

Simon T. Berge, PhD, MBA
Curriculum Vitae

Contact Information:

University of Winnipeg
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Academic Background

Doctor of Philosophy - Rural Studies - 2015 - School of Environmental Design and Rural Development - University of Guelph, Guelph, Ontario

CO-OPERATIVES AS ALTERNATIVE DISTRIBUTION SYSTEMS FOR LOCAL FOOD AND COMMUNITY DEVELOPMENT
Advisor: Dr. Wayne Caldwell

Master of Business Administration - Finance - 2009 - McMaster University – DeGroote School of Business, Hamilton, Ontario

Medical Laboratory Technology Diploma - General Laboratory Technologist - 1995 - Mohawk College, Hamilton

Bachelor of Science - Biology - 1992 - University of Prince Edward Island, Charlottetown, PEI

Academic Appointments

Director – Research Centre on Co-operative Enterprises – University of Winnipeg
2021 – present

Associate Professor – Department of Business and Administration – University of Winnipeg
2019 - Present

Business Chair of Co-operative Enterprises – University of Winnipeg
2015 – 2021

Assistant Professor - Department of Business and Administration – University of Winnipeg
2015 - 2019

Instructor – Master of Business Administration in Community Economic Development – University of Cape Breton
2018 – Present

Instructor – School of Rural and Environmental Development – University of Guelph
2010 - 2015

Research:

Peer Reviewed Publications:

- Berge, S., Bokoumbo, K., Johnson, K. A., Yabi, A. J., & Yegbemey, R. N. Cooperative Development: Sustainability agricultural planning viewed through cooperative equilibrium management theory in Togo, Africa. *Frontiers in Sustainable Food Systems*, 458.
- Berge, S. T. (2020). Pedagogical pathways for Indigenous business education: Learning from current Indigenous business practices. *The International Indigenous Policy Journal*, 11 (1). doi:<https://doi.org/10.18584/iipj.2020.11.1.9374>
- Awotwe, E. , Berge, S., and Davis, P. (2020). Do We Need a New Direction for Managing a Multi-Stakeholder Co-operative? A Critical and Theoretical Reflection on Why Aspirations Sometimes Fail. *International Journal of Co-operative Accounting and Management*. Vol. 3, Issue 3. DOI: 10.36830/IJCAM.202013
- Berge, S. and Reed, D. (2020). The University of Winnipeg: The Business Chair in Co-operative Enterprises. *International Journal of Co-operative Accounting and Management*. Vol. 3. Issue 1. DOI: 10.36830/IJCAM.20204
- Berge, S. and Pinkney, D. (2018). Canadian Co-operatives: A jurisdictional Scan on Developmental Factors of Co-operatives in Canada. In Mark Bonham (Ed.). *150 Years of Canadian Business History* (p.p. 76-99). Toronto, Canada. Canadian Business History Association.
- Berge, S. (2017). Food Co-operatives Sustainably Managing Common Pool Resources as Hyper-Communities as Outlined by Consumer Culture Theory. *International Journal of Consumer Studies*. 41(5) March 2017 (DOI: 10.1111/ijcs.12359), pp. 509-517
- Berge, S. (2017). Communities and Corporate Responsibility Programs. Canadian Association for the Study of Co-operatives. In CASC Board of Directors (Eds.) *Proceedings of CASC Conference*. Toronto, Ontario: Ryerson University.
- Berge, S. (2016). Business Chair of Co-operative Enterprises: Undergraduate education program in a Public Private Partnership. *Journal of Co-operative Studies*. 49:2, pp, 43-53.
- Oluwabusola Oluwatodun Olaniyan, Adesuwa Ero, Amy Hay, Simon Berge (2016). The Co-operative Model Advances Indigenous Development: A Case Study of the Neechi Co-operatives Limited. *International Summit of Co-operatives*. Quebec City, Canada.
- Penner, S. and Berge, S. (2016). Gathering Circles for Indigenous Ecopreneurship among First Nations communities of Southern Quebec. *International Summit of Co-operatives*. Quebec City. Canada.
- Berge, S. (2016) Book Review: *Planning for Rural Resilience Coping with Climate Change and Energy Futures*. *Engaged Scholar Journal*.
- Berge, S., Caldwell, W., and Mount, P. (2016). Governance of Nine Ontario Food Co-operatives. *Annals of Public and Co-operative Economics*. Vol. 87,3.

