



Lab2 Market DISCOVER

3-DAY ENTREPRENEURSHIP COURSE

Lab2Market Discover is a three-day program that explores the value of entrepreneurial thinking as a means of developing skills for leading graduate students, post-docs and faculty. Additionally, Discover challenges participants to reflect on ways to advance their research, innovations and ideas into impacts, whether that be scientific, economic, social, cultural or environmental.



FACILITATED BY PERMJOT VALIA

"I love working with very smart people. I love working with people where I get to learn just as much as I am teaching. Path2Innovation allows me to do that. The inventions and ideas many of the participants are working on is simply awesome and very exciting to learn from."

WESTERN CANADA

March 15-17, 1:00 - 6:00 p.m. AST

EASTERN CANADA

March 20, 21 & 24, 10:00 - 3:00 p.m. AST

WHO CAN APPLY

Graduate Students, Faculty, and Postdoctoral Fellows from any university in Canada can apply for the program, **which is offered free of charge.**

APPLY HERE



APPLICATIONS NOW OPEN

LEARN MORE AT: <https://bit.ly/3S54zsr>

WHAT'S COVERED

What is Innovation?



Lean Start-up Methodology



Sources of Risk and How to Manage



Creating a Business Model Canvas



Intro to Customer Discovery

Storytelling

