

Dalhousie University
Department of Political Science
Foreign Policy in Theory and Practice (POLI 2530)
Winter 2018
Tuesday and Thursday, 2:35-3:55pm, Sir James Dunn 117

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Office Hours: Thursday, 12:00-1:30pm (or by appointment)

COURSE OVERVIEW

This course provides an introduction to the study of foreign policy in theory and practice. The course is divided into two sections. Section one of the course covers a variety of theoretical frameworks used by political scientists to try to explain foreign policy decision-making processes and outcomes. It also introduces key actors involved in foreign policy. Specifically, the course covers foreign policy analysis (FPA); realism; liberalism; constructivism; discourse analysis and post-structuralism; feminist perspectives; rational, psychological and neurological models; public diplomacy; and media and public opinion. Section two of the course introduces a variety of historical and contemporary foreign policy case studies that highlight how different theories offer different explanations about foreign policy processes and outcomes. Most case studies pair a specific country with a specific foreign policy issue. Case studies include India and the World Trade Organization, foreign intervention in Syria since 2011, the Cuban Missile Crisis, China and the Tian'anmen Square Crisis, Canada and the global arms trade, the United States and the 2003 Iraq War, Australia and climate change, the Arab-Israeli conflict and the 1973 Yom Kippur War, the development of the European Union, and relations between the EU and Russia.

REQUIRED BOOK AND READINGS

There is one required book for purchase, which is available at the Dalhousie University Bookstore. Other readings will be made available online by the instructor. The required book is:

Steve Smith, Amelia Hadfield, and Tim Dunne, eds., *Foreign Policy: Theories, Actors, Cases*, 3rd ed. Oxford: Oxford University Press, 2016.

GRADE DISTRIBUTION

- 1) Mid-Term Exam (Held in class February 15): 25%
- 2) Research Paper (Due in class March 15): 35%

3) Final Exam (To be held during the April 12-26 Exam period): 40%

ASSIGNMENTS

1) **Mid-Term Exam:** The mid-term exam will be held in class on February 15. It is worth 25% of the course grade. The first portion of the mid-term exam will ask students to define and explain the significance of key terms. The second portion will ask students to write an essay in response to a question. Both portions will give students some choice about which terms and essay questions they wish to answer.

2) **Research Paper:** Students will write a research paper of approximately 2,500 words (8-10 pages, double spaced, Times New Roman, 12 point font). Students will choose their topic from one of the questions provided by the instructor. The paper is due in class on March 15. It is worth 35% of the course grade. Late papers will be assessed a penalty of 5 percentage points per day. Papers submitted more than 7 days late will not be accepted. Students must submit a hard copy of the paper to the instructor. Papers cannot be submitted via email. The late penalty is administered based on the date that a hard copy was submitted.

3) **Final Exam:** The final exam will be held during the April 12-26 Exam period. The format of the final exam will be similar to the mid-term exam. It is worth 40% of the course grade.

UNIVERSITY POLICIES, STATEMENTS, GUIDELINES and RESOURCES for SUPPORT

1) **Academic Regulations.** This course is governed by the academic rules and regulations set forth in the [University Calendar](#) and the Senate.

2) **University Statements.**

a) **Academic Integrity.** At Dalhousie University, we are guided in all of our work by the values of academic integrity: honesty, trust, fairness, responsibility and respect (The Center for Academic Integrity, Duke University, 1999). As a student, you are required to demonstrate these values in all of the work you do. The University provides policies and procedures that every member of the university community is required to follow to ensure academic integrity. Click [here](#) to read more.

b) **Accessibility.** The Advising and Access Services Centre is Dalhousie's centre of expertise for student accessibility and accommodation. The advising team works with students who request accommodation as a result of: a disability, religious obligation, or any barrier related to any other characteristic protected under Human Rights legislation (NS, NB, PEI, NFLD). Click [here](#) to read more.

