



**DALHOUSIE  
UNIVERSITY**

Centre for International  
Trade and Transportation

**CITT**

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**1<sup>st</sup> Annual Workshop on  
Supply Chain and Logistics Management**

**“Diverse Applications; Strong Impacts”**

May 27, 2016 (8:30 am-5:00 pm)  
Room 3089, Faculty of Management  
Dalhousie University, Halifax, NS

Supply Chain & Logistics Management (SC&LM) drives performance. In the face of increasing globalization and turbulent changes in the business landscape, an effective and efficient SC&LM becomes critical to success. Sponsored by CITT, this workshop not only brings in distinguished speakers from diverse industries who are experts in their fields to share their knowledge on the latest trends and cutting-edge knowledge in SC&LM, but also provides an excellent opportunity to cross-pollenate ideas and to network with professionals, academics and students in a highly collegial environment.

8:30-8:50	Registration, Coffee & Donuts
8:50-9:00	Welcome
9:00-9:30	<b>Dr. Mary R. Brooks</b> , Professor Emerita, Dalhousie University & Mary R Brooks Transportation Consulting <i>Assessing the Effectiveness of Supply Chain Fluidity Efforts</i>
9:30-10:00	<b>Brad Doell</b> , VP Supply Chain & Procurement, Nova Scotia Liquor Corporation <i>Supply Chain Management in the Beverage Alcohol Industry</i>
10:00-10:30	<b>Dr. Alexander Engau</b> , Associate Professor, University of Colorado Denver <i>Dispatch and Hauling Optimization in Energy Supply Chain Management</i>
10:30-11:00	Coffee Break & Networking
11:00-11:30	<b>Darren Bowen</b> , VP Global Operations, Clearwater Seafoods Inc. <i>Seafood Supply Chains: Challenges and Best Practices</i>
11:30-12:15	<b>Dr. James H. Bookbinder</b> (Keynote Speaker) Professor of Management Sciences and Director of WATMIMS, University of Waterloo <i>Perspectives on International Logistics</i>
12:15-1:30	Lunch Break (Buffet) & Student Poster Presentations <ul style="list-style-type: none"> <li>▪ <i>Logistics Planning in the Skilled Trades Industry</i> by <b>Jacob Wing, Daniel Ulch, and Luke Pitts</b></li> <li>▪ <i>The Physical Internet: A Modular Logistics Concept</i> by <b>Vikas Bawa</b></li> <li>▪ <i>Coordination Issues in the Healthcare Supply Chain and the Role of Group Purchasing Organizations</i> by <b>Lauren Bosnjak, Alison Conrad, and Jordan Cromwell</b></li> </ul>
1:30-2:00	<b>Finn Poschmann</b> , President and CEO, Atlantic Provinces Economic Council <i>Trade Agreements and Their Impacts on East Coast Canada</i>
2:00-2:30	<b>Kaitlyn Veitch</b> , Supply Chain Specialist, Irving Shipbuilding Inc. <i>A Supply Chain Effort: Maximizing Flexibility</i>
2:30-3:00	<b>Dr. Tony Walker</b> , Assistant Professor, Dalhousie University, School of Resources & Environmental Studies <i>Green Marine: An Environmental Program to Establish Sustainability in Marine Transportation</i>
3:00-3:30	<b>Dr. Uday Venkatadri</b> , Associate Professor, Dalhousie University, Department of Industrial Engineering <i>Trends and Challenges in Sustainable Logistics</i>
3:30-4:45	Networking Reception (Wine & Cheese) & Certificate Presentation
4:45-5:00	Closing Remarks

**Dr. M. Ali Ülku**

Organizer, 1<sup>st</sup> SC&LM Workshop at Dalhousie (2016)  
Associate Professor - *Supply Chain Management & Analytics*  
Associate Director - *Centre for International Trade & Transportation*  
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