

Dalhousie University MBA Program

Letter of Intent

Applicant Name: _____

B#: _____ Pathway: Corporate Residency Career Advance

The letter of intent is a standard component of most graduate and professional school applications. It offers applicants an opportunity to express their value proposition. It is an important component of an application and is used by the admissions committee in their final assessment.

Type a brief response to the following prompts (not to exceed 300 words for each section).

1. Please outline your reasons for pursuing an MBA and why you chose Dalhousie's MBA program specifically.

2. Please describe your career goals and how you believe completing the MBA program will enhance your ability to achieve them.

3. What qualities and experiences make you a strong candidate?

4. How will you contribute to the MBA program?

5. What is one area in your life (personally or professionally) that you see the need for improvement and hope to gain from the MBA program?

6. The MBA program is very rigorous and includes several quantitative courses. If you have any poor grades noted on your transcript or have not taken any quantitative courses in your undergraduate degree, please explain your plan to be academically successful in an MBA program. Additionally, please explain any gaps in employment. (If the previous statements do not apply to you, please state “N/A” in the section below.)