c) **Student Code of Conduct.** Everyone at Dalhousie is expected to treat others with dignity and respect. The Code of Student Conduct allows Dalhousie to take disciplinary

action if students don't follow this community expectation. When appropriate, violations of the code can be resolved in a reasonable and informal manner—perhaps through a restorative justice process. If an informal resolution can't be reached, or would be inappropriate, procedures exist for formal dispute resolution. Click [here](#) to read more.

d) Diversity and Inclusion – Culture of Respect. Every person at Dalhousie has a right to be respected and safe. We believe inclusiveness is fundamental to education. We stand for equality. Dalhousie is strengthened in our diversity. We are a respectful and inclusive community. We are committed to being a place where everyone feels welcome and supported, which is why our Strategic Direction prioritizes fostering a culture of diversity and inclusiveness (Strategic Priority 5.2). Click [here](#) to read more.

e) Recognition of Mi'kmaq Territory. Dalhousie University would like to acknowledge that the University is on Traditional Mi'kmaq Territory. The Elders in Residence program provides students with access to First Nations elders for guidance, counsel and support. Visit the office in the McCain Building (room 3037) or contact the programs at elders@dal.ca or 902-494-6803 (leave a message).

f) University Policies and Programs.

- Important Dates in the Academic Year (including add/drop dates)
http://www.dal.ca/academics/important_dates.html
- University Grading Practices: Statement of Principles and Procedures
https://www.dal.ca/dept/university_secretariat/policies/academic/grading-practices-policy.html
- Scent-Free Program
<https://www.dal.ca/dept/safety/programs-services/occupational-safety/scent-free.html>

g) Learning and Support Resources.

- General Academic Support - Academic Advising:
https://www.dal.ca/campus_life/academic-support/advising.html
- Copyright and Fair Dealing: <https://libraries.dal.ca/services/copyright-office/fair-dealing/fair-dealing-guidelines.html>
- Libraries: <http://libraries.dal.ca>
- Student Health Services: https://www.dal.ca/campus_life/health-and-wellness/health-services.html
- Counselling and Psychological Services:
https://www.dal.ca/campus_life/health-and-wellness/counselling.html
- Black Student Advising: https://www.dal.ca/campus_life/communities/black-student-advising.html
- Aboriginal Student Centre:
https://www.dal.ca/campus_life/communities/native.html
- ELearning Website: <https://www.dal.ca/dept/elearning.html>
- Student Advocacy Services: <https://www.dsu.ca/services/community-student-services/student-advocacy-service>

- Dalhousie Ombudsperson: https://www.dal.ca/campus_life/safety-respect/student-rights-and-responsibilities/where-to-get-help/ombudsperson.html
- Writing Centre: https://www.dal.ca/campus_life/academic-support/writing-and-study-skills.html
- Studying for Success program and tutoring: https://www.dal.ca/campus_life/academic-support/study-skills-and-tutoring.html

OTHER IMPORTANT INFORMATION

1) **Academic Integrity.** All assignments submitted may be subjected to evaluation by a University approved a computer service that checks assignments for plagiarism. Students are required to retain an electronic copy of all papers in addition to the hard copy submitted to the professor.

2) **Academic Accommodation.** Students may request accommodation as a result of barriers experienced related to disability, religious obligation, or any characteristic protected under Canadian human rights legislation.

Students who require academic accommodation for either classroom participation or the writing of tests and exams should make their request to the Advising and Access Services Center (AASC) prior to or at the outset of the regular academic year. Please visit www.dal.ca/access for more information and to obtain the Request for Accommodation form.

A note taker may be required as part of a student's accommodation. There is an honorarium of \$75/course/term (with some exceptions). If you are interested, please contact AASC at 494-2836 for more information or send an email to notetaking@dal.ca

3) **Grade Appeals.** Students who wish to appeal their grade must produce a brief written statement (approximately 250 words) explaining why they feel that the assignment/exam was not graded correctly. Appeals must be made within one week from the date on which the assignment/exam was returned. The appeal process will produce a revised grade that may be raised, unchanged, or lowered. The revised grade is final and cannot be appealed.

