

# Strategic Research and Innovation Plan (SRIP) 2023-2028

FACULTY OF  
MANAGEMENT



Building on our Faculty's Strategic Plan (2021 – 2026) *Think broadly. Understand deeply. Act purposefully.* we are positioning our Faculty to create the future of management scholarship, thought leadership, and impact. We appreciate that rigorous evidence is the key to supporting new possibilities and value in private, public, and not-for-profit sectors.

We work with and train the next generation of management scholars and thought leaders to advance knowledge and develop solutions for the world's complex problems. We work in partnership with communities and organizations. Our research ecosystem, including people and technologies, thrives on and bolsters inclusive excellence. We transcend disciplinary boundaries by bringing together multiple perspectives towards our shared vision and mission.

## Vision

A world where talented people from the private, public, and not-for-profit sectors work together to create social and economic value and new possibilities.

## Mission

We offer a world-class set of management skills and experiences that organizations value. We prepare people to work with, inspire, and lead others to tackle complex challenges and achieve responsible results.

The *Strategic Research and Innovation Plan (SRIP)* positions our Faculty within Dalhousie University's broader *Research and Innovation Direction (2024 – 2029)*, *The Third Century Promise*, and our Faculty's overall Strategic Plan. This document is a result of extensive internal and external engagement and highlights our Faculty's current research strengths and future aspirations of growth and impact.

## Core Principles

Our cross-cutting research principles help define the impacts we aim to achieve with our research and they are embedded in our strategic research priorities.

- Seeking **sustainable** solutions and innovations.
- Committing to **Equity, Diversity, Inclusion, Accessibility, and Decolonization (EDIAD)**.
- Supporting **evidence-driven** decision-making.
- Delivering **open scholarship**.

## Strategic Priorities

The strategic priorities, rooted in our core principles, will support the goal of creating a lasting impact and delivering research valuable to communities and organizations.

1. Initiate and engage partnerships for research internal and external to Dalhousie.
  - Support partnerships with in-kind and/or cash contributions that grow our Faculty's research eco-system and promise lasting impact.
  - Cultivate networks and relationships to build research partnerships and partnered funding applications.
2. Leverage funding opportunities.
  - Offer funding support in the form of seed funding, proof-of-principle funding, or matched funding.
  - Support development of external funding applications of any scale.
3. Articulate and grow the impact of our research locally and globally.
  - Offer supports for researchers to describe and communicate impact.
  - Offer impact focused research awards.
  - Participate in Dal Solutions communications.
  - Build opportunities for cultivation of impact.
4. Grow opportunities for students' involvement in research.
  - Launch and grow two PhD programs in the Faculty.
  - Support graduate student funding applications.
  - Build mechanisms to support Management RAs.
  - Increase Mitacs funding and internships to our Faculty.
5. Cultivate an inclusive research ecosystem.
  - Carefully consider EDIAD principles throughout the supports and services offered (e.g. development of funding applications, allocation of funding and space, hiring of researchers and research staff).
  - Support the inclusive, culturally appropriate, and ethical conduct of research.

# Research Strengths

As a collective, our strength lies in bringing multiple cross-disciplinary perspectives and methodologies to the investigation of complex challenges facing today's world. We investigate how people organize and how they interact with one another, with information, with technologies, and with systems to meet their societal goals and needs and create healthy communities.

## Engaging work and learning environments

- Virtual education
- Experiential learning
- Flexible work
- Healthy and safe workplaces
- EDIAD in organizations
- Work and study motivations
- Technology-enabled collaboration

## Data and AI transformation across sectors

- Knowledge and research management
- AI in business and government
- Human-AI interactions
- Ocean data analytics
- Digital heritage
- Accessibility of information tools

## Indigenous paradigms for management

- Decolonizing data
- Documenting knowledge
- Gender and governance
- Indigenous entrepreneurship
- Indigenous political life and activism

## Socially responsible markets and marketing

- EDIAD in advertising and public messaging
- Sustainable supply chains and operations
- Ethics and fraud
- Financial markets and greenwashing
- Accessible and smart tourism
- Cause-related marketing

## Systems and policies for sustainability

- Indigenous governance and values
- Global food security
- Safe and efficient healthcare systems
- Resilient and sustainable logistics
- Blue and coastal zone economy
- Crisis and disaster management

## Leadership and change in business and government

- Social innovation and cooperatives
- Antecedents of leader qualities
- Gender and leadership
- Positive leadership
- Management in health care
- Digital organizations

# Research infrastructure

## Research Units

- College of Digital Transformation
- MacEachen Institute for Public Policy and Governance
- Centre for Research in Sustainable Supply Chain Analytics (CRSSCA)
- Centre for Family Business and Regional Prosperity
- Centre for Management Research and Innovation
- Agri-Food Analytics Lab
- Douglas C. Mackay Finance Lab and Bloomberg terminals
- Data Collaboratory
- Professional Motivations Research Lab
- Quantitative Science Studies Lab
- Research Centre for Environmental Governance - Wit-lukutimk Wskitqamu (WW)
- Cognition and Organizations Research Group (CORG)
- Environmental Information Use and Influence (EIUI) research group

## Research Chairs

- Canada Research Chair in Indigenous Governance
- Roy A. Jodrey Chair in Commerce and Society
- F.C. Manning Chair in Economics and Business
- Herbert S. Lamb Chair in Business Education
- Douglas C. Mackay Chair in Finance
- William A. Black Chair

Thank you to all who participated in the creation of this document. The SRIP is a result of engagement with researchers, partners, and the broader community. Its purpose is to showcase our Faculty externally and support strategic decision-making. A refresh is planned for the year 2026. Comments can be sent anytime to the Office of the Associate Dean Research at [ADRmgmt@dal.ca](mailto:ADRmgmt@dal.ca) with “SRIP comments” in the subject line.

