Dr. Sylvain Charlebois
Professor (Full)
Director, Agri-Food Analytics Lab
Department of Information Systems
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EDUCATION:

Doctorate Business Administration,	Food distribution and policy, political economies, 2005. Faculty of Administration, University of Sherbrooke, Sherbrooke, Canada.
MBA (Thesis-Based),	Agriculture and food safety, 2002. École des Sciences de la Gestion, UQAM, Montréal, Canada.
B Admin,	Bachelor Administration, 1992. Royal Military College, Kingston, Canada.

RECENT ACADEMIC AND CIVIL HONOURS

2025 Charles III Coronation Medal for Outstanding International Service
2024 RETHINK Retail: Top Retail Expert Award, 2024
2020 Researcher of the Year, Faculty of Management, Dalhousie University.
2016 Principal Funder, International Student Case Competition, Faculty of Management, Dalhousie University
2015 Bill Braithwaite MBA Distinguished Professorial Award
2015 Nominated for 3M Fellowship in Teaching
2014 Founder of the Charlebois-Vezeau Family Scholarships in Food Marketing, University of Guelph
2012 Founder of the Charlebois-Vezeau Family Scholarships in Economics, University of Guelph
2012 Emerald Lit Award for Highly Commended Research
2009 Faculty Advisor of the Year, JDC West National Award
2008 Emerald Lit Award for Highly Commended Research
2008 Professor of the Year, Faculty of Business Administration (BSA Award)
2007 Professor of the Year, Faculty of Business Administration (BSA Award)
2006 Professor of the Year, Faculty of Business Administration (BSA Award)
2006 Listed as one of the University of Regina's top professors, *MacLean's* Magazine.

TEACHING EXPERIENCE:

A. McGill University (Montreal, Canada)

Visiting Scholar (2025-present) Food science, business.

B. Dalhousie University (Halifax, Canada)

Full Professor (2016-present, currently on leave) Food policy, public policy

C. University of South Florida (USA)

Visiting Professorship, 2022 Food Policy and Supply Chain Engineering

D. University of Innsbruck (Innsbruck, Austria)

Visiting Professorship, 2014 to 2015 Food Policy and Supply Chain Engineering

E. University of Guelph (Ontario, Canada):

Full Professor, 2010 to 2016 BComm, MBA, PhD Courses

F. NorthWestern University of Agriculture and Forestry (Yangling, Shaanxi Province, P.R. China)

Visiting Professorship, Fall 2013 Agricultural Policies and Food Security

G. University of Helsinki (Helsinki, Finland)

Visiting Professorship, Fall 2012 Agricultural Policies and Food Traceability

H. University of Sao Paolo (Sao Paolo, Brazil)

Visiting Professorship, Spring 2012 Agricultural Policies and Global Trades

I. University of Regina/University of Saskatchewan (Saskatchewan, Canada):

Associate Professor, 2007 to 2010 BBA, MBA, MPA Courses
Assistant Professor, 2004 to 2007

J. Royal Military College (Ontario, Canada)

Lecturer, 2005 to 2007 BBA Courses (Online)

K. University of Ottawa (Ontario, Canada)

Lecturer, January 2004 to June 2004 BComm and MBA Courses

L. HEC Montréal (Quebec, Canada)

Lecturer, 2003 to 2004 BBA Courses

ACADEMIC EXECUTIVE EXPERIENCE:

A. Dalhousie University (Nova Scotia, Canada)
Senior Director, Agri-Food Analytics Lab (September 2018 to present)
Dean, Faculty of Management (July 2016 to August 2018)

B. University of Guelph (Ontario, Canada)
Dean (Acting), (December 2011 to June 2012)
Associate Dean, Research and Graduate Studies (July 2010 to August 2015)
Associate Dean, Executive Programs (Interim, November 2012 to June 2014)
Associate Dean, Academics (Interim, December 2010 to October 2012)

C. University of Saskatchewan/University of Regina (Saskatchewan, Canada)
Director (Dean-level), (July 2009 to June 2010)

Johnson-Shoyama Graduate School of Public Policy (Regina Campus)

D. University of Regina (Saskatchewan, Canada)
Associate Dean (Director), Faculty of Business Administration
Kenneth Levene Graduate School of Business (January 2008 to June 2009)

RECENT SCHOLARSHIPS AND GRANTS:

2025 NSERC, Sustainable Food to Market, Node-Lead, ($760,000)
2024 SSHRC PEG, Principal Investigator, ($24,850)
2021 SSHRC PEG, Principal Investigator ($23,900)
2020 RNS NS, Health Research NS, Principal Investigator ($98,400)
2020 SSHRC PEG, Principal Investigator ($23,400)
2020 MITACS, Principal Investigator ($45,000)

2019 SSHRC Insight Grant, Co-applicant ($399,500)
2019 SSHRC PEG Grant ($21,700)
2018 Post-Doc Weston Foundation ($60,000)
2017 SSHRC Insight Grant, Principal Investigator ($68,000)
2016 OMAFRA, Principal Investigator, Insight Grant ($97,000)
2016 SSHRC Insight Grant, Co-Applicant ($268,000)
2015 SSHRC Insight Grant, Co-Applicant (4A) ($376,000)
2014 SSHRC Insight Grant, Co-Applicant (4A) ($418,000)
2013 SSHRC Connections Grant Recipient ($52,000)
2013 SSHRC general research grant, University of Guelph ($5,000)
2012 Canadian Institute for Health Research (CIHR) Grant Recipient ($7,400)
2012 OMAFRA, Co-investigator, New Directions Grant ($397,000)
2011 OMAFRA, KTT Award, Principal investigator ($36,000)
2007 Dean's Grant for research, Faculty of Business Administration ($6,000)

RESEARCH ACTIVITY:

A. Peer Reviewed Publications

127. **Charlebois, S.,** S Taylor, J Music, J Vezeau (2026). Convenience at a Cost: The Evolution of Food Delivery App Use in Canada, Insights Business Research 2 (4)

126. **Charlebois, S.,** Taylor, S., Music, J., & Vezeau, J. (2026). MEAL KITS IN CANADA: FROM NOVELTY TO PLATEAU? A COMPARATIVE ANALYSIS OF 2020 AND 2025 SURVEY DATA. International Journal of Food and Agricultural Economics, 14(2), 191-199.

125. **Charlebois, S.** (2026). Cultivating tomorrow: agri-food trends in Canada, Canadian Journal of Plant Science 106, 1-3.

124. **Charlebois, S.** (2026) Trade, Investment, and Nutrition: Lessons from the Canadian Case for Food Systems Governance, *Public Health and Nutrition*, 29 (2).

123. X Lu, **Charlebois S.**, L Ma (2025). Smart Food Safety and the Future of Food Science: Building Intelligent, Predictive, and Autonomous Food Systems, *Trends in Food Science & Technology*, 105514

122. Natali, N., **Charlebois, S.**, Aghakhani, H., Özbilge, A., & Vezeau, J. (2025). The Cost of Confusion: How Label Knowledge and Risk Attitude Shape Household Food Waste. *Resources, Conservation & Recycling Advances*, 200300.

121. **Charlebois, S**., L.Korris, S. Smyth, M. Siddiqi, J. Vezeau (2025). Evaluating the impact of improved seeds and crop protection products on food affordability, accessibility, and safety: A Canadian perspective, Trends in Food Science & Technology, 2025/9, Vol. 165, 105253.

120. **Charlebois, S.,** N. Natali, J. Music, J. Vezeau (2025). Global Agrifood Competitiveness: Assessing Food Security, Trade, Sustainability, and Innovation in the G20 Nations, *World*.

119. **Charlebois, S.** (2025). Cultivating Tomorrow: Agri-Food Trends in Canada, *Canadian Journal of Plant Science*.

118. Elliott, T., B. Goldtein, **S. Charlebois** (2025) Over 6 billion liters of Canadian milk wasted since 2012, *Ecological Economics*, 227 (1).

