

## EDUCATION

University of Alberta, Alberta School of Business Dalhousie University University of Saskatchewan	Doctor of Philosophy in Strategic Management and Organization – 2012 Master of Library and Information Studies – 1999 Bachelor of Arts (Honours) – 1994
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## ACADEMIC & AFFILIATE APPOINTMENTS

Associate Scientist – 2020-	Maritime Strategy for Patient-Oriented Research SUPPORT Unit
Assistant Professor – 2016-	Dalhousie University, Rowe School of Business
Sessional Instructor – 2011-14	University of Alberta, Alberta School of Business
Sessional Instructor – 2013	Augustana Campus

## PUBLICATIONS

### Peer-Reviewed Articles ([Google Scholar Profile](#))

1. **Crumley ET**, Sheppard C, Bowden C, Nelson G. 2019. Canadian French and English newspapers' portrayals of physicians' role and medical assistance in dying (MAiD) from 1972-2016: a qualitative textual analysis. *BMJ Open* 0:e020369. doi:10.1136/bmjopen-2017-020369
2. Kabat-Farr D, **Crumley ET**. 2019. Sexual harassment in health care: a psychological perspective. *OJIN: The Online Journal of Issues in Nursing* 24(1).
3. **Crumley ET**. 2016. Models for integrating medical acupuncture into practice: an exploratory qualitative study of physicians' experiences. *Acupuncture in Medicine* 34(4):280-89.
4. Nelson G, Kiyang LN, **Crumley ET**, Chuck A, Nguyen T, Faris P, Wasylak T, Basualdo-Hammond C, McKay S, Ljungqvist O, Gramlich LM. 2016. Implementation of Enhanced Recovery After Surgery (ERAS) across a provincial healthcare system: the ERAS Alberta colorectal surgery experience. *World Journal of Surgery* 40(5):1092-103.
5. Billingham L, Richer L, Russell KF, Vandermeer B, **Crumley E**, Hartling L, Klassen TP. 2016. Drugs for treating acute migraine headaches in children and adolescents. *The Cochrane Database of Systematic Reviews*, 4:CD005220.
6. **Crumley ET**. 2010. Do not enter: How contested practices come into mature fields. *Administrative Sciences Association of Canada Conference Proceedings*. Regina, SK.
7. Lounsbury, M, **Crumley ET**. 2007. New practice creation: An institutional perspective on innovation. *Organization Studies* 28(7): 993-1012.
  - a. Reprinted in S. Clegg (Ed.). *SAGE Directions in Organization Studies*. Sage Publications, 2009.
  - b. Reprinted in R. Greenwood, K. Sahlin, R. Suddaby & C. Oliver (Eds.). 2012. *Institutional Theory in Organization Studies*. SAGE Publications.

