

PORT AUTHORITY STRATEGY:

PPRN, Norfolk, July 15, 2014

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What was/is our aim?

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- Gain deeper insights into the *what, how* and *why* of port authority strategy at the organizational level:
 - ▣ What does a port authority strategy look like?
 - ▣ How does a port authority define strategy (-ies)?
 - ▣ Why does a port authority define strategy (-ies)?
 - ▣ What strategy (ies) seem(s) logical and why?

Concrete topics

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- ▣ Typology of roles and strategies
- ▣ Concession strategies
- ▣ Cooperation strategies
- ▣ Communication strategies
- ▣ Hinterland strategies
- ▣ Stakeholder management strategies
- ▣ Internationalization strategies

Developments

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- EURAM provides opportunity to connect with organizational and strategic management field
 - ▣ Successful conferences in Rotterdam, Istanbul and Valencia
 - ▣ Next year track in Warsaw
 - ▣ Internationalization
 - ▣ Still noticing interest from the industry

- Strategy for data development
 - ▣ Survey, building on work of ESPO, and Van der Lugt

International Journal of Logistics: Research and Applications (IJLRA)



Title of the Special Issue

“Strategizing Port Logistics Management and Operations for Value Creation in Global Supply Chains”

Timing

- **Full Paper Submission** **by 30 September 2014**
- Editorial Decision **by 28 February 2015**
- Publication **in the late 2015**

Guest Editors

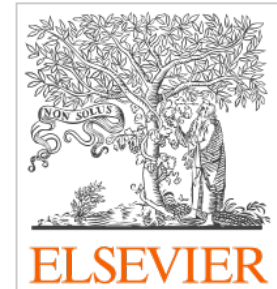
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Asian Journal of Shipping and Logistics (AJSL)

Title of the Special Issue

“Port Management Studies”



Timing

- Full Paper Submission **by 28 February 2015**
- Editorial Decision **by 15 October 2015**
- Publication **by December 2015**

Guest Editors

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