INFO 6150: History of the Book
Winter 2019
Thursdays, 8:35pm-11:25pm
2107 Mona Campbell Building

Instructor: Jennifer Grek Martin  
email: jgrekmartin@dal.ca
Office: Rowe 4028  
Office hours: 12:00 – 2:00pm Wednesdays, or by appt.
Telephone: 902 494 2462

Note: the syllabus may be subject to minor changes before and/or throughout the term.

Course Description:
The History of the Book encompasses the study of book and print culture from Antiquity to the present, with emphasis on the Western world. This field is anything but stodgy; book and print history is a vibrant and fascinating discipline and this course will refract this intellectual excitement through reading and discussion of recent relevant research. Throughout the course, students will investigate shifts from orality to literacy, from writing to printing, and finally from analog to digital media. The creation, production, distribution, and reception of books, serials, and ephemera will be discussed, and aspects of humanities and scientific scholarship will be explored in relation to the development of the history of book and print culture.

Course Pre-Requisites: none.

Learning Objectives:
- To introduce students to the study of book and print culture and to survey the literature and scholarship of this field.
- To discuss and evaluate the theoretical models for the study of both print and digital culture.
- To provide intellectual and historical context for the history of books and print culture for information managers and professionals.

Learning Objectives:
With successful completion of this course, students should be able to...

I. Explain the processes of book creation, production, dissemination, and reception – through various media – through different cultural, social-economic, and political contexts over time.

II. Describe, evaluate, and discuss theoretical models of book and print history, including the role of memory institutions (libraries, archives, and museums) and other information services in those models.

III. Analyze, apply, and critique research on book and print history.

IV. Examine the evolving nature of book and print history and implications for future resources and research in the field.

V. Comprehend the study of book and print culture, and survey the literature and scholarship of this interdisciplinary field.

VI. Assess the intellectual and historical context for the history – and future – of books and print culture for information managers and professionals
Technology Used:
Books. And this thing called The Internet. I will post readings (when necessary), assignment parameters, and reminders on the course Brightspace site. Keep an eye on the site for course updates.

Instructional Methods:
The course is designed as a graduate seminar course that will include short lectures, instructor- and student-led discussions, field trips, guest speakers, and consideration of a variety of resources related to book and print history. Students will examine a topic of their choice through the course major paper.

Learning Materials:
There are three required texts for this class, which will be used extensively throughout the course. You can find them at the Dalhousie University Bookstore (and elsewhere, including on reserve at the Killam).


Additional readings are provided for each class in the syllabus below; you should expect to read ~3 per class and be prepared to discuss the readings in conjunction with class topics.

A few resources to help you navigate History of the Book research...

Books:


Journals:
*Amphora*
*Book History*
*Devil’s Artisan*
*Information & Culture: A Journal of History*
*Information & Library History*
*Mémoires du livre / Studies in Book Culture*
*Papers of the Bibliographical Society of America*
*Papers of the Bibliographical Society of Canada*
*The Library*
*The Library Quarterly*
*Logos: Journal of the World Publishing Community*
*Printing History*
*Publishing History*
*Quadrat*
*Studies in Bibliography*
*Textual Cultures*
*Victorian Periodicals Review*
Society Websites and Digital Resources:

Lindsay McNiff’s excellent page, just for us:  
http://dal.ca.libguides.com/InformationManagement/INFO6150

For Canadian book history topics, consult the suite of databases created by the History of the Book in Canada / Histoire du livre et de l'imprimé project:  
http://www.collectionscanada.gc.ca/databases/hbic/index-e.html

The Society for the History of Authorship, Reading and Publishing (SHARP), established in 1990, is the leading international scholarly association for book history:  
http://www.sharpweb.org/main/

The Bibliographical Society of Canada / La Société bibliographique du Canada provides access to its journal (early volumes to 2013 accessible as pdfs; post 2013, table of contents only)  
www.bsc-sbc.ca/index.html

The Bibliographical Society of America (www.bibsocamer.org/) provides information about the activities of the society, including its journal and other publications.

