# **MBA Leadership Program**

# **Registration Information for Winter 2024**

\*Registration opens September 29 at 1:00 PM (Atlantic time)

**UPDATED November 3, 2023** 

Please take the time to read the registration instructions outlined in this guide. *If after reading this information you still have guestions*, please contact Michelle at michelle.hunter@dal.ca.

\*\*\*If you plan to take any terms off, please contact our office before the term begins. The Faculty of Graduate Studies must determine what actions are needed to keep your file active. Failure to do so may result in fees being added to your account and registration being prohibited. \*\*\*

Course information will be on Brightspace on the first day of class unless otherwise notified by the instructor.

### **How to Register**

A step-by-step registration guide (including a video) is provided by the Registrar's Office: https://dalu.sharepoint.com/sites/dohc/SitePages/Student-Help-Index.aspx

# **Registration Deadline: November 30, 2023**

Registration is required by the deadline to finalize class sizes, intensives, and Brightspace preparation.

# Using the CRNs below, for each class they wish to take, students must register for both:

- 1- Lecture (Lec) The online/blended portion (Section 98)
  AND
- 2- Lab The intensive section (please note the dates and location)
- Though section 98 is assigned the full 3 credit hours for the course (intensive is 0 credit hours), you must register for and complete the intensive portion to earn the full 3 credit hours.
- **In-person intensives** will be held during the winter term. They are mandatory and attendance/access for the full session you have signed up for is required. Please make arrangements before the registration deadline to attend on the dates and at the location for which you have signed up.
- Students may <u>not</u> add, drop or "switch" the online/blended portion section of a course after the
  Registration Deadline without consulting the MBA program office. Changes made after the deadline
  without doing so may result in removal from a course and additional fees being charged to your
  account.
- To confirm if registration went through, please verify your schedule in DalOnline.
- Sample syllabi can be reviewed on the Course Selection Guide page, below the schedule. These are subject to change. MBA FS/L Sample Syllabi

#### Account holds? Tuition / Financial Account Questions?

Student.Accounts@dal.ca 902-494-3998

Students are responsible for ensuring their account is up to date. Holds will prevent you from registering. Please contact Student Accounts; as the program staff do not have access to these details.

**Curriculum/Course Content Questions?** Please contact the instructor directly. All faculty email addresses can be found via the Dalhousie website.

#### **Textbooks**

Students are responsible for ordering and purchasing their textbooks. If a book is required for a course, the name, ISBN and link to the publisher's site (McGraw-Hill, Pearson etc.) are located below the course details. The textbook may be available on retail sites, such as Indigo, Chapters, Amazon, Dalhousie Bookstore, or other bookstores. You may also wish to check out the buy/sell page on the Online Community - MBA FSL Brightspace site. **Questions about textbooks must be directed to the instructor.** 

# Winter 2024 Start Date: January 8, 2024

BUSI 5703	Business Economics	C. Boulatoff	
Online Portion	Section 98		CRN: 24152
Intensive Portion	Section B01: Toronto	April 17-20, 2024	CRN: 24153
Intensive Portion	Section B02: Calgary	April 22-25, 2024	CRN: 24154

### **Required Textbooks:**

- 1. Ragan, Christopher T.S. (2023) **Microeconomics**, 17th Canadian edition; eText with MyLab (Pearson). ISBN: 9780137324682 MyLab Economics with Pearson eText for Microeconomics
- 2. Ragan, Christopher T.S. (2023) **Macroeconomics**, 17th Canadian edition; eText with MyLab (Pearson). ISBN: 9780137324026 MyLab Economics with Pearson eText for Macroeconomics

Note: Course code for MyLab will be distributed to registered students before the class starts.

BUSI 5801	International Business	C. McLarney	
Online Portion	Section 98		CRN: 24155
Intensive Portion	Section B01: Toronto	April 22-25, 2024	CRN: 24156
Intensive Portion	Section B02: Calgary	April 27-30, 2024	CRN: 24157

# **Required Textbook:**

- 1. Hill, C; Hult, G; McKair, T, Cotae, F (2021) Global Business Today, 6th edition (McGraw Hill) ISBN: 1260326861 · 9781260326864 https://www.mheducation.ca/global-business-today-9781260326864-can-group
- 2. Smith, J.R., and Golden, P.A. (2022): **Corporation: A Global Business Simulation.** Interpretive Simulations

https://www.interpretive.com/student\_help/

Note: Course code for simulation will be distributed to registered students a week or two before the class starts.

BUSI 6410	Advanced Marketing	P. Cunningham	
Online Portion	Section 98		CRN: 24163
Intensive Portion	Section B01: Halifax	April 18 - 21, 2024	CRN: 24164
	Section B02: Toronto	May 1 - 4, 2024	CRN: 24165

## **Required Textbook:**

OC Ferrell, M. Hartline and B. Hochstein (2022) **Marketing Strategy, Text and Cases, 8<sup>th</sup> Edition,** (Cengage) ISBN: 9780357516300

https://www.cengage.ca/c/marketing-strategy-44-8th-edition-8e-ferrell-hartline-hochstein/9780357516300/

BUSI 6207	Advanced Corporate Finance	Iraj Fooladi	
Online Portion	Section 98		CRN: 24158
Intensive Portion	Section B01: Halifax	April 13-17, 2024	CRN: 24159
	Section B02: Toronto	April 26 – 30, 2024	CRN: 24160

## **Required Textbook:**

Stephen A. Ross, Randolph W. Westerfield, Jeffrey Jaffe, Bradford D. Jordan, Hamdi Driss (2022) *Corporate Finance* 9<sup>th</sup> Canadian edition. McGraw-Hill Ryerson, ISBN 1260881377 Corporate Finance (mheducation.ca)