117. **Charlebois, S.** et al. (2024). Implications of Carbon Taxing Policies on the Food Supply Chain in Canada, *Transportation Research Interdisciplinary Perspectives*, 29 (1)

116. **Charlebois, S.** et al. (2024) Implications of carbon pricing on food affordability and agri-food sector in Canada: A scoping review, *Transportation Research Interdisciplinary Perspectives*, 29 (1).

115. Smyth, SJ, **S Charlebois**, Agricultural chemical use and the rural-urban divide in Canada GM Crops & Food 15 (1), 32-39.

114. **Charlebois, S.,** KP Gone, S Saxena, S Colombo, B Sarker (2024). Assessing Consumer Implications of Reduced Salmon Supply and Environmental Impact in North America Sustainability 16 (9), 3629.

113. **Charlebois, S.**, N Sun, K Paul, I Robinson, SM Colombo, J Music (2024). Consumer Perceptions of the Canadian Salmon Sector and Their Associations with Behaviors: A Perspective from Indigenous Rights Foods 13 (9), 1309.

112. **S Charlebois**, N Latif, I Ilahi, B Sarker, J Music, J Vezeau (2024). Digital Traceability in Agri-Food Supply Chains: A Comparative Analysis of OECD Member Countries Foods 13 (7), 1075.

111. Taylor, S., **S Charlebois** (2024). Teaching dossier guidance for professional faculty: an evidence-based approach for demonstrating teaching effectiveness Frontiers in Education 9, 1284726.

110. Yang, Y., **S Charlebois**, J Music (2024). Front-of-Package-Label-Style Health Logos on Menus—Do Canadian Consumers Really Care about Menu Health Logos? Nutrients 16 (4), 545.

109. Colombo, S., JA Manríquez-Hernández, J Music, **S Charlebois** (2024). Canadians' Opinions and Preferences regarding Seafood, and the Factors That Contribute to Their Consumption and Purchasing Habits, Sustainability 16 (3), 1111.

108. Music, J., B Sterling, **S Charlebois**, C Goedhart (2024). Comparison of perceptions in Canada and USA regarding cannabis and edibles, Journal of Cannabis Research 6 (1), 1 2024.

107. Archibald, M., **S Charlebois**, J Music (2024). Analyzing determinants shaping access to and perceptions of campus food banks in maritime university settings, 2024.

106. Taylor, S., **S Charlebois**, T Crowell, B Cross (2023). The Paradox of Corporate Sustainability: Analyzing the moral landscape of Canadian grocers Frontiers in Nutrition, 2023.

105. **Charlebois, S.,** D Thomas, J Music, N Sun (2023). Insights into Canadian Consumer Perceptions and Behavior in the Lobster Industry: Implications for Sustainability and Economic Dynamics, Journal of Agriculture and Food Research 15 (1)

104. **Charlebois, S.**, J Music, M Le Bouthillier, J Vezeau (2023). Unravelling Elusive Boundaries: A Comprehensive Framework for Assessing Local Food Consumption Patterns in Nova Scotia, Canada, *Foods,* 12 (18), 3415.

103. Abebe, G., J Music, **S Charlebois** (2023). The impact of COVID-19 on Canadian restaurant operations and the likelihood of pivoting off-dining options post-COVID-19 Transportation Research Interdisciplinary Perspectives 21 (10)

102. Music, J., L. Mullins, **S. Charlebois**, C. Large (2023). Growing local: Gardening for community food security, preliminary results, *Canadian Food Studies*.

101. **Charlebois, S.**, A. Rankin, J. Music (2023). Mitigating Food Waste – Are Best Before Dates Past Their Due Dates? *Food Protection Trends*, July Edition.

100. Lassoued, Rim; S. Smyth; **S. Charlebois**; J, Music (2023). Canadian Consumers' Perceptions of Sustainability of Food Innovations, *Sustainability*, 15 (8), MDPI.

99. **Charlebois, S**., M.È. Ducharme, J. Vezeau, M. Morrisson, S. Taylor (2023). Are local food products competitive in Quebec? A second review at local food affordability, *Sustainability*, 15(6), 5062.

98. Juhasz, M, **S. Charlebois**, J. Music (2023). Perceived Value of Cultured Proteins as Novel Food In Canada: Generation Z consumers in a cross generational perspective. *Journal of International Food & Agribusiness Marketing*.

97. **Charlebois, S.**, A. Rankin, J, Music (2023). Mitigating Food Waste – Are Best Before Dates Past Their Due Dates?. *Food Protection Trends*.

96. Taylor, S., **S. Charlebois**, J. Music, (2023). Affordability of the Canada Food Guide – Current Challenges Amidst COVID-19, War in Ukraine, and Other World Events, *Frontiers in Nutrition*.

95. **Charlebois, S.,** Music, J., & Rupasinghe, H. P. (2023). Taking Stock of Fruit and Vegetable Consumption in Canada: Trends and Challenges. *Dietetics*, 2(1), 23-33.

94. ATY Osmond, **S Charlebois**, SM Colombo (2022). Exploratory analysis on Canadian consumer perceptions, habits, and opinions on salmon consumption and production in Canada, *Aquaculture International*.

93. Music, J., Mullins, L., **Charlebois, S**., Large, C., & Mayhew, K. (2022). Seeds and the city: a review of municipal home food gardening programs in Canada in response to the COVID-19 pandemic. *Humanities and Social Sciences Communications*, 9(1), 1-12.

92. Music, J., Large, C., **Charlebois, S**., & Mayhew, K. (2022). Gardening from the ground up: a review of grassroots governance and management of domestic gardening in Canada. *Local Environment*, 27(8), 1046-1058.

91. Music, J., & **Charlebois, S.** (2022). Consumer perceptions about food retail and services during the first wave of COVID-19 in Canada: An exploratory study. *Cogent Social Sciences*, 8(1), 2072556.

90. Abebe, G. K., **Charlebois, S**., & Music, J. (2022). Canadian consumers' dining behaviors during the COVID-19 pandemic: Implications for channel decisions in the foodservice industry. *Sustainability*, 14(9), 4893.

89. Marangoni, A. G., Ghazani, S. M., Gammage, S., Van Rosendaal, J., Music, J., & **Charlebois, S.** (2022). Higher palmitic acid and dipalmitoyloleate levels are correlated to increased firmness in commercial butter. Food Chemistry, 377, 131991.

88. Music, J., **Charlebois, S**., Marangoni, A. G., Ghazani, S. M., Burgess, J., Proulx, A., ... & Patelli, Y. (2022). Data deficits and transparency: What led to Canada's 'buttergate'. Trends in Food Science & Technology.

87. **Charlebois, S**., Hill, A., Vezeau, J., Hunsberger, L., Johnston, M., & Music, J. (2022). Assessing a Nation's Competitiveness in Global Food Innovation: Creating a Global Food Innovation Index. *World*, 3(1), 27-66.

86. **Charlebois, S**., Walker, T. R., & Music, J. (2022). Comment on the Food Industry's Pandemic Packaging Dilemma. *Frontiers in Sustainability*, 3, 1.

85. Music, J., **Charlebois, S.**, Toole, V., & Large, C. (2022). Telecommuting and food E-commerce: Socially sustainable practices during the COVID-19 pandemic in Canada. *Transportation Research Interdisciplinary Perspectives*, 13, 100513.

84. Music, J., **Charlebois, S**., Spiteri, L., Farrell, S., & Griffin, A. (2021). Increases in Household Food Waste in Canada as a Result of COVID-19: An Exploratory Study. *Sustainability*, 13(23), 13218.

83. **Charlebois, S.**, Smook, M., Wambui, B. N., Somogyi, S., Racey, M., Fiander, D., ... & Caron, I. (2021). Can Canadians afford the new Canada's Food Guide: Assessing Barriers and Challenges. *Journal of Food Research*, 10(6), 1-22.