The Bibliographical Society (www.bibsoc.org.uk/) (UK) produces The Library, though online access to this journal seems to have changed recently.

The Bibliographical Society of the University of Virginia (www.etext.virginia.edu/bsuva/) provides online digital access to Studies in Bibliography.

Additionally, you are encouraged to investigate other sources (books, articles, blogs, listservs, Twitter feeds, etc.) - be curious! If you find something awesome, tell me and the class about it.

Method of Evaluation:

Each assignment will be graded by the instructor in accordance with posted School of Information Grading Policy (see below, or here). All written assignments are due at the beginning of class (except Major Paper).

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<tr>
<th>Assignment</th>
<th>%</th>
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<tr>
<td>Annotated bibliography &amp; draft outline on the topic of the major paper (due 7 Feb)</td>
<td>20</td>
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<tr>
<td>Choose your own Adventure: Book review or Applying theory (due 14 Mar)</td>
<td>20</td>
</tr>
<tr>
<td>Major paper (due 11 Apr, 4pm)</td>
<td>40</td>
</tr>
<tr>
<td>Participation (continuous: 5% leading seminar; 15% attendance &amp; discussion)</td>
<td>20</td>
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Participation

History of the Book is predominately a seminar class; therefore students will be expected to contribute to discussion. 5% of the Participation mark will be devoted to leading a seminar discussion one week within the term. Other hallmarks of participation include: consistent attendance, engagement, and preparation for class, with readings completed and related to each other and to other course material (discussions, lectures, guest speakers, etc.). Comments and questions during discussion should be relevant and reflect understanding of readings and other course material.
Assignments:
- All papers must be printed, with a title page that includes an original title, your name and student number, the name of the assignment, and due date.
- All body text must be double-spaced in 12pt, legible typeface, (either serif or sans serif,) with reasonable margins and kerning.
- The field of Book and Print Culture uses the Chicago Style for bibliographic citation, and so shall you! Use this style for all assignments, as outlined in Chicago Manual of Style 16th (or 17th) Edition. Chicago: University of Chicago Press, 2010.

Back-up copies: It is your responsibility to keep a digital or print copy of every assignment you submit.

Grammar and expression: Correct spelling, punctuation, and grammar are expected. Your writing style should befit the academic environment; keep colloquialisms and slangs to a minimum (or be sure they are warranted).

Integration of MLIS Competencies

<table>
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<tr>
<th>PROGRAM COMPETENCY</th>
<th>COURSE LEARNING OUTCOME</th>
<th>COURSE ASSESSMENT</th>
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<tbody>
<tr>
<td>1. Management of Information Technology</td>
<td>I., IV., VI.</td>
<td>Participation</td>
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<tr>
<td>2. Information Management Leadership</td>
<td>II., VI.</td>
<td>Annotated Bib, Major Paper; Participation</td>
</tr>
<tr>
<td>4. User-centred Information Services</td>
<td>I., II., IV., V., VI.</td>
<td>Participation</td>
</tr>
<tr>
<td>5. Research and Evaluation</td>
<td>I., II., III., IV., V., VI.</td>
<td>Annotated Bib, Major Paper; Book Review; Evaluation of Digital Resources; Participation</td>
</tr>
<tr>
<td>6a. Workplace Skills &amp; Attributes: Collaborate and communicate</td>
<td>I., II., III.</td>
<td>Major Paper; Participation</td>
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<tr>
<td>6b. Workplace Skills &amp; Attributes: Organize, Plan &amp; Manage</td>
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<td></td>
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<tr>
<td>6c. Workplace Skills &amp; Attributes: Develop Personally &amp; Professionally</td>
<td>I., II., III., IV., V., VI.</td>
<td>Annotated Bib, Major Paper; Book Review; Participation</td>
</tr>
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Class Policies:

Attendance
Class attendance is required in all MLIS courses and is included in the participation mark. Attendance records will be kept by the instructor.

