



DMRF MOLLY APPEAL FOR CANCER RESEARCH 2017/18

CALL FOR APPLICATIONS

*Submission Deadline: **Wednesday, April 5, 2017***

The DMRF Molly Appeal is an annual Maritime-wide public fundraising campaign of Dalhousie Medical Research Foundation, which began in 1980. To date, DMRF's Molly Appeal has raised over \$5 million for annual research initiatives.

Since 2002, funds raised through the appeal support four main areas of research emphasis designated by the Dalhousie Faculty of Medicine (FoM) – Cancer, Neuroscience, Cardiovascular and Immunology – on a rotating basis.

The upcoming **2017/18 MOLLY Appeal** (to officially launch in **September 2017**) will support **Cancer Research**, including cancer-related relevant research taking place in all departments of the FoM and affiliated teaching hospitals and clinics. This open call invites members of the **Dalhousie Medical School Cancer Research** Community to submit application proposals for research funding of **up to a total of \$200,000**.

100% of funds raised through the 2017/18 campaign will provide research funding to the cancer research application. Funding requests may include support for an existing or new core facility and/or research equipment and/or research personnel. Applications will be strengthened by demonstration of **multi-user benefits**. Applicants are strongly encouraged to consult with the larger cancer research community, to identify areas of greatest need and to obtain signatures of support from Department Heads and multiple researchers who will benefit. Research teams are encouraged to consult with the Medical Research Development Office and the Associate Dean, Research, particularly for programs involving core facilities.

CRITERIA:

- Identify an area of greatest need for the Dalhousie Medical School cancer research community
- Provide signatures from fellow researchers who concur that the funding application is for an area of greatest need within cancer research and promotes collaboration
- Include a detailed budget (and, if applicable – list and describe other sources of funding requested/obtained)
- Demonstrate multi-user benefits for collective research efforts and results
- Directly link use of equipment and core facilities to benefits of multi-user research and collaboration
- Explain benefits for cancer researchers, clinicians, patients and emphasize potential medical advances
- Demonstrate patient connections – ability to draw on clinical aspects of cancer research
- Successful application will need compelling spokespeople – researchers, clinicians, patients – to educate donors via shared stories
- Must be a compelling and inclusive ask for DMRF Molly Appeal to build a strong case for support

(See Molly Appeal campaign ads - 2013/14 for Cancer & 2016/17 for Immunology – “poster people” below p. 4)

TO APPLY:

Complete the attached application form including a description (**maximum 3 additional pages**) outlining proposal for 2017/18 DMRF Molly Appeal funds.

Please **deliver a printed copy** of your proposal to the offices of **Dalhousie Medical Research Foundation at 1-A1 Sir Charles Tupper Medical Building 5850 College Street** **AND** email a completed copy of application to **dmrf@dal.ca** no later than **4:00 pm on Wednesday, April 5, 2017**

Application(s) will be vetted by DMRF's Scientific Advisory Committee.

The DMRF Molly Appeal for Cancer Research 2017/18 **applicant selection will be announced by in April 2017**.

For questions please contact **Jane Greenlaw**, DMRF Annual Giving Officer – **902-494-2693** or **jane.greenlaw@dal.ca**



MOLLY APPEAL FUNDING APPLICATION FORM

Principal Applicant:

Faculty Position: Department:

Please provide a lay summary of the area of greatest need for the cancer research community

Signatures supporting applicants – fellow researchers who concur that funding application is for **area of greatest need** :(additional sheet may be appended)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____
11. _____
12. _____
13. _____
14. _____
15. _____

PRINT NAME OF DEPARTMENT HEAD

SIGNATURE OF APPLICANT

SIGNATURE OF DEPARTMENT HEAD



DETAILED BUDGET

Detail budget for the proposed cancer research project (include breakdown on any equipment details)

Amount of MOLLY Appeal funding requested (maximum \$250,000):

**Have other sources of funding for the research project and/or equipment been obtained / requested?
If so, please state outcome of application or expected date of notification. (Attach copy of budget & summary pages from application).**

NAME OF PRINCIPAL APPLICANT

AMOUNT REQUESTED



SUMMARY OF RESEARCH PROJECT

PROVIDE A SUMMARY OF PROPOSED RESEARCH PROJECT.

Demonstrate multi-user benefits for collective research efforts and results.

Directly link use of equipment and core facilities to benefits of multi-user research and collaboration.

Explain benefits for cancer researchers, clinicians, patients and potential medical advances.

Re any equipment please provide:

- i. A detailed description of the equipment requested
- ii. Justification for equipment need (i.e. replacement of old equipment or acquisition of new technology or improved core facility)
- iii. Outline clearly how the new equipment will benefit the research program application
- iv. Provide details of use by supporting applicants
- v. Provide details of how this equipment will benefit the department, group and/or faculty as a whole.
(maximum of 3 more pages may be appended)

NAME OF PRINCIPAL APPLICANT

AMOUNT REQUESTED