82. **Charlebois, S**., J. Music. (2021). SARS-CoV-2 pandemic and food safety: Implications in Canada and coping strategies, *Foods*, 11(10), 2221.

81. Music, J., **S. Charlebois** (2021). Finding alternatives: Canadian attitudes towards Novel foods in support of sustainable agriculture, *Future of Food: Journal on Food, Agriculture and Society.*

80. **Charlebois, S**., M. Juhasz, J. Music, J. Vezeau (2021). A review of Canadian and International Food Safety Systems: Issues and recommendations for the future, *Comprehensive Reviews in Food Science and Food Safety*, 20(4), 16 pages.

79. **Charlebois, S.**, M Juhasz, J. Music (2021). Supply chain responsiveness to a (post)-pandemic grocery and food service e-commerce economy: A exploratory Canadian case study, *Businesses*, 1(2), 11.

78. Dodsworth, AA., **S. Charlebois** (2021). Success Factors from Dutch Agricultural Cooperatives and Canadian Agricultural Cooperatives in the Food and Beverage Sector: A Comparative Analysis, *Journal of Agricultural Studies*, 9(4).

77. **Charlebois, S**. T. Vendertuin (2021). Food Safety Economics in the COVID-19 Pandemic, *Journal of Food Research*, 10 (4), 10 pages.

76. **Charlebois, S.**, Music, J., & Faires, S. (2021). The Impact of COVID-19 on Canada's Food Literacy: Results of a Cross-National Survey. *International Journal of Environmental Research and Public Health*, 18(10), 5485.

75. **Charlebois, S.**, Bowdridge, E., Lemieux, J. L., Somogyi, S., & Music, J. (2021). Supply Management 2.0: A Policy Assessment and a Possible Roadmap for the Canadian Dairy Sector. *Foods*, 10(5), 964.

74. Mullins, L., **S. Charlebois**, E. Finch, J. Music (2021). Home Food Gardening in Canada in Response to the COVID-19 Pandemic. *Sustainability*, 13(6), 3056.

73. Walker, T. R., E. McGuinty, **S. Charlebois**, J. Music (2021). Single-use plastic packaging in the Canadian food industry: consumer behavior and perceptions. *Humanities and Social Sciences Communications (Nature)*, 8(1), 1-11.

72. Kitz R., T. Walker, **S. Charlebois**, J. Music (2021). Food Packaging During the COVID-19 Pandemic: Consumer Perceptions, *International Journal of Consumer Studies.*

71. **Charlebois, S.**, L. El Azrak (2020). The Impact of Veganism/Vegetarianism on Animal Welfare Policy, *Journal of Public Management Research*, 6 (2), 8 pages.

70. Theolier, J., V. Barrere, **S. Charlebois**, S. Godefroy (2020). Risk analysis approach applied to consumers' behaviour toward fraud in food products, *Trends in Food Science & Technology*, 106 (11), 9 pages.

69. Ndlovu, T., **S. Charlebois** (2020). Impacts of Climate Change: Can Fisheries and Aquaculture Sectors Survive the Wave?, International Journal of Global Sustainability https://doi.org/10.5296/ijgs.v4i1.17245, 4 (1).

68. **Charlebois, S.,** S. Somogyi, J. Music, I. Caron (2020). Planet, Ethics, Health and the New World Order in Proteins, *Journal of Agricultural Studies*, 8 (3).

67. **Charlebois, S.**, B. Sterling, J. Music, S. Somogyi (2020). Edibles and Canadian consumers' willingness to consider recreational cannabis in food or beverage products: A second assessment, *Trends in Food Science & Technology*, 10.1016/j.tifs.2019.12.025

66. Wang, Ou, S. Somogyi, **S. Charlebois** (2020). Food choice in the e-commerce era: A comparison between B2C, O2O and New Retail, *British Food Journal*, https://doi.org/10.1108/BFJ-09-2019-0682

65. **Charlebois, S.**, J. Music, C. Cunningham, S. Somogyi (2019). Biotechnology in Food: Canadian Attitudes towards Genetic Engineering in both Plant- and Animal-based Foods, *British Food Journal*. https://doi.org/10.1108/BFJ-07-2018-0471

64. **Charlebois, S.**, B. Sterling, P. Medeiros (2019). Perceptions and plans of Canadian food and beverage businesses regarding cannabis as a food ingredient, *International Journal of Industrial Marketing,* 4(1), ISSN 2161-3066.

63. Zanabria, R., Racicot, M., **Charlebois, S**., Leroux, A., Xucen, L., Cormier, M., Ferrouillet, C., ... & Gill, T. (2019). Source attribution at the food sub-product level for the development of the Canadian Food Inspection Agency risk assessment model, *International Journal of Food Microbiology*, 108241.

62. **Charlebois, S.**, Cunningham, C., Caron, I., Music, J., & Somogyi, S. (2019). A Review of Food Recalls in Canada: A Nationwide Survey. *Food Protection Trends*, 39(4), 317-325.

61. **Charlebois, S**., S. Somogyi, C. Cunningham, S. Kirk, (2019). Fragmented food habits and the disintegration of traditional meal patterns: a challenge to public health nutrition?, *Journal of International Food & Agribusiness Marketing*, https://doi.org/10.1080/08974438.2019.1599750.

60. **Charlebois, S.**, J. Music (2019). Grocery experience survey: A Canadian perspective on service, product and management specifies, *Journal of Food Studies*, 8 (2), ISSN 1927-0887, E-ISSN 1927-0895.

59. Wang, O. S. Somogyi, **S. Charlebois** (2018). Mapping the value chain of imported shellfish in China, *Marine Policy*, 99 (2), 69-75.

58. **Charlebois, S.** (2018). Getting without getting high: Lexaria's Approach to Cannabinoids, *Journal of Food Studies*, 7(1). DOI: https://doi.org/10.5296/jfs.v7i1.13414

57. **Charlebois, S**. (2018). Can Greenbelt Microgreens Expand its Model? A Discussion on the Future of Microgreens, *Journal of Agricultural Studies*, 6 (2), ISSN 2166-0379.

56. **Charlebois, S.**, S. Somogyi, B. Sterling (2018). Cannabis-infused food and Canadian consumers' willingness to consider non-medicinal cannabis as a food ingredient, *Trends in Food Science*, Volume 74 (April 2018), 112-118.

55. Zanabria, R., **S. Charlebois**, M. Racicot, M. Cormier, J. Arsenault, C. Ferrouillet, A. Letellier, A. Tiwari, A. Mackay, M. Griffiths, R. Holley, T. Gill, S Quessy (2018). Identification of risk factors to be considered for food establishments' risk assessment models, *Microbial Risk Analysis.* Volume 8, 1-27.

54. **Charlebois, S.**, R. Van Acker (2018). Does the Pangea model empower family farms? A case on farmland stewardship, *International Journal of Agricultural Management*, 6 (3-4), 111-122 (12).

53. Zanabria, R., **S. Charlebois**, M. Racicot, M. Cormier, J. Arsenault, C. Ferrouillet, A. Letellier, A. Tiwarie, A. Mackaye, M. Griffiths, R. Holley, T. Gill, S Quessy (2017). Selection of risk factors to be included in the Canadian Food Inspection Agency risk assessment inspection model for food establishments, *Food Microbiology.* https://doi.org/10.1016/j.fm.2017.09.019.

52. **Charlebois, S.**, M. Juhasz, L. Foti, S. Chamberlain (2017). Food fraud and risk perception: Awareness in Canada and Projected Trust on Risk Mitigating Agents, *Journal of International Food & Agribusiness Marketing*, 29,3, 1-18.

51. **Charlebois, S.**, M. McCormick, L. Foti (2017). Produce retail price volatility and perceptions in the Canadian market: Nutrition Security Variances, *Journal of International Food and Agribusiness Marketing,* 29(2), 178-196.