- Berge, S. (2016). Co-operatives developing networks: A view of co-operatives through Actor Network theory. *Journal of Co-operative Accounting and Reporting*. Vol. 4, Issue 1.
- Berge, S. and Caldwell, W. (2014). Consumer Food Co-operatives and Community Development. *Review of International Cooperation*.
- Berge, S. and Caldwell, W. (2014). Co-operatives in the Ontario Canada, Local Food System: Promoting Food Skills and Community Development. *Journal of Co-operative Studies*. Vol. 47(1): 81-90.

Book Chapters:

- Berge, S. (2020). Co-operative Education Strategy: Business Chair of Co-operative Enterprises in Co-operatives and Higher Education, Darryl W. Reed (ed.). (in press).
- Berge, S. and Khawaja, M. (2016). Food Co-operatives in Canada in *Encyclopedia of Food and Agricultural Ethics (Second Edition)*, Paul B. Thompson and David M. Kaplan (eds.). Meteor Springer.

Publications – Industry Reports:

- Assiniboine Credit Union - Market Analysis - Awareness within the Winnipeg Market. (2018).
- Access Credit Union - Market Analysis - Awareness within the Winnipeg Market. (2018).
- Social Enterprise Financing Report. (2016). Canadian Community Economic Development Network.
- Insights into Co-operative Governance. (2012). Local Organic Food Co-operative.
- Healthy Community's Statistical Profile: Elgin St. Thomas. (2010).

Outreach

Business Chair of Co-operative Enterprises

- 2015 – present – Liaison between industry, provincial government and the university. Chair for 21member Advisory Committee to translate and transfer industry knowledge to the academic and policy sectors.
- Manage a research team of 8 graduate and 14 undergraduate Research Assistants focused on research into the community development aspect of co-operatives in Manitoba and Ontario.
- Developed new Management of Co-operatives specialization within the Bachelor of Business Administration degree. Five courses focusing on co-operative management, entrepreneurship, accounting and human resources make up the specialization.
- Developed marketing plan for the Business Chair of Co-operative Enterprises including social media, webpage, and video shorts to promote the programs under the Business Chair.

Invited Presentations

- Directors' Forum (Nov. 2021). Ontario Co-operative Association.
- University of Saskatchewan Center for Co-operative Studies Speaker Series. (February 2018). Saskatoon, Saskatchewan.
- Global Conference on Indigenizing Entrepreneurship.(3 June 2018). Ottawa, Ontario.
- XIX ISA World Congress of Sociology. (15 July 2018). Power, Violence and Justice: Reflections, Responses, Responsibilities. Toronto, Ontario
- University of Saskatchewan – Center for the Study of Co-operatives, 2018, Human Resourcing and Skills Development in Indigenous Arctic Co-operatives. Regina, Saskatchewan.
- St. Mary's University. (2018) Co-operative Education Panel.
- CASC Conference. (2017). The Power of Film for Education and Co-operative Development. Toronto, Ontario.
- CASC Conference. (2017). Communities and Corporate Social Responsibility Programs. Toronto. Ontario
- Indigenous Foods and Ecological Knowledge Symposium. (May 2017). University of Washington, Seattle, Washington.
- Rural Talks to Rural Conference. (October 2016)Community Engagement in the Economy. Panel Member. Blyth, Ontario.
- Co-operatives and Mutuels Canada Conference. (June 2016) Postsecondary education on co-operatives. Winnipeg, MB.
- Co-operative Education Partnerships: Universities and Industries. (June 2016). Joint Conference of the Canadian Association for Studies in Co-operation (CASC) and the Association of Cooperative Educators (ACE): Energizing Communities: Co-operatives Nurturing Democratic Practice!
- Business Chair of Co-operative Enterprises: Undergraduate education program. (21 April 2016). Co-operative Education Research Conference. Manchester, United Kingdom.
- Rural Studies in Manitoba – Guest Speaker. (April 2016). School of Environmental Design and Rural Development Colloquium.
- Gathering Circles: Indigenous Food Co-ops. (March 2016). Rising Up Conference: University of Manitoba.
- Food Co-operatives: Food Skills as Community Development Tools. (23 October 2015). The Gathering: Community Development and Community Economic Development (CD/CED).
- Deans Advisory Council – Co-operative research in Manitoba. (2015).
- Co-operatives as an alternative distribution system. (October 2013). Yale Food Symposium.
- Co-operative business model as a rural economic development tool. (June 2012). Canadian Association for Studies in Co-operation Conference, University of Montreal.
- Co-operatives as an alternative distribution system for healthy, local foods. (June 2012). Congress for the Humanities and Social Sciences – Wilfred Laurier University.