8. Koufogiannakis D, **Crumley E**. 2006. Research in librarianship: Issues to consider. [\*Library Hi Tech\* 24\(3\): 324-40.](#)
9. **Crumley ET**. 2006. Exploring the roles of health care professionals and librarians involved with complementary and alternative medicine. [\*Journal of the Medical Library Association\* 94\(1\): 81-9.](#)
10. Johnston BC, Wiebe N, **Crumley E**, Supina EA, Vohra S. 2006. Probiotics for the prevention of pediatric antibiotic-associated diarrhea. *The Cochrane Database of Systematic Reviews*, 2.
11. Beach J, Rowe BH, Blitz S, **Crumley E**, Hooton N, Russell K, Spooner C, Klassen T. 2005. Diagnosis and management of work-related asthma. [\*Evidence Report/Technology Assessment\*, Number 129, No. 06-E003-2. Rockville MD: Agency for Healthcare Research and Quality.](#)
12. **Crumley ET**, Wiebe N, Cramer K, Klassen TP, Hartling L. 2005. Which resources should be used to identify RCT/CCTs for systematic reviews: A systematic review. [\*BMC Medical Research Methodology\* 5: 24.](#)
13. Cramer K, Wiebe N, Hartling L, **Crumley E**, Vohra S. 2005. Heat loss prevention in the delivery room: A systematic review of occlusive skin wrap for the premature neonate. [\*Journal of Perinatology\* 25: 763-9.](#)
14. Robinson JL, Hartling L, **Crumley E**, Vandermeer B, Klassen TP. 2005. A systematic review of intravenous gamma globulin for therapy of acute myocarditis. [\*BMC Cardiovascular Disorders\* 5:12.](#)
  - a. Also published in *The Cochrane Database of Systematic Reviews*.
15. Koufogiannakis D, **Crumley E**, Slater L. 2004. A content analysis of librarianship research. [\*Journal of Information Science\* 30\(3\): 227-39.](#)
16. Hartling L, Brison RJ, **Crumley ET**, Klassen TP, Pickett W. 2004. A systematic review of interventions to prevent childhood farm injuries. [\*Pediatrics\* 114\(4\): e483-96.](#)
17. McAlister FA, Ezekowitz JA, Wiebe N, Rowe B, Spooner C, **Crumley E**, Hartling L, Klassen T, Abraham W. 2004. Systematic review: Cardiac resynchronization in patients with symptomatic heart failure. [\*Annals of Internal Medicine\* 141\(5\): 1-16.](#)
18. McAlister F, Ezekowitz J, Wiebe N, Rowe B, Spooner C, **Crumley E**, Hartling L, Kaul P, Nichol G, Klassen T. 2004. Cardiac resynchronization therapy for congestive heart failure. [\*Evidence Report/Technology Assessment\*, Number 106, No. 05-E001-2. Rockville MD: Agency for Healthcare Research and Quality.](#)
19. Cramer K, **Crumley E**, Klassen TP. 2003. Are home visiting programs more effective than the standard of care at preventing injury in children who are at risk for injury? Part A. [\*Paediatrics and Child Health\* 8\(4\):227-8.](#)
20. Cramer K, Miller A, Page J, Hartling L, **Crumley E**, Klassen TP. 2002. Is methylphenidate effective in reducing symptoms of attention deficit hyperactivity disorder in school-aged children? [\*Paediatrics and Child Health\* 7\(10\):689-92.](#)
21. Farion K, Osmond MH, Hartling L, Russell K, Klassen T, **Crumley E**, Wiebe N. 2003. Tissue adhesives for traumatic lacerations in children and adults. [\*Academic Emergency Medicine\* 10\(2\): 110-118.](#)
  - a. Also published in *The Cochrane Database of Systematic Reviews*.
22. Koufogiannakis D, Dorgan M, **Crumley E**. 2003. Facilitating evidence-based librarianship: A Canadian experience. [\*Health Information & Libraries Journal\* 20\(Suppl. 1\): 74-76.](#)
23. Koufogiannakis D, **Crumley E**. 2002. Evidence-based librarianship. *Felicitier* 48(3): 112-114.
24. **Crumley E**, Koufogiannakis D. 2002. Developing Evidence Based Librarianship: Practical steps for implementation. [\*Health Information & Libraries Journal\* 19\(2\): 61-70.](#)

## Submitted Articles

1. **Crumley ET**, Grandy K, Sundararajan B, Roy JA. “Are they heading in the right direction?”: an exploratory qualitative textual analysis of corporate executives’ external interviews about sustainability. *Public Relations Review*. Under review.
2. **Crumley ET**, Kelly S, Young, J. A process model of Medical Assistance in Dying (MAiD) in Nova Scotia: A descriptive qualitative study of professional roles and activities. *Canadian Medical Association Journal Open*. Under review.

## Book Chapters

Booth A, Brice A (Eds.). 2004. *Evidence-based practice for information professionals: a handbook*. London, UK: Facet Publishing.

1. Booth A, Brice A, Eldredge J, **Crumley E**, Koufogiannakis D. 2004. A future for evidence based information practice? p. 279-292.
2. **Crumley E**, Koufogiannakis D. Disseminating the lessons of evidence based practice. p. 138-143.
3. Koufogiannakis D, **Crumley E**. Applying evidence to your everyday practice. p. 119-126.