50. **Charlebois, S**., L. Foti (2017). Using a live case study and co-opetition to explore sustainability and ethics in a classroom: Exporting fresh water to China, *Global Business Review*, 18(6), 1-12.

49. **Charlebois, S.**, M. M. McCormick, M. Juhasz (2016). Meat consumption and higher prices: Discrete determinants affecting meat reduction or avoidance amidst retail price volatility, *British Food Journal*, 118 (9), 2251-2270.

48. **Charlebois, S.** (2016). Policy-change triggered environmental uncertainty on a dairy cooperative: The case of Mila in South Tyrol, *Journal of Food Systems Dynamics*, 7 (3), 258-270.

47. Foller-Carroll, A., **S. Charlebois** (2016). The Attitudes of Students and Young Professionals toward VolunTourism: A Study Abroad Perspective, *International Journal of Culture, Tourism, and Hospitality Research*, 10(2), pp.239-250.

46. **Charlebois S.**, A. Schwab, R. Henn, C.W. Huck (2016). Food Fraud: An exploratory study for measuring consumer perception towards mislabeled food products and influence on self-authentication intentions, *Trends in Food Science and Technology*, 50(1), 211-218.

45. **Charlebois S.**, K. Dimitropoulos, C. Haskins, A. Foller-Carroll (2016). Focus on Better Together: How co-branding can create strong synergies within a global company, *Journal of Brand Strategy,* 5(1), 23-41.

44. Labrecque, J., B. Dulude, **S. Charlebois** (2015). Channel-Based Determinants and Phase-Focused Traits in the Adoption Process of a Sustainable Development Strategy for the Hog Industry in Canada, *British Food Journal*, 117(11), 2630 – 2648.

43. **Charlebois, S.** (2015). GMO Labelling: In the end it's about respect (News). *Nature Biotechnology*, 33(5), 437.

42. **Charlebois S.**, R. Van Acker (2015). In the Belly of the "Beast": A look at Monsanto's public engagement awakening, *Public Relations Review,* 41(4), doi:10.1016/j.pubrev.2015.09.005.

41. Le Vallée, J.C., **S. Charlebois** (2015). Benchmarking Global Food Safety Performances: The Era of Risk Intelligence, *Journal of Food Protection*, 78(10), 1896-1913.

40**.** **Charlebois, S.**, A. Creedy, M. von Massow (2015). "Back of House"-Focused study on Food Waste in Fine Dinning: The case of Delish Restaurants, *International Journal of Culture, Tourism, and Hospitality Research*, 9(3), 134-145.

39. **Charlebois, S.**, M. von Massow (2015). The effectiveness of co-opetition in a live case study approach: Increasing knowledge of an industry while helping others in a competitive MBA classroom environment, *Journal of Applied Research in Higher Education,* 7(2), 64-80.

38. **Charlebois, S.,** A. Summan (2015). A Risk Communication Model for Food Regulatory Agencies in Modern Society, *Trends in Food Science and Technology, DOI:10.1016/j.tifs.2015.05.004*

37. **Charlebois, S.** (2015). Market performance and food safety compliance for small food businesses: The case of Fifth Town Artisan Cheese, *Critical Reviews in Food Science and Nutrition*, DOI:10.1080/10408398.2013.848423.

36. **Charlebois, S.**, A. Summan (2015). Factors Effecting Microbial Food Safety in Canada and Implications on Risk Communications, *Journal of Food Safety*, DOI: 10.1111/jfs.12172

35. **Charlebois, S.,** S. Haratifar (2015). The perceived value of dairy product traceability in modern society: an exploratory study, *Journal of Dairy Science*. DOI: http://dx.doi.org/10.3168/jds.2014-9247

34. **Charlebois, S.**, J. Christensen-Hugues (2014), Corporate philanthropy and channel impact in food security: the case "Nourish" by Campbell's Canada*, British Food Journal,* 117(2), 134-146.

33. **Charlebois, S.**, R. Sterne Hansen, M. Buhr (2014). Sharing and Preparing: Cross-Institutional, Food Security-Based Knowledge in Canada, *International Journal of Sustainable Development & World Ecology,* 21 (6), 532-539.

32. **Charlebois, S.**, M. von Massow, W. Pinto (2014). Food Recalls & Risk Perception: An Exploratory Case of The XL Foods and the Biggest Food Recall in Canadian History, *Journal of Food Products Marketing,* 20 (4), 1-17, DOI: 10.1080/10454446.2013.856055

31. Curtis, D., A. Hill, A. Wilcock, **S. Charlebois** (2014). Foodborne and Waterborne Pathogenic Bacteria in selected Organisation for Economic Cooperation and Development (OECD) Countries, *Journal of Food Science*, 79(9), DOI: 10.1111/1750-3841.12646

30. **Charlebois, S.**, Haratifar, S. Kyaw Naing, B. Sterling (2014). Comparison of Global Food Traceability Regulations and Requirements, *Comprehensive Reviews in Food Science and Food Safety,* 13(3), 1104-1023.

29. **Charlebois, S.**, A. Summan (2014). Abattoirs, meat processing and managerial challenges: A Survey for lagging rural regions and food entrepreneurs in Ontario, Canada, *International Journal of Rural Management,* 10(1), 1-20.

28. **Charlebois, S.**, S. Hielm (2014). Empowering the regulators in the development of national performance measurements in food safety, 116 (2) *British Food Journal*, 317-336.

27. Balazic, S., A. Wilcock, A. Hill, **S. Charlebois** (2013). Food safety performance: labelling and indications of allergens, *Food Protection Trends*, 33(4), 54-61.

26. Khan, S., M. Rennie, **S. Charlebois** (2013). Weather risk management by producers: the use of weather derivatives, *Agricultural Finance Review*, 73 (1), 75-89.

25. **Charlebois S.**, Meera Haque, Caleigh Nevin, Alicia Savile, Dana Husain, Maggie Chen Benjamin Bickers, Dave Howard (2012). Planning the impossible with lighting solutions: the strategy to enter Brazil, *International Journal of Marketing Studies*, 4(5), 47-56.

24. Nasser, R., **S. Charlebois** et al. (2011). Canadian consumers' perceptions of trans fats in 2009: Aware of potential negative effects, however limited concern regarding content in snack foods, *Applied Physiology, Nutrition and Metabolism*, 36(4), 526-532.

23. [1]Labrecque, J., J.C. Dufour, **S. Charlebois** (2011). Perceived health value of ready meals and side dishes: regional, youth and gender differences*, Young Consumers,* 12(3), 204 - 215

22. Labrecque, J., **S. Charlebois**, B. Cyrenne (2011). Functional foods: an empirical study on perceived health benefits in relation to pre-purchase intentions, *Nutrition and Food Science*, 41(5), 582-597.

21. **Charlebois, S.** (2011). Food recalls, systemic causal factors and managerial implications: the case of Premiere Quality Foods, *British Food Journal*, 113(5), 625-636.

20. **Charlebois, S.**, G. Mackay (2010). Marketing culture through locally-grown products: The case of the Fransaskoisie Terroir products, *Problems and Perspectives in Management*, 4(4), 145-157.

19. **Charlebois, S.**, H. Horan (2010). Institutional and relational determinants in high- and medium-extent food product crises: The inner perspective of a public health crisis, *International Journal of Environmental Health Research*, 20(4), 299-312.

18. **Charlebois, S.**, R. Giberson (2010). From classroom to boardroom: how international marketing students earn their way to experiential learning opportunities, and the case of the "Bridges to International Practice" program, *Marketing Education Review,* 20(2), 112-125.

17. **Charlebois, S.**, J. Labrecque (2009). Socio-political foundations for food safety regulation and governance of global agri-food systems, *Journal of Macromarketing*, 29(4), 364-370.

16. Tamilia, R., **S. Charlebois** (2009). Wholesaling, the role of the middleman and marketing costs: some forgotten concepts in marketing thought, *Journal of Management Research*, 1(2), ISSN 1941-899X.

