

POLI 2530: Foreign Policy in Theory & Practice

Winter 2019
Mondays & Wednesdays 16:05-1725pm
Studley, Sir James Dunn 117

Instructor: Dr. Carlos Pessoa
Office: Henry Hicks, classroom 360
Office Hours: Tuesdays 11:30-12:30pm
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Description

Foreign Policy is an important area of politics. During federal elections, foreign policy becomes an important topic to define candidates and separate one from another. In Political Science, Foreign Policy is an area of research that fits with International Relations. This course, then, aims to give students an overview of the theoretical tools involved in decision-making to create foreign policy. We also discuss the external and domestic factors, which influence foreign policy. The course is divided into two parts: theory and practical cases. We discuss the main theoretical approaches to understand how decisions are taken. This first part will build the conceptual background for discussions during the second part of the course. The cases we discuss during the second part of the course falls within the themes of role of media and public opinion, economic sanctions, promoting human security abroad and on foreign trade and foreign aid. We will draw discussions based on contemporary examples of foreign policy.

Textbook

There is only one textbook for the courses. The textbook is available at the Dalhousie University Bookstore, located at the Student Union Building (902-494.2426

Steve Smith, Amelia Hadfield and Tim Dunner(eds), **Foreign Policy: Theories, Actors and Cases**, 3rd Edition. Oxford: Oxford UP, 2016

Assignments

Exam I (30%)**Exam II (30%)**

Each of the exam is based on readings and lecture notes up to the exam. The Exam II will be scheduled by the Registrar's Office. They ought to be written in pen

Paper (30%)

The essay is an important practice for academic life. Students are required to write a eight-page paper (typed, double-spaced, 12cpi, one-inch margin, paginated) on one of the questions assigned by the professor, or on a topic approved by the professor. This assignment requires time in the library and the proper use of citations throughout the text. *The assignment requires a minimum of four sources, which should not be drawn from the course lectures or textbook.*

The student is responsible to keep an extra copy of the paper, in case the professor requests it. *Failure to provide an extra copy of the paper on request will lead to an 'F' for the assignment.*

The essay is *due in class March 20th. Late papers will be penalized 5% per day, for a maximum of three days, after which the assignment will received 0%.*

Participation (10%)*Participation*

Participation is important in this course. Attendance is taken five times, *randomly*, each worth 2%. In order to receive the full 10% of the participation mark, students must be in class when attendance is taken at any given time.

Grade Scale

Grade Scale and definitions can be found in the following link:

https://www.dal.ca/campus_life/academic-support/grades-and-student-records/grade-scale-and-definitions.html

In-class Etiquette Rules

The following are *prohibited* in the classroom:

- Speaking or text messaging on the phone
- The use of laptops is restricted during the time of lecture
- Listening to music
- Reading unless requested by the professor
- Eating food
- Frequent entering and exiting the classroom
- Chatting with friends and other distracting behavior

Please be sure to follow these rules. You will be asked to leave otherwise and may receive an 'F' as final letter grade for the course.

Email Communication:

In order to get a response from your instructor, you need to send an email with your full name, student number and the course of importance. You also need to use student's official Dalhousie email account.

ACCOMMODATION STATEMENT

Students may request accommodation as a result of barriers related to disability, religious obligation, or any characteristic under the Nova Scotia Human Rights Act. Students who require academic accommodation for either classroom participation or the writing of tests and exams should make their request to the Advising and Access Services Center (AASC) prior to or at the outset of the regular academic year. Please visit www.dal.ca/access for more information and to obtain the Request for Accommodation – Form A.

A note taker may be required as part of a student's accommodation. There is an honorarium of \$75/course/term (with some exceptions). If you are interested, please contact AASC at 494-2836 for more information.

Please note that your classroom may contain specialized accessible furniture and equipment. It is important that these items remain in the classroom, untouched, so that students who require their usage will be able to participate in the class.