## Media Articles

1. Ray C. 2017. Why credit unions will no longer be able to call themselves banks. *CBC News*. Available: <http://www.cbc.ca/news/canada/nova-scotia/credit-union-bank-act-atlantic-banking-banker-1.4191781>

## Working Papers and Research

1. **Crumley ET**, Washington M, Jiang Y. The construction of new professional role identities through mixing, partitioning and settling of vocabularies. Finalizing analysis and writing.
2. **Crumley ET**. With loving kindness: An ethnography of how health care professionals navigate role change. Analyzing data.
3. **Crumley ET**, Grandy K, Sundararajan B, Roy JA. Sustainability and strategic adaptation in the apparel industry: an analysis of interviews, annual reports and press releases. In preparation for *Journal of International Business Studies*. Collecting data.
4. Sheppard C, **Crumley ET**, Nelson G. Medical assistance in dying (MAiD) in Canadian French and English print and online newspapers from 1972-2016: a quantitative content analysis. In preparation for *BMJ Open*.
5. **Crumley ET**, Sheehan L. A qualitative textual analysis of “suicide tourism” in international destinations. Collecting data. In preparation for *Annals of Tourism Research*.

## Conference Presentations (Selected)

1. Grandy K, **Crumley E**, Sundararajan B, Roy JA. 2019. Great strides? Metaphors in corporate executives' media interviews about sustainability. *Canadian Communication Association Annual Conference, Congress of the Humanities and Social Sciences 2019*. Vancouver, BC. June 3-6.
2. Young J, **Crumley E**, Kelly S. 2019. Professional role identity change to accommodate medical assistance in dying: a qualitative interview study of four professions in Nova Scotia. *Canadian Association of MAID Assessors and Providers Annual Conference*. Vancouver, BC. May 31-June 1.
3. **Crumley E**, Grandy K, Sundararajan B, Roy JA, Tetzlaff E. 2018. The use of rhetoric in sustainability interviews: a mixed method analysis of leaderspeak. *Administrative Sciences Association of Canada*. Toronto, ON. May 27-29.
4. **Crumley E**, Grandy K, Sundararajan B, Roy JA, Tetzlaff E. 2017. Gendered communication of leaderspeak: a content analysis of c-suite communication about sustainability. *Atlantic Schools of Business Conference*. Wolfville, NS. September 29-30.
5. Grandy K, **Crumley E**, Sundararajan B, Roy JA. 2017. The language of power and the power of language: gender differences in leaderspeak in sustainability. *Administrative Sciences Association of Canada*. Montreal, QC. May 29 – June 1.
6. **Crumley ET**, Panek I, Sixsmith J, Kontos P, O'Doherty K, Kirkland S. 2016. Methods and practices for engaging older adults in technology research, design and development: scoping review findings. *Advancing the Science of Community Engaged Research*. Washington, DC. August 25-26.
7. **Crumley ET**, Panek I, Sixsmith J, Kontos P, Kieran O'Doherty, Ishigami-Doyle Y, Battersby L, Stroud K, Kirkland S. 2016. A scoping review of evidence-based methods for engaging cognitively/physically impaired and intact older adults in aging and technology research, design and development. *Canadian Association on Gerontology: Fostering Innovation in Research on Aging*. Montreal, QC. October 20-22.
8. Nelson G, **Crumley ET**, Kiyang L, Gramlich L. 2015. Implementation of an ERAS protocol across a large healthcare system: the Alberta ERAS colorectal surgery experience. *Canadian Journal of Anesthesia*. 62:697 (PO028).
9. **Crumley, ET**. 2013. The reduction and stabilization of vocabularies associated with categories. *European Group for Organization Studies Colloquium*. Montreal, QC. July 3-6.
10. **Crumley, ET**. 2012. Micro-mechanisms of institutional change: How competing new categories are sustained in tandem. *Academy of Management Annual Meeting*. Boston, MA. August 3-7.
11. **Crumley, ET**. 2010. Do not enter: How contested practices come into mature fields. *2<sup>nd</sup> International Conference on Institutional Work*. Vancouver, BC. Jun. 17-19.
12. **Crumley, ET**, & Lounsbury, M. 2008. Point/Counterpoint: The acupuncture movement and boundary maintenance in western medicine. *European Group for Organization Studies Colloquium*. Amsterdam, Netherlands. July 10-12.
13. **Crumley, ET**, & Patterson, K. 2008. Finding their place: The suppression of peripheral practices in institutionalized fields. *Academy of Management Annual Meeting*. Anaheim, CA. August 8-13.
14. **Crumley, ET**, Lounsbury, M. & Greenwood, R. 2007. The emergence of acupuncture in western health care. *Academy of Management Annual Meeting*. Philadelphia, PA. August, 3-8.