Publications

- Spotlight on Research: Dr. Simon Berge. (29 March 2018). Center for Excellence in Accounting and Reporting for Co-operatives: Newsletter.
- Co-operatives: Connecting Northern Communities. (25 October 2017). The Hill Times, page 22. http://www.hilltimes.com/wp-content/uploads/2017/10/102517_ht.pdf?mc_cid=1f99c51bf1&mc_eid=10ea690243
- How does the size of a co-op affect its community interaction? (4 October 2016). Co-operative News. <http://www.thenews.coop/109534/news/co-operatives/size-co-op-affect-community-interaction/>
- Business Chair of Co-operative Enterprise: New Year 2016. (January 2016). Manitoba Co-operative Association Newsletter.
- Healthy Food in a Co-operative Economy. (November 2015). Winnipeg Free Press.
- Business Chair of Co-operative Enterprise Team. (November 2015). Manitoba Co-operative Association Newsletter.
- Business Chair of Co-operative Enterprises. (September 2015). Manitoba Co-operative Association Newsletter.
- Co-operative Education Training the Next Generation of Co-operative Leaders. (September 2015). Grassroots Economic Organizing Newsletter.
- Food Retail Co-operatives across Ontario. (November 2014). Canadian Rural Revitalization Foundation e-newsletter.
- Co-operative Jurisdictional Scan. (2013). School of Environmental Design and Rural Development.

Sessions

- Conference Organizer: Take Action! Igniting a Winnipeg youth coop revolution. (October 2016). University of Winnipeg.
- Session Lead: Building connections between rural and urban populations to create a regional food strategy. (August 2016). International Rural Sociology World Congress 2016. Toronto, Ontario.
- Workshop organizer: Aboriginal Art Co-operative Workshop. (November 2015) University of Winnipeg, Children of the Earth High School and Manitoba Co-operative Association.

Media Interviews:

- The Uniter: Working Together: Co-operative business show resilience through shared values: November 2020.
- University of Winnipeg campus radio: CKUW 95.9: Interview: Business Chair of Co-operative Enterprise: Aboriginal Art Co-operative workshop: November 2015.
- Rural Voice: 2012 International Year of Co-operatives. Quoted January 2012, page 14-17.