Citation Style
SIM courses use APA as the default standard citation style. Unless the instructor provides alternative written instructions, please use the APA citation style in your assignments to briefly identify (cite) other people’s ideas and information and to indicate the sources of these citations in the References list at the end.
of the assignment. For more information on APA style, consult Dalhousie Library website at https://libraries.dal.ca/help/style-guides.html or the APA’s Frequently Asked Questions about APA

Note: In this course we will use Chicago, as that is the preferred style for a majority of History of the Book manuscripts.

Late penalties for assignments
A penalty for late assignments will be assessed, unless prior permission has been given by the instructor to submit an assignment late, which normally will be for extended illness, medical, or family emergencies only (see below). Late submissions will be assessed a penalty of five percent per day, including weekends. Assignments will not normally be accepted seven days or more after the due date; in such cases the student will receive a grade of zero.

Missed or Late Academic Requirements due to Student Absence:
Dalhousie University recognizes that students may experience short-term physical or mental health conditions, or other extenuating circumstances that may affect their ability to attend required classes, tests, exams or submit other coursework.

Dalhousie students are asked to take responsibility for their own short-term absences (3 days or less) by contacting their instructor by phone or email prior to the academic requirement deadline or scheduled time AND by submitting a completed Student Declaration of Absence form to their instructor in case of missed or late academic requirements. Only 2 separate Student Declaration of Absence forms may be submitted per course during a term (note: faculty, college, school, instructor or course-specific guidelines may set a lower maximum).

Note: I do not (generally) prohibit laptop use for note-taking, but they should be used sparingly (if at all) during seminar discussions. All phones and mobile devices must be turned off during class. If I feel that laptops are inhibiting discussion, I reserve the right to prohibit their use during seminar.

SIM Grading Policy

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<tr>
<th>Grade</th>
<th>Range</th>
<th>Description</th>
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<tbody>
<tr>
<td>A+</td>
<td>90-100</td>
<td>Demonstrates original work of distinction.</td>
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<tr>
<td>A</td>
<td>85-89</td>
<td>Demonstrates high-level command of the subject matter and an ability for critical analysis.</td>
</tr>
<tr>
<td>A-</td>
<td>80-84</td>
<td>Demonstrates above-average command of the subject matter.</td>
</tr>
<tr>
<td>B+</td>
<td>77-79</td>
<td>Demonstrates average command of the subject matter.</td>
</tr>
<tr>
<td>B</td>
<td>73-76</td>
<td>Demonstrates acceptable command of the subject matter.</td>
</tr>
<tr>
<td>B-</td>
<td>70-72</td>
<td>Demonstrates minimally acceptable command of the subject matter.</td>
</tr>
<tr>
<td>F</td>
<td>&lt;70</td>
<td>Unacceptable for credit towards a Master's degree.</td>
</tr>
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Other:
Students may request accommodation as a result of barriers experienced related to disability, religious obligation, or any characteristic protected under Canadian human rights legislation.

Students who require academic accommodation for either classroom participation or the writing of tests and exams should make their request to the Advising and Access Services Center (AASC) prior to or at the outset of the regular academic year. Please visit www.dal.ca/access for more information and to obtain the Request for Accommodation form.
A note taker may be required as part of a student’s accommodation. There is an honorarium of $75/course/term (with some exceptions). If you are interested, please contact AASC at 494-2836 for more information or send an email to notetaking@dal.ca.

Please note that your classroom may contain specialized accessible furniture and equipment. It is important that these items remain in the classroom, untouched, so that students who require their usage will be able to fully participate in the class.