## FUNDING

### Grants

- Collaborator. (PI: Dr. Simon Oczkowski). 2019-2021. *Physician Services Incorporated New Investigator Grant*. Development and validation of an instrument to measure the quality of care in medical assistance in dying (MAiD). \$157000.
- Co-investigator (with PI: Dr. Caitlin Tarlton-Jackson and Dr. Gord Gubitzi). A qualitative study of loved ones' experiences with the medical assistance in dying (MAiD) process in Nova Scotia. *NSHA Quality Council*. \$2000.
- Principal Investigator. 2018. *SSHRC Explore Grant*. \$7000.
- Principal Investigator. 2018. *Dalhousie SSHRC Research Development Fund*. \$800.
- Principal Investigator. 2017. *Rowe School of Business Research Grant*, RRG2017-I002, Dalhousie University. \$5000.
- Principal Investigator (with Drs. Gramlich and Nelson). 2015. *Canadian Institutes for Health Research Patient Engagement Collaboration Grant*. \$15000.
- Principal Investigator. 2011. *Alberta Institute for American Studies*. University of Alberta. \$4000.
- Principal Investigator. 2004. Medical Library Association. David A. Kronick Travel Grant (\$2000 USD).
- Principal Investigator. 2004. Medical Library Association. MLA Research, Development, and Demonstration Project Grant (\$1000 USD).
- Co-Principal Investigator. 2003-04. University of Alberta Small Faculties Grant (\$4000).
- Co-Principal Investigator. 2003. University of Alberta Conference Fund (\$3000).
- Co-writer. 2002-07. Agency for Healthcare Research and Quality. University of Alberta Evidence-based Practice Center (\$1.25 million USD).
- Co-investigator. 2002-2003. Alberta Heritage Foundation for Medical Research (\$70000).

### Research Awards

- Robert H. Blackburn Distinguished Paper Award (Inaugural) – 2005.
- Best Research Paper – 2003. Evidence Based Librarianship Conference.

### PhD Scholarships

- Academic Awards Fund. 2011. *Canadian Federation of University Women* (\$1500).
- PhD Scholarship & PhD Award. 2009-10. *Alberta School of Business* (\$26000).
- Poole PhD Faculty Fellowship. 2008-10. *Alberta School of Business* (\$14300).
- Ziegler PhD Faculty Fellowship. 2009-10. *Alberta School of Business* (\$2000).
- Andrew Stewart Memorial Graduate Prize. 2009-10. *University of Alberta* (\$5000).
- PhD Domtar Faculty Fellowship. 2006-7. *Alberta School of Business* (\$6000).
- Health Research Studentship. 2007-9. *Alberta Heritage Foundation for Medical Research* (\$43000).
- Walter H. Johns Graduate Fellowship. 2005-9. *University of Alberta* (\$18535).
- Doctoral Fellowship. 2005-9. *Social Sciences and Humanities Research Council of Canada* (\$80000).

## TEACHING

### Teaching Awards

- MBA Teaching Award (Nominated). 2014.
- Alberta School of Business Graduate Teaching Award. University of Alberta, 2012.