15. **Charlebois, S.**, (2009). Equilibrium Point for a Stakeholder Management Strategy in crisis episodes: the case of a crisis in a food processing plant, *Research and Applied Economics*, 1(1), E4, ISSN 1948-5433.

14. **Charlebois, S.**, G. Elliott (2009). Mining for mindsets: the anatomy of a successful communication strategy in mining, *Journal of Marketing Communications*, 15(1), 88-103.

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[1] Won International Emerald Lit Award for best article

13. **Charlebois, S.** (2008). The Gateway to a market-driven agricultural economy: A framework for Demand Chain Management in the food industry, *British Food Journal,* 110(9), 882-896.

12. **Charlebois S.** (2008). Structural and Social Dimensions of an International Joint Venture: The Case of Hypor Canada, *Journal of Chinese Economic and Foreign Trade Studies,* 1(1), 45-67.

11. **Charlebois, S.** (2008). Marketing Agricultural Commodities on Global Markets: A Conceptual Model for Political Economies and Food-Safety Standard Asymmetries Related to Mad Cow, *Journal of International Food and Agribusiness Marketing*, 20(1), 56-74.

10. Camp R. D. II, **S. Charlebois** (2007). Vertically integrating a network of small and medium enterprises to pursue strategic marketing: The Case of Natural Valley Farms Inc., *Journal of Farm Management*, 13(1), 23-45.

9. Elliott, G., **S. Charlebois** (2007). How Mosaic-Esterhazy applied a crisis communication strategy when it suddenly had the world's attention, *Public Relations Review*, 33(4), 319-325.

8. **Charlebois S.**, Camp R. D. II (2007). Environmental uncertainty and vertical integration in a mature industry: The case of Natural Valley Farms. *Journal of Enterprising Communities*, 1(3), 252-267.

7. **Charlebois S.**, J. Labrecque (2007). Processual learning, environmental pluralism, and inherent challenges of managing a socio-economic crisis: The case of the Canadian mad cow crisis, *Journal of Macromarketing*, 27(2), 115-125.

6. Tamilia R., **S. Charlebois** (2007). The importance of marketing boards in Canada: a twenty-first century perspective, *British Food Journal*, 109(2), 119-144.

5. **Charlebois S.**, W. Langenbacher, R. Tamilia (2007). The role and function of the Canadian Dairy Commission: an empirical survey and its relevancy in today's civil society, *International Food and Agribusiness Management Review*, 10(1), 81-99.

4. [2]Labrecque J., **S. Charlebois**, E. Spiers (2007). Is Gene Technology an Emerging Dominant Design? An Actors Network Theory investigation, *British Food Journal,* 109(1), 81-98.

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[2] Won International Emerald Lit Award for best article.

3. **Charlebois, S.**, R. Tamilia, J. Labrecque (2007). Food marketing and obesity: a marketing channel and public policy perspective, *Innovative Marketing*, 3(1), 81-98.

2. **Charlebois S.**, A. Lavack, P. Cooper (2006). Survey research with cattle producers in a crisis environment: methodological challenges and recommendation, *Canadian Journal of Marketing Research,* 23(1), 38-46.

1. Labrecque J., **S. Charlebois** (2006). Conceptual links between two mad cow crises: the absence of paradigmatic change and policymaking implications, *International Food and Agribusiness Management Review*, 9(2), 23-50.

B. Most Recent Research, cases and textbook contributions

9. **Charlebois, S**. K. Williams (2022). ”Danone and the focus on sustanble proteins.”, written and delivered for MBA course, Dalhousie University.

8. **Charlebois, S**. K. Williams (2020). ”Unilever and its packaging problem.”, written and delivered for MBA course, Dalhousie University.

7. **Charlebois, S**., K. Williams (2020). ”Kraft-Heinz Canada: Making sustainability a priority”, written and delivered for MBA course, Dalhousie University.

6. **Charlebois, S**.(2019). ”HEXO and an outlook on cannabis-infused edibles”, written and delivered for MBA course, Dalhousie University.

5. **Charlebois. S.** (2018). ”Sobeys and its refocused on private labels”, written delivered for MBA course, Dalhousie University.

4. Kotler P., M. Keller, P. Cunningham (2009). *Marketing Management*. 13th Canadian edition. Pearson Education Canada, author for Powerpoint slides and textbank.

3. Kotler P., M. Keller, (2008). *Marketing Management*. Written two Canadian cases for international markets, Pearson Education Canada.

2. Kotler P., M. Keller, P. Cunningham (2007). *Marketing Management*. 12th Canadian edition. Pearson Education Canada, author for Powerpoint slides and textbank.

1. Lorrain J., M. Roy (2002). *Le défi des entreprises : ajouter de la valeur*, seminar organised by the Eastern townships committee on agribusiness in Quebec, Conference proceedings, Chapter 6, October 3rd, 2002, 82 pages.

C. Works in Progress

7. **Charlebois S**. and Lab. Several COVID-19 related projects, including food waste, food packaging, tipping, gardening, food security, etc…

6. **Charlebois S.**, J. Christensen-Hughes. *Corporate philanthropy in food distribution: The Case of Campbell's Nourish*, Submitted to the Journal of Business Ethics.

5. Shukla, D., **S Charlebois**. *Defining Ontario competitive advantage in for apple farmers*, submitted to the Journal of Farm Management.

4. **Charlebois S**., R Tamilia. *A study on the history and future of food packaging: a comprehensive report*, submitted to the Journal of Macromarketing.

3. **Charlebois S.**, R. Tamilia. *Improving marketing readiness and managing crises in agribusiness: The case of the Canadian "mad cow" crisis*. Submitted to Marketing Letters.

2. Nasser, R. and al. *Consumers' perception of organic products: an empirical survey,* the Canadian Journal of Dietetic Research and Practice**.**

1. Nasser, R. and al. *Consumers' Knowledge of Trans Fatty Acids and Its Impact on Consumer Food Choices*, submitted to the Canadian Journal of Dietetic Research and Practice.

D. Most Recent Refereed Conference Proceedings and presentations

44. **Charlebois, S.,** J. Music (2020). Plant-Based Protein: A Marketing Dilemma, International Food Technologists Conference, Chicago, U.S., June 20-21, 2020 (Virtual).

43. **Charlebois, S**., B. Sterling, J. Music (2020*). Cannabis and Hemp: Regulations and Consumer Trends in Canada and the U.S.,* International Food Technologists Conference, Chicago, U.S., June 20-21, 2020 (Virtual).

42. **Charlebois S.** et al. (2019). *Plant-based dieting and changing eating patterns*, International Agribusiness and Food Conference, Shanghai (China), June 12-15 2019.

41. **Charlebois S**., B. Sterling (2019). *The edible market and food safety implications*, International Food Technologists Conference, New Orleans, USA, June 2-5 2019.

40. **Charlebois, S**. (2019). *The economics of food fraud*, North American Association of Fisheries Economists, Annual Conference, May 22-24 2019, Halifax, Canada.

39. Ferrouillet C., M. Racicot, A. Leroux, M. Cormier, R. Zanabria, J. Arsenault, A. Letellier, A. Mackay, A. Tiwari, S. Aklilu, M. Griffiths, R. Holley, T. Gill, **S. Charlebois**, S. Quessy (2019). Performance Assessment of the Canadian Food Inspection Agency Establishment-based Risk Assessment Model, International Association of Food Protection Conference, Tampa Bay, U.S.A., July 12 2017.

38. Quessy, S., **S. Charlebois** et al. *Identification of risk factors for food establishments's risk assessment models*, 5th International ICFMH Conference, Dublin, Ireland, July 19 to 22 2016.

37. **Charlebois, S.,** M. McCormick. *Meat consumption and higher prices: Discrete determinants affecting meat reduction or avoidance amidst retail price volatility*, International Food and Agribusiness Management Conference, Denmark, June 15 to 17 2016.