ACADEMIC INTEGRITY
In general:
The commitment of the Faculty of Management is to graduate future leaders of business, government and civil society who manage with integrity and get things done. This is non-negotiable in our community and it starts with your first class at Dalhousie University. So when you submit any work for evaluation in this course or any other, please ensure that you are familiar with your obligations under the Faculty of Management’s Academic Integrity Policies and that you understand where to go for help and advice in living up to our standards. You should be familiar with the Faculty of Management Professor and Student Contract on Academic Integrity, and it is your responsibility to ask questions if there is anything you do not understand.

Dalhousie offers many ways to learn about academic writing and presentations so that all members of the University community may acknowledge the intellectual property of others. Knowing how to find, evaluate, select, synthesize and cite information for use in assignments is called being “information literate.” Information literacy is taught by Dalhousie University Librarians in classes and through Dalhousie Libraries’ online Citing & Writing tutorials.

Do not plagiarize any materials for this course. For further guidance on what constitutes plagiarism, how to avoid it, and proper methods for attributing sources, please consult the University Secretariat’s Academic Integrity page.

Please note that Dalhousie subscribes to plagiarism detection software that checks for originality in submitted papers. Any paper submitted by a student at Dalhousie University may be checked for originality to confirm that the student has not plagiarized from other sources. Plagiarism is considered a very serious academic offence that may lead to loss of credit, suspension or expulsion from the University, or even the revocation of a degree. It is essential that there be correct attribution of authorities from which facts and opinions have been derived. At Dalhousie, there are University Regulations which deal with plagiarism and, prior to submitting any paper in a course; students should read the Policy on Academic Dishonesty contained in the Calendar.

Furthermore, the University’s Senate has affirmed the right of any instructor to require that student assignments be submitted in both written and computer readable format, e.g.: a text file or as an email attachment, and to submit any paper to a check such as that performed by the plagiarism detection software. As a student in this class, you are to keep an electronic copy of any paper you submit, and the course instructor may require you to submit that electronic copy on demand. Use of third-party originality checking software does not preclude instructor use of alternate means to identify lapses in originality and attribution. The result of such assessment may be used as evidence in any disciplinary action taken by the Senate.

Finally:
If you suspect cheating by colleagues or lapses in standards by a professor, you may use the confidential email: ManagementIntegrity@dal.ca which is read only by the Assistant Academic Integrity Officer.

Faculty of Management clarification on plagiarism versus collaboration:

There are many forms of plagiarism, for instance, copying on exams and assignments. There is a clear line between group work on assignments when explicitly authorised by the professor and copying solutions from others. It is permissible to work on assignments with your friends but only when the professor gives you permission in the specific context of the assignment. University rules clearly stipulate that all assignments should be undertaken individually unless specifically authorised.
Specific examples of plagiarism include, but are not limited to, the following:
- Copying a computer file from another student, and using it as a template for your own solution
- Copying text written by another student
- Submitting the work of someone else, including that of a tutor as your own

An example of acceptable collaboration includes the following:
When authorised by the professor, discussing the issues and underlying factors of a case with fellow students, and then each of the students writing up their submissions individually, from start to finish.

UNIVERSITY STATEMENTS

ACCESSIBILITY
The Advising and Access Centre serves as Dalhousie’s Centre for expertise on student accessibility and accommodation. Our work is governed by Dalhousie’s Student Accommodation Policy, to best support the needs of Dalhousie students. Our teams work with students who request accommodation as a result of: disability, religious obligation, an experienced barrier related to any other characteristic protected under Canadian Human Rights legislation.

STUDENT CODE OF CONDUCT
Everyone at Dalhousie is expected to treat others with dignity and respect. The Code of Student Conduct allows Dalhousie to take disciplinary action if students don’t follow this community expectation. When appropriate, violations of the code can be resolved in a reasonable and informal manner—perhaps through a restorative justice process. If an informal resolution can’t be reached, or would be inappropriate, procedures exist for formal dispute resolution.