ACADEMIC INTEGRITY STATEMENT

All students in this class are to read and understand the policies on academic integrity and plagiarism referenced in the Policies and Student Resources sections of the academicintegrity.dal.ca website. Ignorance of such policies is no excuse for violations.

Any paper submitted by a student at Dalhousie University may be checked for originality to confirm that the student has not plagiarized from other sources. Plagiarism is considered a serious academic offence which may lead to loss of credit, suspension or expulsion from the University, or even to the revocation of a degree. It is essential that there be correct attribution of authorities from which facts and opinions have been derived. At Dalhousie there are University Regulations which deal with plagiarism and, prior to submitting any paper in a course, students should read the Policy on Intellectual Honesty contained in the Calendar or on the Online Dalhousie website. The Senate has affirmed the right of any instructor to require that student papers be submitted in both written and computer-readable format, and to submit any paper to be checked electronically for originality. As a student in this class, you are to keep an electronic copy of any paper you submit, and the course instructor may require you to submit that electronic copy on demand.

COURSE PROGRAM

January 7: Introduction

We start with a thorough explanation on the expectations of the course and its assignments.

It is important for student to be familiar with Brightspace. Any question to this device should be asked at this very first day.

January 9: Of Theory and Practice

Readings:

Steve Smith, Amelia Hadfield and Tim Dunner(eds), *Foreign Policy: Theories, Actors and Cases*, chapter 1.

January 14 & 16: Realism

Readings:

Steve Smith, Amelia Hadfield and Tim Dunner(eds), *Foreign Policy: Theories, Actors and Cases*, chapter 2.

Murielle Cozette, 'What Lies Ahead: Classical Realism on the Future of International Relations', *International Studies Review*. Dec. 2008, Vol.10 Issue 4, pp. 667-679. (EBSCO data base)

Janice B. Mattern, 'Rethinking National Power? From IR Theory to Foreign Policy Practice', *International Studies Review*. Jun 2012, Vol.14 Issue 2, pp. 358-360. (EBSCO data base)

January 21 & 23: Liberalism

Readings:

Steve Smith, Amelia Hadfield and Tim Dunner(eds), *Foreign Policy: Theories, Actors and Cases*, chapter 3

Katerina Dalacoura, 'US democracy promotion in the Arab Middle East since 11 September 2001', *International Affairs*. Oct 2005, Vol.81 issue 5, pp. 963-979. (EBSCO data base)

Thomas Walker, 'Two Faces of Liberalism: Kant, Paine and the Question of Intervention', *International Studies Quarterly*. Sep 2008, Vol. 52 Issue 3, pp449-468. (EBSCO data base)

January 28 & 30: Marxism

Readings:

Stephen Hobden & Richar Wyn Jones, 'Marxists Theories in International Relations', in John Baylis, Steve Smith, Patricia Owens (ed.) *The Globalization of World Politics*. New York: Oxford UP.

Alex Callinicos, 'Does Capitalism need the state system?', *Cambridge Review of International Affairs*, Dec 2007, Vol.20 Issue 4, pp.533-549. (EBSCO data base)

February 4 & 6: Social Constructivism

Readings:

Steve Smith, Amelia Hadfield and Tim Dunner(eds), *Foreign Policy: Theories, Actors and Cases*, chapter 4.

David P. Houghton, 'Reinvigorating The Study of Foreign Policy Decision Making: Towards a Constructive Approach', *Foreign Policy Analysis*. Jan 2007, Vol. 3, issue 1, pp.24-45. (EBSCO data base)

Asaf Siniver & Scott Lucas, 'The Islamic State lexical battleground: US foreign policy and the abstraction of threat', *International Affairs*, Jan2016, Vol.92 issue I, p. 63-79. (EBSCO data base)

February 11: Discourse Analysis & Post-structuralism

Readings:

Steve Smith, Amelia Hadfield and Tim Dunner(eds), *Foreign Policy: Theories, Actors and Cases*, chapter 5.