Research Grants: Source and Amount of Funding
Total Funding - \$1,069,550

Granting Agency Total Funding: \$444,550

Business Chair of Co-operative Enterprises – Stakeholder funding - \$625,000

Year(s)	Source of Funding and Project Title	Total Amount/Year	PI/Co-PI
2021	MITACS Internship Research Title: Many Nations Market Study	\$10,000	PI
2021	MITACS Internship Research Title: Red River Co-operative Local Supply Management Systems Approach	\$10,000	PI
2020	SSHRC Partnership Engage Grant Research Title: Business Succession Planning: A Co-operative Approach.	\$23,680	PI
2020	University of Winnipeg: Major Research Grant Research Title: An ecosystem approach to understanding rural social enterprises: Capacity and development of social enterprise leadership.	\$7,496	PI
2019	University of Winnipeg: Experiential Learning Grant Research Title: Human Resourcing needs for University of Winnipeg Students	\$4,500	PI
2018	SSHRC Partnership Development Grant: Research Title: An ecosystem approach to understanding rural social enterprises: The impact of context on organizational development and operations	\$550,000 3 years	Co-PI
2018	MITACS Accelerate: Research Title: Indigenous Federated Co-operatives: Community Development Perspective	\$15,000	PI
2018	MITACS Travel Grant: Research Title: Indigenous Federated Co-operatives: Community Development Perspective	\$3,000	PI
2018	Assiniboine Credit Union: Research Title: Winnipeg Market Awareness of the Credit Union Business Model.	\$5,000	PI
2018	Access Credit Union: Research Title: Winnipeg Market Awareness of the Credit Union Business Model.	\$5,000	PI
2017	SSHRC Partnership Engage Grant: Research Title: Co-operatives as vehicles for economic reconciliation	\$24,520	PI

Year(s)	Source of Funding and Project Title	Total Amount/Year	PI/Co-PI
2017	Co-operatives First: <u>Research Title:</u> Vuntut G'witchin Community Co-operative as a Community Development Tool.	\$8,000	PI
2016	SSHRC and Indigenous and Northern Affairs Canada (INAC): Knowledge Synthesis Grant <u>Research Title:</u> Pedagogical Pathways for Indigenous Business Education: Learning from Current Aboriginal Business Practices.	\$24,145	PI
2016	University of Winnipeg Major Research Grant <u>Research Title:</u> Perceptions of the Co-Operative Business Model in Rural and Remote Indigenous Communities of Manitoba	\$7,376	PI
2016	MITACS Accelerate Grant <u>Research Title:</u> Co-operatives in rural and remote communities in Canada's North.	\$45,000	PI
2016	MITACS Travel Grant <u>Research Title:</u> Co-operatives in rural and remote communities in Canada's North.	\$3,000	PI
2016	Government of Manitoba <u>Research Title:</u> Co-operative Awareness program	\$2,500	PI
2016	Canadian Community Economic Development Network (CCEDnet) <u>Research Title:</u> Social Enterprise Financing	\$10,000	PI
2015-2016	Centre of Excellence in Accounting and Reporting for Co-operatives (CEARC) <u>Research Title:</u> Food Co-operative Financing: Challenges and Opportunities.	\$7,500	PI
2012- 2014	OMAFRA/ U of G Partnership: Food for Health Theme <u>Research Title:</u> Co-operatives as an alternate distribution system to supply healthy local foods for rural economic development.	\$91,000	Co-PI

Teaching: Undergraduate

Graduate Student Education (8 Masters, 2 Doctoral):

- 2019 – present – **1 Doctoral Student** – Co-supervisor – Rural Social Enterprises Examined through an Ecosystems Approach – University of Saskatchewan/University of Winnipeg.
- 2015 – present – **1 Doctoral Student** - External Advisor - Enabling Environments for Values-Based Geographies - University of Guelph (School of Environmental Design and Rural Development).
- 2016 – 2018 – Graduate Student Advisor – Master of Development Practice Program – **1 Graduate student** - Major research paper: Indigenous: Title: Reconciliation Through Food: How Indigenous Chefs, Restaurant and Markets are delivering an Understanding between Communities and developing Mino-Pimatisiwin (good life).
- 2016 – 2018– **2 Graduate students** - Directed Readings Course Advisor –from Master of Development Practice Program.
- 2015 - 2018 – **3 Graduate Students** – Academic Advisor - Master of Development Practice – Indigenous Studies - University of Winnipeg.
- September 2015 – December 2015 – **2 Graduate Students** - Graduate level directed readings course - Not-For-Profit Management – University of Winnipeg.

