Fall 2013

POLI 3569 CANADIAN FOREIGN POLICY

Dalhousie University

Class time: Monday 2:30-5:30 Class location: MCCAIN ARTS&SS 1198 Instructor: David Seekings Office: Hicks 365 Email: <u>David.Seekings@dal.ca</u> Office Hours: Monday 5:30-6:00pm, or by appointment

Description and Objectives

This course seeks to understand the major influences on Canadian foreign policy and examine the key issues and challenges Canada faces as it seeks to establish its role in the global system.

The course is divided into 4 parts.

- Part I, examines the main theoretical approaches to studying and understanding Canada's foreign policy, considering both traditional and critical theoretical perspectives. These perspectives will help provide the lenses through which the other components of the course will be studied.
- Part II, looks at the influence of the external environment on Canadian foreign policy direction, considering both the unique influence of the US, as well as the broader global system.
- Part III, considers how domestic factors, like the machinery of government and societal interests shape policy.
- Part IV, looks at the key issues and challenges Canada faces, as well as its foreign policy efforts to impact global affairs in the areas of security, trade and aid.

Structure

The course is organized around a weekly seminar. Given the importance of the meetings to the course, all class members are expected to attend, to complete the assigned readings, and to contribute to discussions.

Participation and Evaluation

The grade for the course will be arrived at approximately as follows:

Attendance and participation	15%
Policy analysis paper	20%
Research paper	35%
Final Exam	30%

In addition to the seminar participation and presentation referred to above, each element is elaborated on below.

Written assignments:

Papers should be 1.5 or double spaced (no single spacing please). Printing on both sides of the paper is permitted and encouraged. Word counts for both assignments should be clearly marked at the beginning or end of each paper.

Late assignments will be penalized. Extensions will not be granted except in <u>very</u> special circumstances (e.g. medical justifications supported by a medical note). Papers should be presented in proper academic style, with bibliography, notes, subheadings, etc.

Policy Analysis Paper (1500 words maximum):

For this assignment you are asked to select a current issue that you believe is important to Canadian foreign policy and make a clear and concise case for how the Canadian government should respond to this issue.

The paper should be organized in the following sections:

- 1. Executive summary: a very brief summary (200 words max) of your entire paper, highlighting the most important points from each section.
- 2. Statement of the issue/problem: a concise (2 or 3 paragraph) high level overview of the issue you want addressed.
- 3. Background: provide the context for the issue by identifying the actors involved, how the issue has come about, the key elements of the issue and why you think the issue matters.
- 4. Policy options: provide 2 or 3 feasible policy options for addressing the issue that include the advantages and disadvantages of each option, as well as factors that might impact (positively or negatively) the likelihood of successfully implementing the option. When developing your options try to consider what major opposition or counterpoints might be raised against each option and address them as best as possible
- 5. Recommendation: select one of your proposed options and recommend why that option should be pursued above the others. Outline a plan for how that option should be implemented.

While this is not a formal essay, your paper should still be well supported by appropriate evidence and literature throughout, with complete references and a bibliography.

Remember that the purpose of this paper is to provide clear and concise analysis and advice, so you should strive to be as succinct and to the point as possible.

The policy analysis papers are due in class on **Monday**, **October 21**st.

Research Paper (3000 words maximum):

For the research paper, you will write a substantial essay applying some of the theoretical perspectives on Canadian foreign policy discussed in class to a historical or contemporary policy decision or debate. This essay should be based on careful research of the available literature and advance an argument about what happened in your case, why, and how you know it. Your interpretation should be developed and supported logically and empirically.

All students are strongly encouraged to discuss their proposed topics and ideas for the paper with the instructor well in advance of the due date.

The deadline for submission of term papers is **Monday**, **November 18**th in class.

Final Exam:

There will be a **2 hour final exam**, scheduled during the exam period. The format will be essay answers. We will discuss the focus and content of the exam during the last class meeting, but it will cover material discussed in class and in the required readings.

