to go for help and advice in living up to our standards. You should be familiar with the [Faculty of Management Professor and Student Contract on Academic Integrity](#), and it is your responsibility to ask questions if there is anything you do not understand.

Dalhousie offers many ways to learn about academic writing and presentations so that all members of the University community may acknowledge the intellectual property of others. Knowing how to find, evaluate, select, synthesize and cite information for use in assignments is called being "information literate." Information literacy is taught by Dalhousie University Librarians in classes and through Dalhousie Libraries' online [Citing & Writing](#) tutorials.

Do not plagiarize any materials for this course. For further guidance on what constitutes plagiarism, how to avoid it, and proper methods for attributing sources, please consult the University Secretariat's [Academic Integrity](#) page.

Please note that Dalhousie subscribes to plagiarism detection software that checks for originality in submitted papers. Any paper submitted by a student at Dalhousie University may be checked for originality to confirm that the student has not plagiarized from other sources. Plagiarism is considered a very serious academic offence that may lead to loss of credit, suspension or expulsion from the University, or even the revocation of a degree. It is essential that there be correct attribution of authorities from which facts and opinions have been derived. At Dalhousie, there are University Regulations that deal with plagiarism and, prior to submitting any paper in a course; students should read the [Policy on Academic Dishonesty](#) contained in the Calendar.

Furthermore, the University's Senate has affirmed the right of any instructor to require that student assignments be submitted in both written and computer-readable format, e.g.: a text file or as an email attachment, and to submit any paper to a check such as that performed by the plagiarism detection software. As a student in this class, you are to keep an electronic copy of any paper you submit, and the course instructor may require you to submit that electronic copy on demand. The use of third-party originality checking software does not preclude instructor use of alternate means to identify lapses in originality and attribution. The result of such assessment may be used as evidence in any disciplinary action taken by the Senate.

Finally:

If you suspect cheating by colleagues or lapses in standards by a professor, you may use the confidential email: [ManagementIntegrity@dal.ca](mailto:ManagementIntegrity@dal.ca) which is read only by the Assistant Academic Integrity Officer.

### **Faculty of Management clarification on plagiarism versus collaboration:**

There are many forms of plagiarism, for instance, copying on exams and assignments. There is a clear line between group work on assignments when explicitly authorized by the professor and copying solutions from others. It is permissible to work on assignments with your friends but only when the professor gives you permission in the specific context of the assignment. University rules clearly stipulate that all assignments should be undertaken individually unless specifically authorized.

Specific examples of plagiarism include, but are not limited to, the following:

- Copying a computer file from another student, and using it as a template for your own solution
- Copying text written by another student
- Submitting the work of someone else, including that of a tutor as your own

An example of acceptable collaboration includes the following:

- When authorized by the professor, discussing the issues and underlying factors of a case with fellow students, and then each of the students writing up their submissions individually, from start to finish.

## **UNIVERSITY STATEMENTS**

This course is governed by the academic rules and regulations set forth in the [University Calendar](#) and the Senate.

### **ACCESSIBILITY**

The Advising and Access Centre serves as Dalhousie's Centre for expertise on student accessibility and accommodation. Our work is governed by Dalhousie's Student Accommodation Policy, to best support the needs of Dalhousie students. Our teams work with students who request accommodation as a result of disability, religious obligation, an experienced barrier related to any other characteristic protected under Canadian Human Rights legislation.

### **STUDENT CODE OF CONDUCT**

Everyone at Dalhousie is expected to treat others with dignity and respect. The Code of Student Conduct allows Dalhousie to take disciplinary action if students don't follow this community expectation. When appropriate, violations of the code can be resolved in a reasonable and informal manner—perhaps through a restorative justice process. If an informal resolution can't be reached, or would be inappropriate, procedures exist for formal dispute resolution.

### **DIVERSITY AND INCLUSION**

Every person at Dalhousie has a right to be respected and safe. We believe inclusiveness is fundamental to education. Dalhousie is strengthened in our diversity and dedicated to achieving equity. We are committed to being a respectful and inclusive community where everyone feels welcome and supported, which is why our university prioritizes fostering a culture of diversity and inclusiveness.

### **RECOGNITION OF MI'KMAQ TERRITORY**

Dalhousie University is located in Mi'kma'ki, the ancestral and unceded territory of the Mi'kmaq. We are all Treaty people. For more information about the purpose of territorial acknowledgements, or information about alternative territorial acknowledgements if your class is offered outside of Nova Scotia, please visit <https://native-land.ca/>.

The Elders in Residence program provides students with access to First Nations elders for guidance, counsel and support. Visit the office in the McCain Building (room 3037) or contact the programs at [elders@dal.ca](mailto:elders@dal.ca) or 902-494-6803 (leave a message).

### [FAIR DEALING POLICY](#)

The Dalhousie University Fair Dealing Policy provides guidance for the limited use of copyright protected material without the risk of infringement and without having to seek the permission of copyright owners. It is intended to provide a balance between the rights of creators and the rights of users at Dalhousie.

## **COURSE SCHEDULE**

<b>Date of Class</b>	<b>Topics</b>
Week 1 (Jan 11)	Course introduction
Week 2 (Jan 18)	Data, databases, data management
Week 3 (Jan 25)	Relational model
Week 4 (Feb 1)	Relational model
Week 5 (Feb 8)	Relational model
Week 6 (Feb 15)	Structured Query Language (SQL)
Reading week (Feb 21-25)	No class
Week 7 (Mar 1)	Structured Query Language (SQL)
Week 8 (Mar 8)	Free lab time
Week 9 (Mar 15)	Document store
Week 10 (Mar 22)	Ontologies
Week 11 (Mar 29)	Ontologies
Week 12 (Apr 5)	Course wrap-up