36. **Charlebois, S.** *Policy-change triggered environmental uncertainty on a dairy cooperative: The case of Bergmilch Südtirol in Italy*, International Food and Agribusiness Management Conference, Denmark, June 15 to 17 2016.

35. Rutuya, Tuya, B. Ferguson, **S. Charlebois**. Income elasticity of nutrition between rural and urban - A view of rural-urban gap in China, Canadian Health Economics Study Group Conference, June 1-3 2016, Ottawa, Canada.

34. **Charlebois, S.**, A. Summan. *Developing a risk communication model in food safety for national regulators: Canada's approach*. Tomorrow People Organization's Public Health International Conference 2015, July 11-13 2015, Bangkok, Thailand.

33. Foller-Carroll, A., **Charlebois, S.** *The Attitudes of Students and Young Professionals toward VolunTourism: A Study Abroad Perspective,* 3rd International Conference on Sustainable Development, June 5-6, 2015, Rome, Italy.

32. **Charlebois, S.**, S. Haratifar. *Dairy value chains the search for authenticy: A case for traceability*, International Institute of Chemical, Biological and Environment Engineering Conference, May 15-16 2015, Singapore.

31. **Charlebois, S.**, K. Dimitropoulos, C. Haskins, A. Foller-Carroll. *PepsiCo Foods Canada's focus on Better Together: From product-centrism to inner branding alliances,* WEI Conference, Vienna, Austria, April 12-15 2015.

30. Pinto, W., B. McKenzie, **S. Charlebois**, S. Elliott, *To Be or Not to Be Baltic, That is the Question: An Exploration of Post-Socialist Nationalism in Collaborative Investment Place Branding*, 39th Annual International Macromarketing Conference, July 2-5 2014, London, England.

29. **Charlebois, S.**, J. Labrecque, B. Dulude, *Channel-Based Determinants and Phase-Focused Traits in the Adoption Process of a Sustainable Development Strategy for the Hog Industry in Québec*, 39th Annual International Macromarketing Conference, July 2-5 2014, London, England.

28. **Charlebois, S.**, A.Creedy, *Supply-Based Food Waste in the Food Service Industry: The case of Milestones Restaurants*, IFAMA's 24th Annual World Symposium, June 16-17, 2014, in Cape Town, South Africa.

27. **Charlebois, S.** *The effectiveness of co-opetition in a live case study approach: Increasing knowledge of an industry while helping others in a competitive MBA classroom environment,* World Academy of Learning in Science, Engineering and Technology, Paris, December 30-31 2013.

26. **Charlebois, S.**, M. von Massow, W. Pinto. *Food recalls and consumer confidence: the XL Foods and the biggest food recall in Canadian history*, International Forum of Food Marketing Research, Budapest, Hungary, June, 20-21 2013.

25. **Charlebois, S.**, J. Christensen-Hughes. *Food security and marketing channels: The case of Nourish*. International Macromarketing Forum, June 7-8, Toronto, Canada, 2013.

24. **Charlebois S.**, S. Hielm. *Empowering the regulators in the development of performance measurements in food safety*, International Food Safety Management 2012, Campden, UK. June 19-20 2012.

23. Shukla, D., **S Charlebois**. *Ontario Apple Industry: Assess Competitiveness by Understanding the Voice of Customer,* IFAMA's 22nd Annual World Symposium, June 11-12, 2012, in Shanghai, China.

22. Khan, S., M. Rennie, **S. Charlebois**. *Weather risk management by agriculture producers: the use of weather derivatives,* IFAMA's 22nd Annual World Symposium, June 11-12, 2012, in Shanghai, China.

21. **Charlebois, S.**, J. Xue. Rising animal food production and consumption in China and its potential impact on food security and safety, Global Development Symposium, May 8 2012, in Guelph, Canada.

20. **Charlebois S**. *From classroom to boardroom: the Bridges to International Practice experience*, 25th Annual Teaching Learning Innovation conference, Guelph Ontario, May 1 2012.

19. **Charlebois S**., E. Elliott. *Embracing competition in the classroom: The case of JDCC*. 25th Annual Teaching Learning Innovation conference, Guelph Ontario, May 1 2012.

18. Labrecque, J., **S. Charlebois**. The story behind snacks: a multicultural study. 21st Annual IFAMA World Forum and Symposium, The Road to 2050: Sustainability as a Business opportunity, Frankfurt, Germany, June 20-23, 2011.

17. **Charlebois S.**, G. Mackay. *Marketing culture through locally-grown products: The case of Fransaskois terroir products*, 20th International Agribusiness Management Association annual conference. Boston, USA. June 19-22 2010.

16. **Charlebois S.**, T. Vermeulen. *Exporting Flax: The challenges of growing at Canmar*, 20h International Agribusiness Management Association annual conference. Boston, USA. June 19-22 2010.

15. Labrecque J., **S. Charlebois**. *Functional foods: an empirical study on perceived health benefits in relation to pre-purchase intentions*, 35th International Macromarketing Conference, Laramie, Wyoming, USA. June 9-12 2010.

14. **Charlebois S**. *Structural and Social Dimensions of an International Joint Venture: The Case of Hypor Canada*. 17th International Agribusiness Management Association annual conference. Parma, Italy. June 22-25 2007.

13. **Charlebois S.**. *The impacts of environmental uncertainty on socio-political structures and processes of a marketing channel: The case of the Canadian mad cow crisis*. 2007 International Macromarketing Conference. Washington, USA. June 3 2007.

12. **Charlebois S.**, R. Tamilia, J. Labrecque. *Vecteurs de distribution alimentaire contribuant au problème de l'obésité : une perspective classique à un problème contemporain*, Regina, Canada, ACFAS Ouest, November 18-19 2006.

11. **Charlebois S.**, R. W. Camp II. *Environmental uncertainty and vertical integration in a mature industry: The case of Natural Valley Farms.* 16th International Agribusiness Management Association annual conference. Buenos Aires, Argentina. June 15-18 2006.

10. Maditinos Z., C. Vassiliadis, **S. Charlebois**. *Organization preparation for a crisis management: the 2004 Athens summer Olympics*. International Conference of Trends, Impacts and Policies on Tourism Development. Heraklion, Crete, Greece. June 15-18 2006.

9. **Charlebois S.**, R. Tamilia, J. Labrecque. *The obesity epidemic: a public policy and marketing channel perspective*. 2006 International Macromarketing Conference. Queenstown, New Zealand. June 6th 2006.

8. **Charlebois S.**, R Tamilia. *Improving marketing readiness and managing crises in agribusiness: the case of the Canadian mad cow crisis*. 7th International Conference on Management in AgriFood Chains and Networks. Ede, Netherlands, May 31st 2006.

7. Tamilia R., **S. Charlebois** (2005). *Crisis management literature in marketing, the case of the Canadian mad cow crisis*. VI PENSA International Agribusiness conference. Sao Paolo, Brazil. July 27th 2005.

6. Labrecque J., **S. Charlebois** (2005). A conceptual comparative analysis between the 1996 British mad cow crisis and the 2003 Canadian mad cow crisis: a case study. The International Food and Agribusiness Conference. Chicago U.S.A. June 25th 2005.

5. **Charlebois S.**, J. Labrecque (2005). *Food Safety and Marketing: An empirical evaluation of the Canadian bovine spongiform encephalopathy (BSE) crisis, and a conceptual link to crisis management literature*. The International conference on marketing and development. Thessaloniki, Greece. June 8th 2005.

4. Tamilia R., **S. Charlebois** (2004). *The relevance of marketing boards in today's global economy: a Canadian perspective*. communication for the Macromarketing annual conference. Journal of macromarketing. Simon Fraser University, Vancouver, Canada, June 2004.

3. Labrecque J., **S. Charlebois** (2004). *The concept of power and dependency within marketing channels in the midst of the Canadian "mad cow" crisis: using the political economy framework.* Administrative Sciences Association of Canada (ASAC), contributed paper. Annual conference. June 2004.

