

Tisha King, PhD, CPA, CGA

Assistant Professor
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EDUCATION

- 2021 **Ph.D. Management (Accounting)**
Lazaridis School of Business & Economics, Wilfrid Laurier University
- 2015 **MSc Finance**
University of Leicester
- 2007 **BSc Accounting**
University of the West Indies

RESEARCH AND TEACHING INTERESTS

- Research: Ethical judgement and decision making among taxpayers and tax professionals; predictors of fraud; social justice.
- Teaching: Managerial accounting

RESEARCH ACTIVITIES

Publications

Hahn, T. & King, T. 2021. When I grow up...Understanding the motivations that individuals have for pursuing a career in tax. *Issues in Accounting Education*. [\[link\]](#).

Berger, L., Guo, L. & King, T. 2020. Selfish Sharing? The Impact of the Sharing Economy on Tax Reporting Honesty. *Journal of Business Ethics*, 167(2), 181-207. [\[link\]](#).

Working papers

“To Punish or Not to Punish? The Impact of Tax Fraud Punishment on Observers’ Tax Compliance” with Jonathan Farrar. *Under Review*. [\[link\]](#)

“When does publicly disclosing punishment information deter misreporting? Evidence from Tax Compliance” Dissertation Working Paper.

Research in Progress

“Get to us before we get to you: Retributive justice, audit likelihood, and taxpayers’ willingness to make a voluntary disclosure” with Jonathan Farrar & Mary Marshall. *Designing instrument*.

“Promoting equity, diversity & inclusion in Canadian doctoral programs: Lessons from the USA” with Andria Hill. *Idea generation phase*.

“Supporting the BLM cause: The effect of BLM support on investors’ judgment” with Charles Cho, Andria Hill & Yi Luo. *Designing instrument*.

Conference Presentations

“Get to us before we get to you: Retributive justice, audit likelihood, and taxpayers’ willingness to make a voluntary disclosure” with Jonathan Farrar & Mary Marshall.

- Presented at the Behavioral Tax Symposium, June 2021.

“To Punish or Not to Punish? The Impact of Tax Fraud Punishment on Observers’ Tax Compliance” with Jonathan Farrar.

- Presented at the East Coast Behavioral Accounting Workshop, April 2021.
- Presented at the Tax Administration Research Centre conference, December 2020.
- Presented at the Accounting Behavior and Organizations Research Conference, October 2020.
- Presented at the CAAA Annual Conference, June 2020.

“Let the punishment fit the crime: How retributive fairness perceptions influence observers' tax compliance” (dissertation)

- Presented at the CAAA Craft of Accounting Research Workshop, July 2020.
- Presented at the Behavioral Tax Symposium, August 2020.

“Selfish Sharing? The Impact of the Sharing Economy on Tax Reporting Honesty” with Leslie Berger & Lan Guo.

- Presented at the Southern Ontario Behavioural Decision Research (SOBDR) poster presentation, 2019.
- Presented at Lazaridis School of Business Ph.D. Research Day Poster Presentation, 2019 (awarded 1st place).

“Using Wiley Resources to help Students Succeed”

- Presented at the Wiley Teaching and Learning Summit, 2019

Conference Attendance and Participation

ABO Research Conference (planned)	2021
American Accounting Association (planned)	2021*
European Accounting Association – Virtual Congress	2021
CAAA Annual Conference	2021
Behavioral Tax Symposium	2021*
Southern Ontario Behavioural Decision Research (SOBDR) Conference	2021

Tax Policy Research Symposium	2021
ABO Research Conference	2020*
Tax Administration Research Centre annual conference	2020*
Contemporary Accounting Research, Doctoral Consortium	2020
CAAA Craft of Accounting Research Workshop	2020*
CAAA Annual Conference	2020*
Southern Ontario Behavioural Decision Research (SOBDR) Conference	2018, 2019**
Ethics Symposium	2019
Qualitative Accounting Research Symposium	2019
Lazaridis School of Business Behavioural Accounting Research Symposium	2018

Workshop/Brownbag Presentations

Behavioral Tax Symposium	2020*
Wilfrid Laurier University	2018, 2019, 2020
Guelph University	2020

*served as presenter and/or discussant **served as presenter in poster presentation session

Research Funding

External Funding

CPA Canada – CAAA Research Grant Program - \$3,000	2020
CPA Canada - CAAA Financial Accounting, Assurance & Tax Research Grant - \$10,000	2018

Internal Funding

Equity, Diversity & Inclusion Research Grant - \$10,000	2021
CPA Centre for Capital Markets and Behavioural Research - \$3,000	2020
CPA Centre for Capital Markets and Behavioural Research - \$6,000	2019
CPA Centre for Capital Markets and Behavioural Research - \$5,100	2018

Research Assistantships

Dr. Lan Guo, Wilfrid Laurier University	2019
Dr. Kun Huo, Western University	2019

