

Political Science 3224 CANADIAN POLITICAL PARTIES
Friday 8:30 am – 11:30 am, Fall 2014

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OVERVIEW

The Canadian party system, viewed as an integral part of the entire political system, presents a number of questions for study such as voter turnout, electoral reform, party ideology, representation, campaign finance, the role of new information technologies, and the (in)ability of parties to contribute to Canadian democracy. Median-voter theorem is a central concept. Approved with Canadian Studies.

The syllabus is subject to minor changes (i.e. an occasional addition of a supplementary reading, guest speaker, or exclusion of a previously required reading) upon notice provided by the instructor.

Textbook

Heather McIvor. 2010. *Election*. Peterborough: Emond Montgomery Press.

Almost all required readings (other than the textbook) have been posted to Blackboard Learning System.

Additional Texts

Anderson, Cameron and Laura Stephenson, eds. 2010. *Voting behaviour in Canada*. Vancouver: UBC Press.
Bittner, Amanda & Royce Koop. 2013, eds. *Parties, elections and the future of Canadian politics*. Vancouver: UBC.
Carty, Kenneth & Munroe Eagles. 2004. *Politics is local : National politics at the grassroots*. Toronto: Oxford Press.
Cross, William. 2002. *Political parties, representation, and electoral democracy in Canada*. Toronto: Oxford Press.
Cross, William. 2004. *Political parties*. Vancouver: University of British Columbia Press.
Gagnon, Alain and Brian Tanguay. 2007. *Canadian parties in transition*, 3rd edition. Peterborough: Broadview Press.
Young, Lisa and Keith Archer, eds. 2002. *Regionalism and party politics in Canada*. Toronto: Oxford Press.

GRADING SCHEME		
Assignment	Due date	% value
Term test 1 s	10 October	20
Term test 2	28 November	20
Attendance and participation		10
Report on a public event. See assignment grid	throughout	20
Oral presentation to class, with speaking text and notes	throughout	30

Term Test: Critical-analysis based on assigned readings. No additional research beyond the syllabus is required. Tests are written in class. A personal computer may be used.

Report on a political event: Attend a political event of your choice and reflect on how it relates to the curriculum. The more relevant the event is to partisan politics, the easier the assignment is. There are many events on campus and about the province during the fall; see for example events planned by (my former grad students) at Springtide and LeadNow. Parties are also nominating candidates in preparation for Canada's 42nd general election

in 2015. Prepare an analysis of the speakers, the debate, and the general tone of the event as they relate to course material. All elements of the event are open for analysis. A grid for students to complete is posted to bbl.

Oral presentation: Must include visual aids. You will have access to a classroom computer with Powerpoint software and a projector. Your presentation will be graded on its ability to communicate intellectually interesting and politically astute insights, not its technical artistry. A sign-up sheet will be distributed on the first day. Submit your PowerPoint file as part of the assignment. Submit written text to accompany presentation. Text need not be in formal essay format; it consists of presentation notes, provided that they are coherent, logical, orderly, clear and properly formatted. The first class includes a unit on data visualization and presentation skills.

COURSE AGENDA

5 September HISTORICAL CONTEXT: Has much changed since the 12th General Election of 1911?

John Courtney, "Forty and counting" *Election*, Chapter 2.

Stephen Leacock, "The Great Election in Missinaba County" and "The candidacy of Mr. Smith" *Sunshine sketches of a little town*, 1912. Chapters 10 and 11. <http://librivox.org/sunshine-sketches-of-a-little-town-by-stephen-leacock/>
Best enjoyed as mp3 file.

12 September INSTITUTIONAL FRAMEWORK OF ELECTIONS

Dennis Pilon, "Understanding electoral systems" *Election*, Chapter 3.

Michael Pal and Sujit Choudhry, "Constituency boundaries in Canada" *Election*, Chapter 4.

Brent Rathgeber, "[Drawing electoral maps is for cartographers, not politicians](#)" 9 August 2012.

Andrew Sanction, "[The principle of representation by population in Canadian federal politics](#)" Mowat Centre, University of Toronto, March 2010, pp.16.

John Sides and Eric McGhee, "Redistricting didn't win Republicans the House" *Washington Post*, 17 February 2013.

Paul Thomas, Peter Loewen, Michael MacKenzie, "Fair isn't always equal: Constituency population and the quality of representation in Canada" *Canadian Journal of Political Science* 46:2, 273-94, 2013.

View "The right candidate for Rosedale," NFB film 1979.

Guest speaker: LPC aspirant

19 September DO VOTERS CARE ABOUT ELECTORAL DEMOCRACY?

Lawrence LeDuc and Jon Pammett, "Voter turnout" *Election*, Chapter 12

Elisabeth Gidengil, Neil Nevitte, Andre Blais, Patrick Fournier, Joanna Everitt, "Why Johnny won't vote" *Globe and Mail*, Wednesday, 4 August 2004, p. A15.

Nicholas Kohler, Colin Campbell, "Stop him before he votes" *Macleans*. 16 January 2006. 119:3, 24.