BUSI 6997	Leading Change	H. Weigand	
Online Portion	Section 98		CRN: 24172
Intensive Portion	Section B01: <b>NEW VIRTUAL</b>	April 8-11, 2024	CRN: 24173
	Section B02: Calgary(Cancelled)	April 17-20, 2024	CRN: 24174

# **Required Textbook:**

Clampitt, P. G. & DeKoch, R. J. (2011). *Transforming Leaders into Progress Makers*. Los Angeles: Sage. ISBN: 978141297468414 (hardcopy) available in paperback and etext Transforming Leaders Into Progress Makers | SAGE Publications Inc

BUSI 6998	Building Collaborative Capacity (formerly Leading in Context)	H. Weigand	
Online Portion	Section 98		CRN: 24166
Intensive Portion	Section B01: <b>NEW VIRTUAL</b>	April 12-15, 2024	CRN: 24167

#### **Required Textbooks:**

- Grenny, J., Patterson, K., McMillan, R., Switzler, A., & Gregory, E. (2021). Crucial Conversations: Tools for Talking When Stakes are High, 3<sup>rd</sup> edition, McGraw-Hill, New York, ISBN Paperback: 9781260474183 ISBN e-book 9781260474190
   Crucial Conversations: Tools for Talking When Stakes are High, Third Edition: Grenny, Joseph, Patterson, Kerry, McMillan, Ron, Switzler, Al, Gregory, Emily: 9781260474183: Books - Amazon.ca
- Mungi Ngomane (2019) Everyday Ubuntu: Living Better Together, the African Way, Penguin Random House ISBN: 9781787631984 https://www.amazon.ca/Everyday-Ubuntu-Living-together-African/dp/1787631982

BUSI 6990	Strategic Leadership and	C. McLarney	
	Change (Capstone)		
Online Portion	Section 98		CRN: 24169
Intensive Portion	Section B01: Halifax	April 8-12, 2024	CRN: 24170

#### **Required Textbook:**

- Hill, C W., M.A. Schilling & G. Jones, (2019) Strategic Management: An Integrated Approach, 13<sup>th</sup> Edition, McGraw-Hill Ryerson, ISBN: 9780357033845 Strategic Management: Theory & Cases: An Integrated Approach, 13th Edition - 9780357033845 -Cengage
- 2. Deighan, M. (2021) **StratSimManagement: The Strategic Management Simulation**, version 7. Interpretive Simulations https://www.interpretive.com/student\_help/

Note: Course code for simulation will be distributed to registered students a week or two before the class starts.

#### Fees:

Effective May 2020 (Spring/Summer term), the Resource Fee, which covered all course materials, has been renamed the Auxiliary Fee. The Auxiliary Fee will be a reduced amount that will cover all course materials except textbooks. It includes the preparation of learning materials, copyright and licensing fees for cases, articles, and other materials associated with the delivery of the course. These course materials will be made available to you either in Brightspace or via distribution as hard copies at the intensives. Lesson notes will continue to be available electronically in Brightspace.

#### FEE STRUCTURE PER COURSE\*

#### **Tuition \$2215 + Auxiliary \$200 = Total \$2415**

If your employer will be paying your tuition, please have them fill out the Third Party Billing form. This is necessary each semester if their assistance applies.

https://cdn.dal.ca/content/dam/dalhousie/pdf/admissions/MoneyMatters/ThirdPartyBillingForm2020R.pdf

Last day for registration	November 30, 2023	
For any changes to your registration after this date, please contact the program		
office.		
Tuition fees due	January 22, 2024	
Last day to add/drop course(s) Students will receive full tuition. Dropped courses will not appear on your academic record.	January 22, 2024	
Last day to withdraw from a course without a "W" (Withdrawn) on your	February 6, 2024	
transcript. Students will receive a partial tuition refund.		
Last day to withdraw from a course and receive a "W" (Withdrawn) on	March 6, 2024	
your transcript. Students will receive a partial tuition refund.		
***Please Note: Non-completion of assignments or non-attendance at intensive sessions does NOT		

#### Student ID Card:

# Order your card today to access important library resources.

constitute withdrawal. The University must receive written notification of withdrawal.

New students must go to the Dal Card office website and request an ID card. https://www.dal.ca/campus\_life/Dalcard.html

#### **Important Notes:**

1. Passwords

- If you do not remember your Dal Online PIN code, enter your Dal ID on the login page and click on "Forgot PIN"
- If your NetID password expired or you have forgotten your password; to reactivate it, please visit: https://password.dal.ca
- 2. New Students: If you do not have your Student ID number (this is your B00#), please contact michelle.hunter@dal.ca. Your Student ID is included on your official acceptance letter provided via email by the Faculty of Graduate Studies.
- 3. Change of Address: If there are any updates to your contact information, please email michelle.hunter@dal.ca. You will also need to make the changes to your academic record via Dal Online
- 4. The Faculty of Graduate Studies permits all students to have one semester off per school year (September August). If you wish to take any terms off, please contact michelle.hunter@dal.ca to request a Leave of Absence.)
- **5. Library Access/Writing Centre:** Our library is a great resource for distance students. We highly recommend you visit the website. Some links that you may find interesting are:
  - ➤ Library Main Page: https://libraries.dal.ca/
  - Libraries Distance Services: https://libraries.dal.ca/services/distance-services.html
  - Writing Guide http://dal.ca.libguides.com/writingcentre
- **6. Advanced Placement/Transfer Credit:** must be requested in your first term of study. https://www.dal.ca/faculty/gradstudies/currentstudents/forms.html
- 7. Approval of Program of Study: All students must approve the program of study requirements within the first term of study; please check Dal Online, Web for Student, Graduate Studies Information System (GSIS) to ensure this is completed.