Teaching: Graduate

Course #	University Program	Date	Course Title	Enrolment
MBA (CED) Cape Breton University	Master of Business Administration: Community Economic Development	Fall 2020	Business and Community Development I	25
MBA (CED) Cape Breton University	Master of Business Administration: Community Economic Development	Summer 2020	Business and Community Development II	22
MBA (CED) Cape Breton University	Master of Business Administration: Community Economic Development	Summer 2020	Business and Community Development II	25
MBA (CED) Cape Breton University	Master of Business Administration: Community Economic Development	Fall 2019	Business and Community Development II	32
MBA (CED) Cape Breton University	Master of Business Administration: Community Economic Development	Fall 2019	Business and Community Development II	20

GDP-7793	Master in Development Practice: Indigenous Development	Fall 2018	Gender influences in Co-op Businesses	1
GDP-7792-605	Master in Development Practice: Indigenous Development	Winter 2017	Directed Readings in Co-operative Entrepreneurship	1
GDP-7792-602	Master in Development Practice: Indigenous Development	Winter 2017	Directed Readings in Non-profit Management	2
GDP-7793-602	Master in Development Practice: Indigenous Development	2016	Major Research Project	2
GDP-7792-601	Master in Development Practice: Indigenous Development	Fall 2015	Directed Readings: Non-Profit Management	1

Undergraduate Teaching

Course #	Level	Date	Course Title	Enrolment
BUS-3300	Third year	Fall 2020	Co-operative Management	38
BUS-4301	Fourth year	Winter 2019	Financing Co-operatives	10
BUS-3302	Third year	Winter 2019	Co-operative Accounting and Performance Measures	23
BUS-3301	Third year	Winter 2019	Co-operative Entrepreneurship	23
BUS-3300	Third year	Fall 2018	Co-operative Management	49
BUS-3302	Third year	Fall 2018	Co-operative Accounting and Performance Measures	16
BUS-3301	Third year	Winter 2018	Co-operative Entrepreneurship	13
BUS-3900	Third year (Directed Readings)	Winter 2018	Management of Co-operatives	1
BUS-4301	Fourth year	Winter 2018	Financing Co-operatives	10
BUS-2300	Second year	Fall 2018	Management of Co-operatives	48
BUS-3300	Third year	Fall 2018	Management of Co-operatives	25

BUS-2301	Second year	Winter 2017	Management of Co-operatives	42
BUS-3301	Third year	Winter 2017	Co-operative Entrepreneurship	8
BUS-2301	Second year	Fall 2017	Co-operative Management	48
BUS-3250	Third year	Fall 2017	Non-profit Management	44
BUS-3250	Third year	Winter 2016	Non-profit Management	38
BUS-3301	Third year	Winter 2016	Co-operative Entrepreneurship	16
BUS-2301	Second year	Fall 2015	Co-operative Management	48
BUS-3250	Third year	Fall 2015	Non-profit Management	21
EDRD-3120	Third year Distance Education	Fall 2014	Educational Communication	148

Service:

Departmental Committees

- Department Ethics Committee - 2019 - 2021
- Chair – Department Curriculum Committee – 2016 - 2017
- Graduate Studies Department Committee. 2016 – 2019.
- Department Research Ethics Committee. 2015 – 2017.
- Department Curriculum Development Committee. 2015 – 2016.

University Committees

- Senate Curriculum Committee (SCC) - Co-Chair - 2019 - 2021
- Accessibility Plan Steering Committee – 2019 - 20
- Academic Planning Committee – 2018 – 2020
- Senate Curriculum Committee (SCC) – 2018 - 2019
- University of Winnipeg Senate Executive - 2016 – 2018.
- University of Winnipeg Senate - 2016 – 2018.

Other Department/Program Committees

- Master of Development Practice Graduate Program Committee - 2017- 2019

Stakeholder Committees

- New Economic Round Table Committee – Ontario 2018- present
- Canadian Association for Studies in Co-operation – Program Committee – 2020.
- Manitoba Co-operative Association: Education and Awareness Committee - 2015 – 2017.
- Chair: School of Environmental Design and Rural Development Conference: Exploring Our Potential. 2014 – 2015.
- Co-Chair: PhD Student Conference - Building Our Community. 2013 – 2014.
- Co-operative Development Committee - On Co-op. 2014 – present.

Professional Experience

Associate Professor: Director – Centre for Co-operative Business Studies

2019 – present

University of Winnipeg

- Develop a research centre to promote the co-operative business model in Manitoba.
- Engage the research centre in experiential learning for students across the University of Winnipeg campus.
- Engage stakeholders in an internship program to provide experience for both employers and students within the co-operative sector.
- Promote Canadian co-operatives through knowledge mobilization including conferences, workshops and online knowledge transfer activities.