Andre Blais and Peter Loewen, "Youth electoral engagement in Canada" Elections Canada Working Paper Series, 2011.

David Colletto, [Political Participation and Canadian millennials – what gives?](#) 2 June 2013. Abacus Research.

R.A. Malatest & Associates, *National Youth Survey Report*, Prepared for Elections Canada. 20 September 2011.

Alan Gerber, Donald Green and Christopher Larimer, "Social pressure and voter turnout: Evidence from a large-scale field experiment" *American Political Science Review*. February 2008.

Costas Panagopoulos, "Social pressure, surveillance and community size: Evidence from field experiments on voter turnout" *Electoral Studies* 30:2, 2011, 353-357.

Sharanjit Uppal and Sébastien LaRoche-Côté, *Factors associated with voting*, Component of Statistics Canada Catalogue no. 75-001-X, 24 February 2012.

Daniel Rubenson, André Blais, Patrick Fournier, Elisabeth Gidengil, Neil Nevitte, "Does low turnout matter? Evidence from the 2000 Canadian federal election" *Electoral Studies*, 6:3, September 2007, 589-597

Kaat Smets and Carolien van Ham, "The embarrassment of riches? A meta-analysis of individual-level research on voter turnout" *Electoral Studies* 32:2, June 2013, 344-359.

26 September HISTORY, CULTURE, REGION, IDEOLOGY: OVERVIEW OF PARTISANSHIP

Andrea Perella, "Overview of voting behaviour theories" *Election*, Chapter 11

Joanna Everitt et al, "Patterns of party identification in Canada" *Election*, Chapter 13.

Ailsa Henderson, "Greater than the sum of its parts: Political cultures and regions in Canada" *Election*, Chapter 14.

Stuart Soroka, Fred Cutler, Dietlind Stolle, Patrick Fournier, "Capturing change (and stability) in the 2011 campaign" *Policy Options*. 2011, 70-77.

John Ibbitson, "The collapse of the Laurentian consensus" *Literary Review of Canada*. 2012. Video.

Richard Johnston, "Alignment, realignment, and dealignment in Canada: The view from above" *Canadian Journal of Political Science* 46:2, 245-71, 2013. <https://www.youtube.com/watch?v=olS1ZRS76sw>

Christopher Cochrane, "[Left/Right ideology and Canadian politics](#)" *Canadian Journal of Political Science* 43:3, 583-605, 2010.

Antoine Bilodeau, Stephen White, Neil Nevitte, "[The development of dual loyalties: Immigrants' integration to Canadian regional dynamics](#)" *Canadian Journal of Political Science* 43:03, 515-544, 2010.

3 October STAFFING THE PERPETUAL CAMPAIGN

Linda Diebel, "Harper's political pit bull" *Toronto Star*, 6 September 2008.

Glen McGregor, "Kids on the Hill?" *Ottawa Citizen* 21 June 2009.

Ian Brodie, "In defence of political staff" *Canadian Parliamentary Review*, 2012.

Sid Noel, "Leaders' entourages, parties, and patronage." In A.G. Gagnon and A.B. Tanguay, eds, *Canadian Parties in Transition*, 3rd ed. (Broadview Press, 2007).

Sid Noel, "Dividing the Spoils: Old and new rules of patronage in Canadian politics" *Canadian Studies* 1987; 22:2.

Guest speakers: professional political staffers Paula Diab and Jason Kontak

10 October TERM TEST 1 written in class

17 October CONSERVATIVES

Stephen Harper & Tom Flanagan, "Our benign dictatorship" *Next City Magazine*, December 21 1996.

Tom Flanagan, "[The emerging Conservative coalition](#)" *Policy Options* June 2011, 104-108. .

Stephen Harper, "[Rediscovering the right agenda](#)" *Citizens Centre Report* 30.10 (Jun 2003): 73-77

Allan Gregg, [Negative statesmanship, Review of Harperland: The politics of control](#) by Lawrence Martin” *Literary Review of Canada* December 2010.

24 October LIBERALS

Scott Reid, “On the long road back from third place, Liberals need to play the long game” *Policy Options*, June 2011, 119-124.

Bob Rae, “Creating an alternative” *Policy Options*, March 2012.

Warren Kinsella, “The biggest losers: A long-time Liberal strategist explains the defeat of the once-mighty Grits” *The Walrus* July / August 2011.

Andre Blais, “[Accounting for the electoral success of the Liberal Party of Canada](#)” *Canadian Journal of Political Science* 38:4 (December 2005) 821-840.

Adam Gopnik, “The return of a native; Letter from Canada” *The New Yorker*, September 7, 2009, 26.

Alex Marland, “What is a political brand? Justin Trudeau and the theory of political branding” Paper presented at the annual meetings of the Canadian Political Science Association University of Victoria, British Columbia. 2013.

31 October NEW DEMOCRATS

Brian Topp, “Two down, one to go” *Policy Options*, June 2011, 56-63.

James Laxer, “Look back, Jack” *This Magazine* July –August 2008.

