

**TEACHING ASSISTANT POSTING**  
**Dalhousie University**  
**Halifax, Nova Scotia**  
**B3H 4R2**

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**POSTING DATE: Aug 11, 2026**  
**APPLICATION DEADLINE: Aug 25, 2026**  
**Or until position is filled**

**POSITION:** Teaching Assistant - 1 position  
September - December 2026

**DEPARTMENT/LOCATION:** Faculty of Management

**PAY RATE:** \$1,580 (45 hours)  
(in accordance with CUPE Collective Agreement)

**WORK ASSIGNMENT:** Assist with **COMM 3413 Brand Management**

**Duties:** Duties include, but are not limited to, the following:

- Assist the professor in managing the course
- Assist with managing and grading assignments
- Assist with proctoring tests and mark term tests
- Assist the instructor as needed and maintain regular communication with the professor

**REQUIREMENTS OF POSITION:**

- Confidence and enthusiasm in working with students and supporting their success.
- High integrity, strong communication, and proficient writing skills (in English).
- With TA or marker experience.
- Well organized, detail-oriented, and strongly committed to completing tasks on time.
- Solid knowledge of marketing and branding, e.g., having passed COMM 3413 or a closely related course with a final grade of A or better.

**IF YOU ARE INTERESTED IN THE ABOVE POSITION, PLEASE SEND YOUR C.V., MOST RECENT UNOFFICIAL TRANSCRIPTS, AND A LETTER OF APPLICATION OUTLINING YOUR QUALIFICATIONS TO:**

**(IMPORTANT. Subject line of your email: TA APPLICATION-COMM 3413)**

**Dr. Tom Koo**  
**tom.kb.koo@dal.ca**  
**Faculty of Management**  
**Dalhousie University**

All offers of employment are conditional upon sufficient student enrolment in the course and approval by the University.

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*Dalhousie University is committed to fostering a collegial culture grounded in diversity and inclusiveness. The university encourages applications from Indigenous persons, persons with a disability, racially visible persons, women, persons of a minority sexual orientation and/or gender identity, and all candidates who would contribute to the diversity of our community.*