2. **Charlebois S.**, *Les effets d'un événement perturbant sur l'efficacité des relations interorganisationnelles à l'intérieur du canal de distribution des produits bovins canadiens : le cas de la crise de la vache folle canadienne.* Communication, ACFAS. Montréal. May 18 2004.

1. **Charlebois S.**, LeBlanc R. (2003). *Le leverageship en commercialisation alimentaire : une approche appliquée du leadership dans un environnement dynamique*. Open scientific communication and conference. ACFAS. Rimouski, May 21st 2003.

E. Books, book chapters and economic reports

36. (Book) **Charlebois, S.** (Forthcoming) Food Power and geopolitics, The University Toronto Press, 284 pages.

35. **Charlebois, S.** et al. (2025). Canada's Food Price Report 2026, Dalhousie University, 32 pages.

34. (Book) **Charlebois, S.** (2025). *Poutine Nation,* University of Toronto Press, 224 pages.

33. **Charlebois, S.** et al. (2024). Canada's Food Price Report 2025, Dalhousie University, 29 pages.

32. **Charlebois, S.**, A Rankin, S Taylor, J Music (2024). Future food systems: exploring global production, processing, distribution, and consumption: Canada's food inflation story

31. **Charlebois, S.** et al. (2022). Canada's Food Price Report 2023, Dalhousie University, 29 pages.

30. (Book) **Charlebois, S.** (2022). *La révolution des protéines: Sauver la planète un repas à la fois*, Les Éditions de L'Homme, 209 pages.

29. [3]**Charlebois, S.** et al. (2021). Canada's Food Price Report 2022, Dalhousie University, 29 pages.

28. [4]**Charlebois, S.** et al. (2021). Canada's Food Price Report 2021, Dalhousie University, 29 pages.

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[3] Nominated for a Global Gourmand Award 2023, University Publications category.
[4] Nominated for a Global Gourmand Award 2022, University Publications category.

27. **Charlebois S.** (2022). *Food supply chains: Where our food comes from*. Firefly Books, Toronto.

26. [5](Book) **Charlebois S**. (2021). *Poutine Nation: How a humble dish became a Canadian culinary icon*, Fides Books. Montréal, 251 pages.

25. **Charlebois, S.** et al. (2020). Canada's Food Price Report 2020, Dalhousie University, 29 pages.

24. **Charlebois S**., H. Ramos (2019). *Canadians concerned about food affordability, food waste and plastics*, Agri-Food Analytics Lab, Dalhousie University, 5 pages, October 2019.

23. **Charlebois, S.** et al. (2019). *Dalhousie University, Canada's Food Price Report – 2019*, Dalhousie University, 24 pages.

22. **Charlebois, S.** et al. (2018). *Dalhousie University, Canada's Food Price Report – 2018*, Dalhousie University, 20 pages.

21. **Charlebois, S.** et al. (2017). *Dalhousie University, Canada's Food Price Report – 2017*, Dalhousie University, 19 pages.

20. Sterling, B., S. Haratifar, **S. Charlebois** (2016). Food safety training and its ROI in Canadian companies: An exploratory investigation. Safe Food Canada, 36 pages.

19. **Charlebois, S.,** F. Tapon, M. von Massow, P. Uys, E. van Duren, E. Fraser, *The University of Guelph Food Price Index – 2016*, University of Guelph.

18. (Book) **Charlebois, S**., G. Mackay (2017). *Global food systems: how systemic risks changed how we see food safety,* Wiley Press, 291 pages.

17. **Charlebois, S.,** F. Tapon, M. von Massow, P. Uys, E. van Duren, W. Pinto (2015). *The University of Guelph Food Price Index – 2015*, University of Guelph, 22 pages.

16. **Charlebois, S.,** F. Tapon, M. von Massow, E. van Duren (2014). *The University of Guelph Food Price Index – 2014*, University of Guelph, 22 pages.

15. **Charlebois, S.,** F. Tapon, M. von Massow, E. van Duren (2013). *The University of Guelph Food Price Index – 2013*, University of Guelph, 12 pages.

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[5] Nominated for a Taste Canada Award, 2022 (French Narrative category).

14. (Book) Solomon, M.R., E.W. Stuart, B. Smith, **S. Charlebois**, M. Mirando (2013). *Marketing, real people, real decisions*, Pearson Education Canada, 4th Canadian Education.

13. **Charlebois, S.,** F. Tapon (2011). *The University of Guelph Food Price Index – 2012*, University of Guelph, 12 pages.

12. (Book) **Charlebois, S**., G. Mackay (2011). *Global food connections: our global food safety systems, First Scholar Publications,* ISBN 978-1-77084-143-7, 271 pages.

11. (Book) **Charlebois S.** (2010). *Pas dans mon assiette: manger est-il devenu risqué / Food safety's manifesto: between risks and fears*, Éditions La Presse, ISBN 978-2923-491219. 249 pages.

10. **Charlebois, S.**, L. Watson (2008). Risk communication and public trust, chapter in The Crisis of Food Brands: Sustaining Safe, Innovative and Competitive Food Supply published by Gower Publishing, ISBN 978-0566088124, 230 pages.

9. **Charlebois S.**, M. Boyer (2008). *Le Canada et la ronde de négociations de Doha*, Montréal Economic Institute, 85 pages.

8. (Book) Solomon, M.R., E.W. Stuart, B. Smith, A. Sirsi, **S. Charlebois**, M. Mirando (2008). *Marketing, real people, real decisions*, Pearson Education Canada, 3rd Canadian Education, 643 pages.

7. **Charlebois S.**, M. Boyer (2007). *L'avenir des commissions de commercialisation au Québec*, Montréal Economic Institute (Fraser Institute), report prepared for the Commission sur l'avenir de l'agriculture et de l'agroalimentaire québécois.

6. **Charlebois S.** (2006). *The impacts of environmental uncertainty on socio-political structures and processes of a marketing channel : the case of the Canadian mad cow crisis*, ISBN 978-0494148488, 241 pages.

5. **Charlebois, S.** (2006). *The meaning of a possible merger between the Saskatchewan Wheat Pool and Agricore United,* economic commentary for the Frontier Centre, December 2006.

4. Prairie Farm Rehabilitation Act (PFRA), *Community Pasture Program Business Plan 2006-2007 to 2010-2011*, wrote plan with Hilary Horan, Presented to the Deputy Minister, Agriculture Canada and Food, May 2006.

3. Prairie Farm Rehabilitation Act (PFRA), *Community Pasture Program Business Plan*

2006-2007 to 2010-2011, reviewed policy intent of first draft, April 2006.

2. Petkanchin V. (2006). *Réforme de la gestion de l'offre laitière au Canada: l'exemple australien.* Montreal Economic Institute, associated with the Fraser Institute, February 1st 2006.

1. Petkanchin, V. (2005). *Dairy production: the costs of supply management in Canada* Montreal Economic Institute, associated with the Fraser Institute, February 1st 2005.

F. Presentations at Faculty/Department Seminar Series

3. *Fake meat madness and the quest for protein plurality*. Faculty of Agriculture, University of Manitoba, November 13 2019.

2. *From Gateway to plate, how can Canadian agriculture compete in the Asia-Pacific region in the future*, Faculty of Business Administration, Canada, January 26 2007.

1. *The relevancy of the Canadian Dairy Commission in today's global market*, Faculty of Business Administration, Regina, Canada, March 3 2006.

G. Most Recent Unrefereed Conference Presentations

Over 200 presentations/keynotes since 2015, available upon request.

H. Unrefereed Publications

5. **Charlebois, S**., L. Hunsburger, A. Smith (2020). Global Food Innovation Index. Report for ISED. 81 pages.

4. **Charlebois, S.,** J.C. LeVallée (2014). *Food safety performance world ranking, 2014 report, 3/e.* Conference Board of Canada and the University of Guelph.

