



B|M|C
BusinessModel
COMPETITION
Canada

Please Join us on March 14-15, 2014, at the Dalhousie Faculty of Management for the second annual Canada's Business Model Competition®.

Canada's Business Model Competition® is the national qualifier competition for the [International Business Model Competition](#) and is organized by the [Starting Lean Initiative](#), a project of the Norman Newman Centre for Entrepreneurship. This year, the Competition is a two-day event with teams arriving from across Canada to attend a panel discussion and fireside chat with Steve Blank on Friday and to compete for the Canadian finals on Saturday (with a 50K prize package from Deloitte). The first-place winner will advance to the International Business Model Competition at Brigham Young University in Provo, Utah.

There are several pieces taking place over March 14 and 15 that we think you would enjoy, including:

Friday (March 14), Potter Auditorium, Rowe Building, Dalhousie University

* **2:45–3:45 pm:** a panel discussion with prominent thought leaders, academics and practitioners in innovation and entrepreneurship including:

- [Dr. Ted Zoller](#), a Kaufman scholar and Director of the Center for Entrepreneurial Studies at the University of North Carolina, Chapel Hill.
- [Dr. Mike Goldsby](#), Director of the Entrepreneurship Center at Ball State and Stoops Distinguished Professor of Entrepreneurship
- [Dr. Francine Schlosser](#), Director (Business), Centre for Enterprise & Law, University of Windsor
- [David Baxter](#), President of Fiddlehead Technology
- [Jon French](#), Director of Marketing & Events at the Next36
- [Dr. Mary Kilfoil](#), Academic Lead for the Starting Lean Initiative, Dalhousie University

* **4:00–5:00 pm:** a fireside chat with Steve Blank via Skype

- [Steve Blank](#), [Silicon Valley](#) serial-entrepreneur and academician, the Haas School of Business, University of California Berkeley, Columbia University and the California Institute of Technology (Caltech)

Saturday (March 15), Room 1020, Rowe Building, Dalhousie University

* **2:00–4:30 pm:** final judging – open to the public

We hope you can join us at one or more of the public events listed above.

The Starting Lean Team