DIVERSITY AND INCLUSION
Every person at Dalhousie has a right to be respected and safe. We believe inclusiveness is fundamental to education. We stand for equality.

Dalhousie is strengthened in our diversity. We are a respectful and inclusive community. We are committed to being a place where everyone feels welcome and supported, which is why our Strategic Direction prioritizes fostering a culture of diversity and inclusiveness (Strategic Priority 5.2).

RECOGNITION OF MI’KMAQ TERRITORY
Dalhousie University would like to acknowledge that the University is on Traditional Mi’kmaq Territory.

The Elders in Residence program provides students with access to First Nations elders for guidance, counsel and support. Visit the office in the McCain Building (room 3037) or contact the programs at elders@dal.ca or 902-494-6803 (leave a message).
Course Schedule – Note! Readings and/or Topics Subject to Change. * denotes required readings.

Week 1 - Introduction to Book and Print History (10 January)
Introduction to the course, discussion of the course syllabus, and the general subject of book history as an international research subject.

Websites to check out:
The Future of the Book: http://www.economist.com/node/21623373

Readings:


Week 2 - Book and Print History Models (17 January)
Book and print history models, origins of writing and books.

Readings:


Week 3 - Book Culture in the Ancient World (24 January)
Book and print culture in Antiquity; literacy; and the early manuscript period.

Readings:


Week 4 - Books in the Medieval Period: Part 1/Research Methods (31 January)
Books and their uses in the Medieval period, illuminated manuscripts. Field Trip to King’s Special Collections and Archives! 10am-11:30am; we’ll meet for class as usual at 8:35, then head over to King’s together.

Readings:

Check out the following websites:
Book of Kells, Trinity College Dublin: www.tcd.ie/about/trinity/bookofkells and http://digitalcollections.tcd.ie/home/index.php?DRIS_ID=MS58_003v


Week 5 - Books in the Medieval Period: Part 2 (Literacy); Gutenberg and the Beginning of Printing in Europe: Part 1 (7 February)

Literacy in the Medieval period; Gutenberg and books in the hand-press period (Europe); incunabula.

Readings:

Websites to check out:
Gutenberg Bible, British Library: www.bl.uk/treasures/gutenberg/homepage.html
Voynich Manuscript, Beinecke Rare Book and Manuscript Library (Yale): http://beinecke.library.yale.edu/collections/highlights/voynich-manuscript


Week 6 – History of the Book, Global Manuscripts and Early Printing (14 February)

~ Study Break 18-22 February ~

Week 7 - The Beginning of Print and Early Modern Print Culture (28 February)

The mechanics of printing and the creation and circulation of print in Britain and Europe in the early modern period.

Readings:


**Week 8 - The Printing Press as an Agent of Change (7 March)**
The printing press as an agent of change; print culture in the seventeenth and eighteenth centuries; atlases. Guest lecture: Goran Poot, Plantin Institute for Typography, KASK, School of Arts, and Curator of the Cultura Fonds Library, Dilbeek (Belgium).

**Readings:**


**Week 9 - New Printing Technologies; Authors and Authorship (14 March)** *Assignment 03: Book Review Due!!

The beginning of the machine press period, circulation of information in Europe and North America, and the rise of the author.

**Readings:**


**Week 10 - Readers and Reception; the Victorian Period (21 March)**
Readers and reception in the nineteenth and early twentieth centuries, and popular culture and print culture, including cheap printing and periodicals.

Readings:


**Week 11 - Digital Humanities and Print Culture in the Digital Age (28 March)**
Print culture in the twentieth century and the launch of the digital age.

Readings:


* Cooper, David and Ian N. Gregory. “Mapping the English Lake District: A Literary GIS,” Transactions of the Institute of British Geographers, n.s. 36: 89-108. (pdf on Brightspace)


**Week 12 – TBA (4 April)**

Readings: TBA

Syllabus created in MS Word: Hightower Text, French Script, Gill Sans