4) **Use of Electronic Devices.** Students are not permitted to use any electronic devices during the mid-term exam. Students are asked to turn off their cell phones during lectures. Laptops, tablets and other electronic devices may be used during lectures for note taking, but not for any purpose that, in the judgement of the instructor, is distracting to class (i.e. listening to music, streaming videos, etc).

5) **Email Communication with the Instructor.** Emails to the instructor must be sent from the student's official Dalhousie University Email Account. The instructor will not respond to emails sent from any other account except to inform students of this policy. Grades will not be discussed over Email.

6) **Grade Scale and Definitions.** All course assignments will be graded according to the following grade scale, which was approved by the Dalhousie University Senate in 2014:

Grade	Grade Point Value		Definition	
A+	4.30	90-100	Excellent	Considerable evidence of original thinking; demonstrated outstanding capacity to analyze and synthesize; outstanding grasp of subject matter; evidence of extensive knowledge base.
A	4.00	85-89		
A-	3.70	80-84		
B+	3.30	77-79	Good	Evidence of grasp of subject matter, some evidence of critical capacity and analytical ability; reasonable understanding of relevant issues; evidence of familiarity with the literature.
B	3.00	73-76		
B-	2.70	70-72		
C+	2.30	65-69	Satisfactory	Evidence of some understanding of the subject matter; ability to develop solutions to simple problems; benefitting from his/her university experience.
C	2.00	60-64		
C-	1.70	55-59		
D	1.00	50-54	Marginal Pass	Evidence of minimally acceptable familiarity with subject matter, critical and analytical skills (except in programs where a minimum grade of "C" or "C+" is required).
FM	0.00		Marginal Failure	Available only for Engineering, Health Professions and Commerce.
F	0.00	0-49	Inadequate	Insufficient evidence of understanding of the subject matter; weakness in critical and analytical skills; limited or irrelevant use of the literature.
INC	0.00		Incomplete	
W	Neutral and no credit obtained		Withdrew after deadline	
ILL	Neutral and no credit		Compassionate reasons, illness	

	obtained			
P	Neutral		Pass	
TR	Neutral		Transfer credit on admission	
Pending	Neutral		Grade not reported	

WEEKLY READINGS AND TOPICS

January 9 – Introduction

Steve Smith, Amelia Hadfield, and Tim Dunne, “Introduction,” in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, 1-10. Oxford: Oxford University Press, 2016.

OPTIONAL: James Rosenau, “Foreword,” in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, xiii-xviii. Oxford: Oxford University Press, 2016.

SECTION 1 – THEORETICAL APPROACHES TO THE STUDY OF FOREIGN POLICY

January 11 – Evaluating Theory in Political Science

Will H. Moore, “Evaluating Theory in Political Science,” Unpublished manuscript, 9 August 2001.

January 16 – Foreign Policy Analysis

Valerie M. Hudson, “The History and Evolution of Foreign Policy Analysis,” in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, 13-34. Oxford: Oxford University Press, 2016.

OPTIONAL: Walter Carlsnaes, “Actors, Structures, and Foreign Policy Analysis,” in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, 113-129. Oxford: Oxford University Press, 2016.

January 18 – Realism and the Primacy of National Security

William C. Wohlforth, “Realism and Foreign Policy,” in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, 35-53. Oxford: Oxford University Press, 2016.

Brian C. Schmidt, "The Primacy of National Security," in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, 206-221. Oxford: Oxford University Press, 2016.

January 23 – Liberalism

Michael W. Doyle, "Liberalism and Foreign Policy," in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, 54-78. Oxford: Oxford University Press, 2016.

January 25 – Constructivism

Trine Flockhart, "Constructivism and Foreign Policy," in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, 79-94. Oxford: Oxford University Press, 2016.

January 30 – Discourse Analysis and Post-Structuralism

Lene Hansen, "Discourse Analysis, Post-Structuralism, and Foreign Policy," in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, 95-110. Oxford: Oxford University Press, 2016.