### Graduate Teaching - Master of Business Administration

University	School	Courses
University of Alberta	Alberta School of Business	<ul style="list-style-type: none"><li>• Ethics &amp; Corporate Social Responsibility with Communications</li></ul>
Dalhousie University	Rowe School of Business	<ul style="list-style-type: none"><li>• International Business Strategy</li></ul>

### Undergraduate Teaching

University	School / Faculty	Courses
University of Alberta	Alberta School of Business	<ul style="list-style-type: none"><li>• Behaviour in Organizations</li><li>• Managing International Business</li><li>• Strategy</li><li>• Strategic Management</li></ul>
Dalhousie University	Rowe School of Business	<ul style="list-style-type: none"><li>• International Business Strategy</li><li>• Micro Organizational Behaviour</li><li>• Strategy Formulation &amp; Implementation</li></ul>

## SERVICE, STUDENTS & VOLUNTEERING

### Service (*Current*)

- Rowe School of Business, Strategy Area Group Representative. *Commerce Program Committee*. 2019-20.
- Faculty Advisor. *Enactus Dalhousie*. 2018-
- Community experiential learning coordinator. *Strategy course*. 2017-
- Judge. *BComm Internal Case Competitions*. Dalhousie University. 2016-
- Member. *Teaching Community of Practice*. Dalhousie University. 2016-

## Service (Completed)

- Rowe School of Business Representative. *Ethics in Action Committee*. Faculty of Management. 2019.
- Mentor. *Physician Leadership Development Program*. Doctors Nova Scotia. 2018-19.
- Faculty Advisor. *Women in Business Association (WIBA)*. Dalhousie University. 2017-19.
- Member. *Rapid Task Force on Workload Policy*. Rowe School of Business. 2018.
- Search Committee Member. *Director for the Centre for Family Business and Regional Prosperity*. Rowe School of Business. 2018.
- Mentor and judge. Undergraduate and MBA Internal Case Competitions. University of Alberta. 2012-2014.

## Student Supervision

- Tavia Raiche-Marsden. Dalhousie medical student. Research in Medicine project. \$5000
- Dr. Caitlin Tarlton-Jackson (with Dr. Gord Gubitz). Dalhousie Neurology Resident. *A qualitative study of loved ones' experiences with the medical assistance in dying (MAiD) process in Nova Scotia*. \$2000 NSHA Quality Council.
- Joel Young. Dalhousie medical student. Research in Medicine project. \$5000 Dalhousie Medical Research Foundation (DMRF) Bergmann-Porter Studentship.

## Reviewer

- Academy of Management Journal
- Canadian Journal of Administrative Sciences
- Journal of Management Studies
- Organization Studies

## Volunteering (Selected)

- Engaged Citizen. *Quality Improvement and Safety Committee*. Perioperative/Surgical Care Provincial Council. Nova Scotia Health Authority. Halifax, NS. 2017-
- Board Member. *Twin Oaks/Birches Health Care Charitable Foundation*. 2017-
- Fundraising coordinator. *Greenfield School Age Day Care Association*. 2013-15.

## LANGUAGES

- **English** (mother tongue) – spoken, written
- **French** (intermediate) – spoken, written
- **Spanish** (beginner) – spoken, written

## WORK EXPERIENCE

- Research Associate. 2016. Department of Community Health & Epidemiology. Dalhousie University.
- Research Scientist. 2014-15. *Enhanced Recovery After Surgery*. Alberta Health Services.
- Founder and President. 2004-11. *HealthInfo & Searching Practice Consulting, Inc.*
- Education Program Manager; Clinical Librarian. 2004-5. *Complementary & Alternative Research and Education (CARE) Program*, Department of Pediatrics, University of Alberta.
- Clinical/Child Health Research Librarian. 2001-4. *Alberta Research Centre for Child Health Evidence*, Department of Pediatrics, University of Alberta.
- Winnipeg Coordinator; Education & Content Specialist. 1999-2001. *Department of Pediatrics/Centres for Health Evidence (CHE)*, University of Manitoba: Winnipeg, MB.
- Reference Librarian. 1998-99. *Saskatchewan Legislative Assembly Library*: Regina, SK.