TEACHING ACTIVITIES

Assistant Professor, Dalhousie University

COM1102 Managerial Accounting (scheduled)	Winter 2022
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Instructor, Wilfrid Laurier University

BU247 Managerial Accounting (6.3/7)	Fall 2020
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Professor, Seneca College

IAF410 Intermediate Financial Accounting II (N/R in summer)	Online - Summer 2020
ACA170 Intermediate Financial Accounting II (N/R*)	In-class & Online – Winter 2020
BAB140 Introduction to Financial Accounting (N/R*)	In-class & Online – Winter 2020, 2021
IAF310 Intermediate Financial Accounting I (N/R*)	In-class & Online – Winter 2020

IAF816	Critical Thinking, Analysis and Decision (N/R*)	In-class & Online – Winter 2020
IAF310	Intermediate Financial Accounting I (4/5)	Fall 2019
IAF640	Business Cases I (4.5/5)	Fall 2019
IAF410	Intermediate Financial Accounting II (N/R in summer)	Summer 2019
IAF310	Intermediate Financial Accounting I (4.5/5)	Winter 2019
BAB140	Introduction to Financial Accounting (4.5/5)	Winter 2019
IAF310	Intermediate Financial Accounting I (3.4/4)	Fall 2018
BAM101	Introduction to Business (3.8/4)	Winter 2017
BAM101	Introduction to Business (3.7/4)	Fall 2016

**N/R=no rating; No ratings provided during COVID-19 pandemic.*

Professor, Centennial College

ACCT123	Financial Accounting Concepts	Fall 2017
ACCT722	Advanced Managerial Accounting	Fall 2017
ACCT224	Corporate Finance 1	Fall 2016
ACCT702	Financial Management	Fall 2016

Professor, Durham College

ACCT3280	Financial Accounting I (3.7/4)	Fall 2016
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Facilitator, CPA Ontario

		2016-2020
	Tax Elective (4/5)	
	Core 1 (4.5/5)	
	Finance Elective (5/5)	

Lecturer, MBA Program, Cave Hill School of Business, University of the West Indies

GEMA6360	Production & Operations Management	2014-2017 <i>Online</i>
GEMA0101	Management Accounting & Financial Analysis	<i>Online</i>

Lecturer (ACCA), Prestige Accounting Bookshop & Accountancy College

		2013-2014
	Paper F2 Management Accounting	
	Paper F9 Financial Management	
	Paper P3 Business Analysis	

Lecturer, University of the West Indies

		2007-2014
MGMT6205	Sustainable Financial Management	
MGMT3053	International Financial Management	
ACCT1002	Introduction to Financial Accounting	
MGMT2023	Financial Management	
ACCT1003	Introduction to Cost and Managerial Accounting	

Courses created

	Management Accounting (Honours program at Seneca College)	2017
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SERVICE ACTIVITIES

Service to the profession:

Discussant, American Accounting Association (scheduled)	2021
Reviewer, Journal of Business Ethics	2021
Reviewer, Accounting Forum	2021
Reviewer, ABO Midyear Meeting	2020, 2021

Service to education:

Academic Appeal Committee	2018-2019
Day in the Life Volunteer	2017
Financial Literacy Volunteer, CPA Ontario	2017-2020

HONOURS AND AWARDS

Laurier Graduate Scholarship	2017 – 2021
School of Business and Economics Graduate Scholarship, Wilfrid Laurier	2017 – 2021
Equity Insurances Scholarship Recipient	2005
Barbados Government Exhibition Award Recipient	2004

DATA ANALYTICS SKILLS

Proficient in SPSS, Amos, Process, Stata, MS Excel

PROFESSIONAL EXPERIENCE

Finance Manager, PricewaterhouseCoopers	2014 - 2015
Cost Controller and Reporting Analyst, Duty Free Caribbean Holdings	2013 – 2014
Accountant, Sagicor Life Inc.	2008 – 2012
Account Officer, National Bank	2007 – 2008
Audit Intern, Ernst & Young	Summer 2006

MEMBERSHIPS AND CERTIFICATIONS

Chartered Professional Accountant, Chartered Professional Accountant (CPA, CGA)
 Fellow Member of the Association of Chartered Certified Accountants (FCCA)

American Accounting Association – ABO, MAS, ATA & Diversity Sections
 Canadian Academic Accounting Association

REFERENCES

Jonathan Farrar, PhD, CPA, CA*

Associate Professor, Accounting
 Lazaridis School of Business & Economics
 Wilfrid Laurier University
 Email: jfarrar@wlu.ca
 Phone: 519.884.0710 x2261

Lindie Hanyu Liang, PhD**

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Lazaridis School of Business & Economics
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Michael Wynes, PhD**

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**Dissertation Committee Chair, **Dissertation committee members*