3. **Charlebois, S.** (2010). *Food safety performance world ranking, 2010 report, 2/e.* Johnson-Shoyama Graduate School of Public Policy, 97 pages.

2. **Charlebois, S.**, C. Yost (2008). *Food safety performance world ranking, How Canada is doing*. Research Network on Food Systems. Published May 21, 168 pages.

1. Librowicz M., M. Doyon (2003). *Working committee on beef pricing policies at the retail level during the mad cow disease crisis in 2003*. Ministry of agriculture of the province of Quebec, 54 pages.

I. Public policy papers

11. **Charlebois, S.** (2019). *Mandate letter to the incoming Minister of Agriculture and Food*, released by the CD Howe Institute, Toronto. November 13 2019.

10. **Charlebois, S**., M. Juhasz (2015). *How Canada can increase FDIs in food processing: And business case*. Department of Foreign Affairs and Trades, Canada.

9. Bontain, B., **S. Charlebois**, R. Osborne (2013). *XL Foods : Modernizing Canada's food recall system*, support for Task Force on Canada's largest food recall in history, Agriculture and Agri-Food Canada.

8. **Charlebois, S.,** T. Astray (2012). *The future of the Canadian Dairy Industry: Growing forward*, Frontier Centre for Public Policy, 36 pages.

7. **Charlebois, S.** (2011). *Le Canada à la Trace*, Policy Options, 11 pages, Ottawa, Canada.

6. **Charlebois, S.**, R. Pedde (2008). *A bushel half-full: Reforming the Canadian Wheat Board*, published by the C.D. Home Institute, 28 pages, November 2008.

5. **Charlebois, S.** (2008). *Farm Credit Canada's challenges to move away from farming and into processing, a diagnostic of the Toronto, Edmonton and Montreal market*, 122 pages.

4. **Charlebois, S.** (2008). *Buy local program for the province of Saskatchewan*, Ministry of Agriculture, Province of Saskatchewan, 98 pages.

3. **Charlebois, S.** (2008). *A distribution strategy for processors and farmers of the province of Saskatchewan*. Ministry of Agriculture, Province of Saskatchewan, 105 pages.

2. **Charlebois, S.** (2007). *The Gateway to a market-driven agricultural economy: A framework for Demand Chain Management in the food industry*, The Saskatchewan Institute of Public Policy, Policy paper no.49, ISBN 978-0-7731-0602-4, 22 pages.

1. **Charlebois S.** (2005). *A conceptual comparative analysis between the British and the Canadian mad cow crisis: the cost of learning*, The Saskatchewan Institute of Public Policy, Policy paper no.35, ISBN 0-7731-0538-7, 38 pages.

J. Research interests:

Marketing channels, food distribution, food safety, marketing boards, genetically modified organisms, vertical integration, political economies.

K. Recent research service

Referee, for the Governor General of Canada's Office, Member of the Order of Canada, since 2024.

Editor, *Trends in Food Science and Technology (top Food Science journal in the world)*, since 2020.

Galen Weston Foundation, *Future Innovative Fund*, Adjudicator, 2016-2017.

Co-Chair, *National Food Security Fora*, Saskatoon and Guelph, May 2013 and February 2014, funded by SSHRC.

SSHRC Adjudicator, Doctoral Fellowship, 2012-2013

Reviewer, *Journal of Economic and Administrative Sciences*, since 2012.

Reviewer for *International Journal on Food System Dynamics*, since 2010.

Reviewer for *International Journal of Business and Management*, since 2010.

Reviewer for *Food Policy*, since 2008.

Reviewer for *Économie & Solidarités*, since 2008.

Member of the Editorial Board, *British Food Journal*, since 2007.

Member of the Editorial Board, *International Food and Agribusiness Management Review*, since 2006.

Member of the Editorial Policy Board, *International Macromarketing Society,* since 2007.

Member of the Editorial Board, *Journal of Agricultural Policy Research*, since 2007.

Reviewer for VI International PENSA Sustainable Agri-food and Bioenergy, Chains / Networks Economics and Management, October 24-26 2007, Ribeirão Preto, Brazil.

Track Chair, Agribusiness and Food, *32nd International Macromarketing Conference*, Washington, June 2007.

Reviewer for the Administrative Science Association of Canada annual conference, 2007-2013.

Reviewer for the *17th International Agribusiness Management Association Conference*, Parma, Italy, June 22-25 2007.

Member of the Editorial Board, *Gestion*, since 2006.

Academic Assessor for Pearson Education Canada. 2006, assessed the textbook P. Kotler, K.L. Keller, *Marketing Management*, Pearson Education, Toronto. 2006.

Reviewer for the *16th International Agribusiness Management Association Conference*, Buenos Aires, Argentina, June 15-18 2006.

UNIVERSITY SERVICE:

A. University of Regina/University of Saskatchewan/University of Guelph/Dalhousie University

2018-present	Chair, Scientific Committee, Agri-Food Analytics Lab, Dalhousie University.
2016-2018	Dean's Council member, Dalhousie University.
2016-2018	Senator, Dalhousie University Senate
2016-2018	Chair, Governing Council, MacEachen Institute for Public Policy and Governance
2011-2016	Member, Food Institute Advisory Board, University of Guelph
2011-2014	Chair, CME Accreditation steering committee
2010-2014	Member, Research Services Council, University of Guelph
2010-2014	Member, Graduate Studies Council, University of Guelph
2010-2013	Senator, University of Guelph
2011-2012	Member, Council of Deans, University of Guelph
2010-2012	Chair, CME Sustainability committee
2010-2012	Chair, BComm Program Committee, College of Management and Economics, University of Guelph
2010-2012	Chair, Internationalism Advisory Committee, College of Management and Economics, University of Guelph
2010-2014	Chair, CME Research Advisory Council, College of Management and Economics, University of Guelph
2010-2014	Chair, PhD Management Steering Committee, College of Management and Economics, University of Guelph

2010-2012	Chair, Academic Review Committee, College of Management and Economics, University of Guelph
2010-2014	Member, Dean's Council, College of Management and Economics, University of Guelph
2009-2010	Member of VP (Academic) Council, University of Regina

RECENT MEDIA, MAGAZINES AND NEWSPAPER ARTICLES:

Over 1000 publications over the last 5 years, available upon request.

ACADEMIC FELLOWSHIPS AND AFFILIATIONS:

2023-present	Board member, International Food and Agribusiness Management Association.
2016-present	Member, Scientific Council, Business Scientific Institute (Luxemburg, EU)
2013-present	Member, Advisory Council, Global Food Traceability Center (Washington D.C.).
2012-present	Member, National Scientific Committee, Canadian Food Inspection Agency
2011-present	Member, National Advisory Board, Canadian Food Inspection Agency
2010-Present	Author/Reviewer for the *Conference Board of Canada*
2008-Present	Author/Reviewer for the *C.D. Howe Institute*
2025-2026	Visiting Professor, MacDonald College, McGill University, Montreal.
2014-2015	Visiting Professor in Supply Chain Engineering and Food Policy, University of Innsbruck, Austria.
2013	Visiting Professor, College of Economics and Management, Northwest Agriculture and Forestry University, Yangling, Shaanxi Province, China.
2012-2013	SSHRC Doctoral Fellowship adjudicator.
2012	Visiting Professor, Faculty of Economy, Business and Accounting, University of Sau Paulo, Sau Paulo, Brazil.
2009-2012	Special Advisor on Agricultural Policy, Agriculture and Agri-Food Canada
2010-2011	Visiting Professor, Johnson-Shoyama Graduate School of Public Policy, University of Saskatchewan, Canada
2009-2010	Special Advisor on Food Safety, United States Department of Agriculture
2009-2010	Special Advisor on Food Safety, Health Canada
2009-2010	Ethics committee, Genome Prairie
2008-2012	Associate Researcher, Montreal Economic Institute
2007-2010	Faculty Fellow in Food Systems, Viterra

Dr. Sylvain Charlebois
August 5, 2026