Robin Sears, “Uniting the left: Prospects for a Liberal-NDP merger” *Policy Options* November 2008.

Brad Lavigne, “Anatomy of the Orange Crush: ten years in the making. *Policy Options* June, 2012 Louise Carbert, “[The hidden rise of new women candidates seeking election to the House of Commons, 2000-2008](#)” *Canadian Political Science Review*, Vol. 6, No. 2-3, 2012, 143-157 143

7 November REPRESENTATIVE DEMOCRACY

Louise Carbert, “[Viewing women’s political leadership through a rural electoral lens: Canada as a Case Study.](#)” In K. O’Connor, ed. *Gender and women’s leadership: A reference handbook* (SAGE Publications, 2010), 137-150.

Public Policy Forum, *Edging towards diversity*, 2011.

Karen Bird, “Guess who’s running for office? Visible minority representation in the 2004 Canadian election” *Canadian Issues* Summer 2005, 80.

Myer Siemiatycki and Ian Matheson, “Suburban success: Immigrant and minority electoral gains in suburban Toronto” *Canadian Issues* Summer 2005, 69.

Goldy Hyder, “Gaining the political support of minorities in Canada” *Canadian Issues* Summer 2005, 46.

CAMPAIGN FINANCE: Paying the bills for the perpetual campaign

Heather McIvor, “Canada’s election law: Less than meets the eye?” *Election*, Chapter 3

David Coletto, Harold Jansen, Lisa Young, “[Stratarchical party organization and party finance in Canada](#)” *Canadian Journal of Political Science*, 44:1, 2011, 111-136.

14 November ELECTION CAMPAIGNING ON THE GROUND

Munroe Eagles and Annika Hagley, "Constituency campaigning in Canada" *Election*, Chapter 6.

Steven Patten, "Democracy and candidate selection process in Canadian elections" *Election*, Chapter 7.

R.K. Carty, "[The politics of Tecumseh Corners: Canadian political parties as franchise organizations](#)" *Canadian Journal of Political Science* 35:4, 2002, 723.

Royce Koop, "Local Campaigns and Grassroots Armies" in Koop, R. ed., *Grassroots Liberals: Organizing for local and national politics*. Vancouver: UBC Press, 2011. (Chapter 4, 104-137).

21 November ELECTION CAMPAIGNING OVER THE AIRWAVES

Thomas Flanagan, "Campaign strategy: Triage and the concentration of resources" *Election*, Chapter 8.

Tamara Small, "Still waiting for an internet prime minister: Online campaigning by Canadian political parties" *Election*, Chapter 9.

André Turcotte, "Polling as modern alchemy: Measuring public opinion in Canadian elections" *Election*, Chapter 10.

Tanya Talaga, "[Secrets of the election war room: Focus groups, telephone polls and tea leaves](#). *Toronto Star*. 13 September 2011.

Thomas Flanagan, "10 commandments of Conservative campaigning" *Harper's Team*, Toronto: UTP 2007.

28 November LAST DAY OF CLASS, TERM 2 TEST

ACADEMIC DISHONESTY

All students in this class are to read and understand the policies on academic integrity and plagiarism referenced in the Policies and Student Resources sections of the academicintegrity.dal.ca website. Ignorance of such policies is no excuse for violations. Any paper submitted by a student at Dalhousie University may be checked for originality to confirm that the student has not plagiarized from other sources. Plagiarism is considered a serious academic offence which may lead to loss of credit, suspension or expulsion from the University, or even to the revocation of a degree. It is essential that there be correct attribution of authorities from which facts and opinions have been derived. At Dalhousie there are University Regulations which deal with plagiarism and, prior to submitting any paper in a course, students should read the Policy on Intellectual Honesty contained in the Calendar or on the Online Dalhousie website. The Senate has affirmed the right of an instructor to require that student papers be submitted in both written and computer-readable format, and to submit a paper to be checked electronically for originality.

DALHOUSIE REGULATIONS

From the University Calendar: "Students are expected to complete class work by the prescribed deadlines. Only in special circumstances ... may an instructor extend such deadlines." Late papers to be assessed a late penalty at the instructor's discretion. Students who miss a deadline on account of illness are expected to hand in the assignment within one week of their return to class, with a medical certificate, per academic regulations of the Dalhousie Calendar. Papers should be submitted directly to the instructor, or the teaching assistant, or in person to the Political Science office between 8:30 am and 4:30 pm on weekdays only. The instructor cannot assume responsibility for papers otherwise submitted.

REQUEST FOR ACCOMMODATION

Students may request accommodation as a result of barriers related to disability, religious obligation, or any characteristic under the Nova Scotia Human Rights Act. Students who require academic accommodation for either classroom participation or the writing of tests and exams should make their request to the Advising and Access Services Center (AASC) prior to or at the outset of the regular academic year. Visit www.dal.ca/access for more information and to obtain the Request for Accommodation – Form A. A note taker may be required as part of a student's accommodation. There is an honorarium of \$75/course (with some exceptions). If you are interested, please contact AASC at 494-2836 for more information.