Kyle Grayson, 'Human Security as power/knowledge: the biopolitics of a definitional debate', *Cambridge Review of International Affairs*. Sept. 08, Vol 21, N.3, 383-401. . (EBSCO data base)

February 13: Exam I

February 18-22: Winter Break

February 25 & 27: On the Role of Media and Public Opinion

Readings:

Steve Smith, Amelia Hadfield and Tim Dunner(eds), *Foreign Policy: Theories, Actors and Cases*, chapter 10.

Jianwei Wang& Xiaojie Wang, 'Media and Chinese Foreign Policy', *Journal of Contemporary China*. Mar2014, Vol. 23 Issue 86, p. 216-235. (EBSCO data base)

Shana K. Gadarian, 'The Politics of Threat: How Terrorism News Shapes Foreign Policy', *Journal of Politics*. Apr 2010, Vol. 72 Issue 2, p469-483. (EBSCO data base)

March 4 & 6: On Economic Sanctions

Readings:

Steve Smith, Amelia Hadfield and Tim Dunner(eds), *Foreign Policy: Theories, Actors and Cases*, chapter 12.

Tara Maller, 'Diplomacy Derailed: The Consequences of Diplomatic Sanctions', *Washington Quarterly*. Summer2010, Vol. 33 Issue 3, p61-79 (EBSCO data base)

William M. Leo Graden, A Policy Long Past its Expiration Date: The US Sanctions Against Cuba', *Social Research*. Winter2015, Vol. 82 Issue 4, p939-966. (EBSCO data base)

Shmuel Nili, Rethinking Economic 'Sanctions' *International Studies Review*. Dec2016, Vol. 18 Issue 4, p635-65. (EBSCO data base)

March 11 & 13: Promoting Human Security.

Readings:

Steve Smith, Amelia Hadfield and Tim Dunner(eds), *Foreign Policy: Theories, Actors and Cases*, chapter 15

Edward Newman, 'Human Security and Constructivism', *International Studies Perspectives*. August 2001, Vol2. Issue 3, p.239-261.

Evan Sandlin, 'Competing Concerns: Balancing Human Rights and National Security in US Economic Aid Allocation', *Human Rights Review*. December 2016, Vol 17, issue 4, pp. 439-462.

March 18 & 20: On American Policy

(paper is due on March 20th)

Readings:

Steve Smith, Amelia Hadfield and Tim Dunner(eds), *Foreign Policy: Theories, Actors and Cases*, chapter 16.

Lesperance, Wayne. 'American foreign policy and the 2016 Presidential Election', *Society*. Oct2016, Vol. 53 Issue 5, p498-502. (on Ebesco Data Base)

Sarah Burns, 'The Capitalist Peace: A New Way Forward for American Foreign Policy', *Society*. December 2017, Vol54. Issue 6, pp. 501-507. (on Ebesco Data Base)

March 25 & 27: On Foreign Trade and Foreign Aid

Readings:

Steve Smith, Amelia Hadfield and Tim Dunner(eds), *Foreign Policy: Theories, Actors and Cases*, chapter 18.

Rick Travis, Problem, 'Politics and Policy Streams: A Reconsideration of US Foreign Aid Behavior towards Africa', *International Studies Quarterly*. Sept 2010, Vol 54, Issue 3, pp.797-831. (on Ebesco Data Base)

Omar Sanchez, 'The Perils of a Trade -first US Foreign Policy', *Australian Journal of International Affairs*. April 2002, Vol 56., Issue 1, pp.143-160.

April 1 & 3: State Diplomacy and Protection of Individuals

Readings:

Steve Smith, Amelia Hadfield and Tim Dunner(eds), *Foreign Policy: Theories, Actors and Cases*, chapter 24.

Mauricio Santoro & Bruno Borges, 'Brazilian Foreign Policy Towards Internet Governance', *Revista Brasileira de Política Internacional*. 2017, Vol.50, Issue 1, pp. 1 – 16. (on Ebesco Data Base)