Assigned Texts

The assigned texts for the course are:

D. Bratt and C. Kukucha. (2011). *Readings in Canadian Foreign Policy: Classic Debates and New Ideas*, 2nd edition. Oxford University Press **[RCFP]**

J. M. Beier and L. Wylie. (2010.) *Canadian Foreign Policy in Critical Perspective,* Oxford University Press. **[CFPCP]**

They are available from the Dalhousie Bookstore in the SUB. All other required readings will be available electronically from the Killam Library.

TOPICS AND ASSIGNMENTS

Week 1, Sept. 9: Course Introduction

Part I: Theoretical and Conceptual Approaches

Week 2, Sept. 16: Traditional approaches

J. Holmes, "Most Safely in the Middle", RCFP Chap 3, p.31

D. Deweitt and J. Kirton, "Three Theoretical Approaches", RCFP, Chap 4, p. 52

A. Chapnick, "Canadian Foreign Policy, 1945-1968, RCFP, Chap. 2, p. 17

Week 3, Sept. 23: Critical Alternative Approaches

C. Turenne Sjolander, "Constructing Canadian Foreign Policy: Myths of Good International Citizens, Protectors and the War in Afghanistan," RCFP, Chap. 6, p. 96

M. Neufeld, "Democracy in/of Canadian Foreign Policy: Critical Reflections," RCFP, Chap. 7, p. 109

J.M. Beier and L. Wylie, "Introduction," CFPCP

S. Arnold, "Home and Away: Public Diplomacy and the Canadian Self", CFPCP, Chap 2, p.15

M. Neufeld, "'Happy is the land that needs no Hero': The Pearsonian Tradition and the Canadian Intervention in Afghanistan", CFPCP, Chap 10, p.126

Part II: The External Environment

Week 4, Sept. 30: North America

S. Clarkson, "The Choice to be Made", and Bow & Lennox "Update: The 'Independence Debates, Then and Now: False Choice and Real Challenges", RCFP, Chap 5, p. 76

D. Barry, "Managing Canada-US Relations in the Post-9/11 Era: Do we need a Big Idea?", RCFP, Chap 8, p. 103

M. Salter, "Canadian Border Policy as Foreign Policy: Security, Policing, Management," CFPCP, Chap 6, p. 72

Week 5, Oct. 7: Multilateralism and 'Global Governance'

J. Kirton, "Canada as a G8 and G20 Principal Power," RCFP, Chap 9, p. 157

T. Keating, "Multilateralism Reconsidered", RCFP, Update, p. 44

H. Smith, "Unwilling Internationalism or Strategic Internationalism? Canadian Climate Policy Under the Conservative Government," RCFP, Chap 25, p. 452

D. Allen Ross, "NATO in Canadian Foreign Policy: From 'Atlanticist' Fear and Hope to a Future of Environmental Crisis and 'Civilizational Rallying'?" RCFP, Chap 11, p. 193

Week 6, Oct. 14: Thanksgiving Monday – no class

Part III: The Domestic Context

Week 7, Oct. 21: Societal Influences

N. Michaud, "Soft Power in Canadian Foreign Policymaking: The Role of Values," RCFP, Chap 24, p. 433

S. Roussel, "About Solitude, Divorce, and Neglect: The Linguistic Division in the study of Canadian Foreign Policy," CFPCP, Chap 12, p. 155

J. M. Beier, "At home on Native Land: Canada and the United Nations Declaration on the Rights of Indigenous Peoples", CFPCP, Chap 13, p. 175

R. Tiessen, "Youth Ambassadors Abroad? Canadian Foreign Policy and Public Diplomacy in the Developing World," CFPCP. Chap 11, p. 141

Week 8, Oct. 28: the 'Machinery of Government'

P. Gecelovsky, "Of Legacies and Lightning Bolts: Another Look at the Prime Minister and Canadian Foreign Policy", RCFP, Chap 12, p. 217

J. English, "The Member of Parliament and Foreign Policy," RCFP, Chap 13, p. 228

P. Dutil, "The Institutionalization of Foreign Affairs (1909-2009)," RCFP, Chap 14, p. 239

C. Kukucha, "Dismembering Canada? Stephen Harper and the Foreign Relations of Canadian Provinces," RCFP, Chap 15, p. 259

Part IV: Key Themes and Issues

Week 9, Nov. 4: Canada and International Security I: "Defending" Security at Home