Assistant Professor: Business Chair of Co-operative Enterprises

2015 – 2019

University of Winnipeg

- Development of Bachelor of Business Administration Degree with major in Co-operative Enterprises (4 courses: 3 at the 3000 level and 1 at the 4000 level) for the Bachelor of Business Administration Degree.
- Course development in co-operative management, co-operative entrepreneurship, non-profit management, accounting and performance measures: social enterprises, and social finance.
- Research into co-operative enterprises focusing on sustainable community development, co-operative finance, and social impact of co-operatives.
- Research into indigenous youth education and economic participation through democratically controlled firms.
- Interact with co-operative sector to promote education into co-operative enterprise through management of the 24-person Business Chair advisory committee comprised of co-operative, non-profit, community economic development, government and university representatives.

Sessional Lecturer - Educational Communication

2014 - 2015

University of Guelph

- Second year class in Educational Communication focusing on adult learning encompassing 148 students.
- Focus of the course is on understanding how to communicate effectively to encourage transitional learning and development.

Graduate Teaching Assistant – School of Environmental Design and Rural Development

2010 – 2013

University of Guelph

- Second year class in Urban and Regional Planning encompassing 140 students.
- Second year class in Research Methods encompassing 30 students.
- Second year class in International Development
 - Responsibilities included marking, lecturing, invigilation of exams, course development and student mentoring.

Research Analyst

2008 – 2015

Ontario Ministry of Agriculture, Food and Rural Affairs

- Responsible for the review, approval and administration of projects under three of the seven research themes for the Ministry: 1) Agriculture and Rural Policy Research Theme, 2) Food for Health and 3) Product Development and Enhancement Through Value Chains.

Program Analyst, Finance

2007 – 2008

Ontario Ministry of Agriculture, Food and Rural Affairs

- Provide assistance for the development of the Results Based Plan (RbP) from the Food Safety and Inspection Division of the Ontario Ministry of Agriculture, Food and Rural Affairs. The strategic vision for the Ministry is based within the RbP thus building collaborations and a shared vision across divisions within the Ministry is a key responsibility of this position.

Research Analyst, Food and Health

2006- 2007

Ontario Ministry of Agriculture, Food and Rural Affairs

Guelph, Ontario

- Policy support for Managers, Directors, Assistant Deputy, and Deputy on food and health research related issues.
- Manage multidisciplinary research projects involving food and health researchers. Ensuring the projects meet Ministry guidelines for budget, focus, and milestones.

Senior Advisor, Major Projects, Faculty of Health Science

2005 –2006

McMaster University

Hamilton, Ontario

- Coordinate Faculty of Health Sciences research initiatives with all other McMaster University initiatives to spearheading projects ranging from \$10 to \$50 million.
- Manage the university's response to Canadian Research Chair and CIHR applications.
- Co-ordinate across faculties for the application to Canadian Foundation for Innovation initiatives.
- Work with NCE Allergen on reporting compliance.
- Assist in creation of operational and educational plans for long-term team projects for the development of highly qualified personnel.

Applications Chemist

1996–1999

Mandel Scientific Co. Ltd.

Guelph, Ontario

- Initiate standardized procedures for customer and staff training in laboratory methods.
- Develop methods for customers and adapt existing methods to conform to automate analysis for easy use of the company's manufactured products.

Laboratory Technologist

1993–1995

Guelph General Hospital

Guelph, Ontario

- Sample preparation, collection and testing of patient samples for reporting to the physician for determination of medical care.
- Reporting of results to wards and doctors for determination of care to best help the patient recovery.

2nd Lieutenant - Infantry

1995–1998

Argyle and Sutherland Highlanders of Canada

Hamilton, Ontario

- Develop training routines to ensure all personnel are familiar with the duties required of them within the platoon.
- Educate new recruits on their duties and responsibilities ensuring that they meet senior officer's expectations.