

Hello Innovators!

The Arthritis Society is excited to announce the launch of its <u>Innovation</u> <u>Strategy</u>. We are investing in three pillars of work to unlock, unleash and uncover new ideas to create transformational health change for people living with arthritis and to accelerate the success of innovators working in this field. Our Innovation Strategy will strengthen our collective efforts to impact the lives of people with arthritis, help change the conversation about this debilitating disease and attract new investors to the Arthritis Society.

Earlier this year, we launched the **Ignite Research** pillar with <u>Ignite Innovation</u> <u>Grants</u> to support high-risk, high-reward research, led by exceptionally creative scientists, with the potential to unlock novel, transformative, lasting impacts.

We are now launching the additional two pillars of the Innovation Strategy, the **Social Impact Program** and the **Arthritis Ideator Program**.

Social Impact Program

The Social Impact Program will sustainably deploy innovative therapies, programs and interventions. We're reaching out to researchers, clinicians and systems innovators across the nation, asking what they have that could positively impact the lives of Canadians living with arthritis. With our strength in federal and provincial government relations and our ability to attract investors, we want to partner to solve wicked system-wide problems like navigation, inequitable access to care, disability at work, reducing wait times and

more. Today, we are issuing a call for Expressions of Interest (EOIs) due December 14, 2021.

Learn More

Arthritis Ideator Program

Our Arthritis Ideator Program will tap into bright and emerging talent. We're challenging entrepreneurs to invent and tailor practical solutions that could provide tremendous benefits to people living with arthritis. The Program will culminate in our Arthritis Ideation DenTM event on April 21, 2022, where four winners will each receive \$50,000. Applications are due December 21, 2021.

Learn More

The fire of arthritis scorches lives. It robs six million Canadians of their mobility, mental and physical well-being, and in some cases, their livelihood. It is Canada's most common chronic condition, and there is no cure. Arthritis is a problem desperately looking for innovative solutions.

Please share this information broadly with your networks. We'd be happy to write an article, provide messaging for your publications, or otherwise support the dissemination of this announcement.

We are excited and eager to work with entrepreneurs! Please email <u>Shawn</u> <u>Brady</u> or <u>Dr. Sian Bevan</u> with any questions or requests to learn more.

Sincerely,



Siân Bevan, PhD Chief Science Officer Arthritis Society

Upcoming Research Events Canadian Arthritis Research Conference

February 7-8, 2022

Virtual Conference

Register Now











About Arthritis | Treatment | Support & Education | Get Involved

Arthritis Society

393 University Avenue, Suite 1700, Toronto, ON M5G 1E6 1.800.321.1433 | arthritis.ca

> Charitable Number: 10807 1671 RR0003 © 2021 Arthritis Society. All rights reserved.