K.R. Nossal, "Understanding Canadian Defence Policy," RCFP, Chap 17, p. 303

R. Hubert, "Canadian Artic Sovereignty and Security in a Transforming Circumpolar World," RCFP, Chap 20, p. 348

A. Denholm Crosby, "Canada-US Defence Relations: Weapons of Mass Control and a Praxis of Mass Resistance," CFPCP, Chap 3, p. 29

Week 10, Nov. 11: Remembrance Day – no class

Week 11, Nov. 18: Canada and International Security II: "Exporting" Security Aboard

D. Bratt, "Afghanistan: Why Did We Go? Why Did We Stay? Will We Leave," RCFP, Chap 18, p. 316

K. Grayson, "Clandestine Convergence: Human Security, Power, and Canadian Foreign Policy," CFPCP, Chap 7, p. 85

C. Bell, "Fighting the War and Winning the Peace: Three Critiques of Canada's Role in Afghanistan," CFPCP, Chap 5, p.58

D. Mutimer, "No CANDU: The Multiply-Nuclear Canadian Self", CFPCP, Chap 8, p. 99

Week 12, Nov. 25: Canada and the Changing Global Political Economy: Trade and Investment

S. McBride, "Canada and the Global Economic Crisis," RCFP, Chap 22, p. 390

E. Smythe, "Frustrated Multilateralism: Canada and the Negotiation of International Investment Rules," RCFP, Chap 23, p. 406

R. Wolfe, "Canada's Adventures in Clubland: Trade Clubs and Political Influence," RCFP, Chap 21, p. 377

Week 13, Dec 2: Canada and Global Development

S. Brown, "Aid Effectiveness and the Framing of New Canadian Aid Initiatives," RCFP, Chap 26, p. 496

J. Sagebien et al., "The Corporate Social Responsibility of Canadian Mining Companies in Latin America: A Systems Perspective," *Canadian Foreign Policy*, 14, 3 (2008), 103-128 **[available online from the Killam Library]**

D. Black, "Canada, the G8 and Africa: The Rise and Decline of a Hegemonic Project?" RCFP, Chap 27, p. 489

STUDENT ACCESSIBILITY AND ACCOMMODATION

Students may request accommodation as a result of barriers related to disability, religious obligation, or any characteristic under the Nova Scotia Human Rights Act. Students who require academic accommodation for either classroom participation or the writing of tests, quizzes and exams should make their request to the Office of Student Accessibility & Accommodation (OSAA) prior to or at the outset of each academic term (with the exception of X/Y courses). Please see www.studentaccessibility.dal.ca for more information and to obtain Form A - Request for Accommodation.

A note taker may be required to assist a classmate. There is an honourarium of \$75/course/term. If you are interested, please contact OSAA at 494-2836 for more information.

Please note that your classroom may contain specialized accessible furniture and equipment. It is important that these items remain in the classroom so that students who require their usage will be able to participate in the class.

INFORMATION ON PLAGIARISM

All students in this class are to read and understand the policies on plagiarism and academic honesty referenced in the Policies and Student Resources sections of the <u>plagiarism.dal.ca</u> website. Ignorance of such policies is no excuse for violations.

Dalhousie University subscribes to Turnitin.com, a computer-based service which checks for originality in submitted papers. Any paper submitted by a student at Dalhousie University may be checked for originality to confirm that the student has not plagiarized from other sources. Plagiarism is considered a serious academic offence which may lead to loss of credit, suspension or expulsion from the University, or even to the revocation of a degree. It is essential that there be correct attribution of authorities from which facts and opinions have been derived. At Dalhousie there are University Regulations which deal with plagiarism and, prior to submitting any paper in a course, students should read the Policy on Intellectual Honesty contained in the Calendar or on the Online Dalhousie website. The Senate has affirmed the right of any instructor to require that student papers be submitted in both written and computer-readable format, and to submit any paper to a check such as that performed by Turnitin.com. As a student in this class, you are to keep an electronic copy of any paper you submit, and the course instructor may require you to submit that electronic copy on demand. Copies of student papers checked by this process will be retained by Turnitin.com.