February 1 – Feminist Perspectives

Anne-Marie D'Aoust, "Feminist Perspectives on Foreign Policy" in *The International Studies Encyclopedia*, edited by Robert Denemark, 1-32. Oxford: Blackwell Publishing Ltd, 2012.

February 6 – Rational, Psychological and Neurological Models

Janice Gross Stein, "Foreign Policy Decision Making: Rational, Psychological, and Neurological Models," in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, 130-146. Oxford: Oxford University Press, 2016.

OPTIONAL: Elisabetta Brighi and Christopher Hill, "Implementation and Behaviour," in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, 147-167. Oxford: Oxford University Press, 2016.

February 8 – Public Diplomacy / Media and Public Opinion

Caitlin Byrne, "Public Diplomacy," in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, 168-185. Oxford: Oxford University Press, 2016.

Piers Robinson, "The Role of Media and Public Opinion," in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, 186-205. Oxford: Oxford University Press, 2016.

February 13 – Mid-Term Exam Review Class / Research Paper Information Session

No readings

February 15 – Mid-Term Exam

No readings

February 20 and 22 – No Classes (Reading Week)

No readings

SECTION 2 – CASE STUDIES

February 27 - Economic Statecraft, India and the World Trade Organization

Michael Mastanduno, "Economic Statecraft," in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, 222-241. Oxford: Oxford University Press, 2016.

Amrita Narlikar, "India and the World Trade Organization," in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, 356-375. Oxford: Oxford University Press, 2016.

March 1 – Duties Beyond Borders and the Syrian Civil War

Michael Barnett, "Duties Beyond Borders," in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, 242-259. Oxford: Oxford University Press, 2016.

Karin Aggestam and Tim Dunne, "The Failure of Diplomacy and Protection in Syria," in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, 476-494. Oxford: Oxford University Press, 2016.

March 6 – The Cuban Missile Crisis

Brent Durbin, "Bureaucratic Politics Approach," *Encyclopaedia Britannica Online*, 11 December 2015.

Graham Allison, "The Cuban Missile Crisis," in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, 263-290. Oxford: Oxford University Press, 2016.

March 8 – China and the Tian'anmen Crisis of June 1989

Rosemary Foot, "China and the Tian'anmen Crisis of June 1989," in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, 334-355. Oxford: Oxford University Press, 2016.

March 13 – Canada, Human Security and the Global Arms Trade

Lloyd Axworthy, "Canada and Antipersonnel Landmines: The Case for Human Security as a Foreign Policy Priority," in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, 291-314. Oxford: Oxford University Press, 2016.

Srdjan Vucetic, "A nation of feminist arms dealers? Canada and military exports," *International Journal* 72 (4) 2017: 503-519.

March 15 – The United States and the 2003 Iraq War

Yuen Foong Khong, "Neoconservatism and the Domestic Sources of American Foreign Policy: The Role of Ideas in Operation Iraq Freedom," in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, 315-333. Oxford: Oxford University Press, 2016.

March 20 – Australia and Climate Change

Matt McDonald, "Australia and Global Climate Change," in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, 394-410. Oxford: Oxford University Press, 2016.

March 22 – Israeli-Egyptian (in)security: Yom Kippur War

Gareth Stansfield, "Israeli-Egyptian (in)security: The Yom Kippur War," in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, 411-430. Oxford: Oxford University Press, 2016.

March 27 – European Union Enlargement and Beyond

Lisbeth Aggestam, "What Kind of Power? European Union Enlargement and Beyond," in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, 431-450. Oxford: Oxford University Press, 2016.

Matthias Matthijs, "Europe after Brexit: A Less Perfect Union," *Foreign Affairs* 85 (1) 2017, 85-95.

March 29 – EU-Russia Energy Dynamics

Amanda Hadfield, "Energy and Foreign Policy: EU-Russia Energy Dynamics," in *Foreign Policy: Theories, Actors, Cases*, 3rd ed., edited by Steve Smith, Amelia Hadfield and Tim Dunne, 451-475. Oxford: Oxford University Press, 2016.

April 3 and 5 – No Classes (Dr. Seligman is away)

No readings