

12th PORT PERFORMANCE RESEARCH NETWORK (PPRN) WORKSHOP

Tuesday, 15 July 2014

Meeting Coordinator and Chair: Mary R. Brooks, Dalhousie University

Meeting Address: Marriott Waterside Hotel (Hampton Ballroom II)

The Port Performance Research Network (PPRN) is an informal network of maritime economists interested in issues of port policy. It was established at the IAME 2001 meeting in Hong Kong to undertake empirical testing of port governance, and is currently coordinated by Drs. Mary R. Brooks and Thanos A. Pallis. Since then, PPRN has met 11 times.

In phase one of the PPRN's research program, its members produced a summary report of port governance structures and port developments in 14 countries, published in: Brooks M.R. and Cullinane K. (Eds), 2007 [Devolution, Port Governance and Port Performance](#). London: Elsevier. Research from the second phase of findings was published by Elsevier's *Research in Transportation Business and Management* in October 2013. Currently, the PPRN has a number of initiatives underway and work on several continents in progress. The meeting will seek to explore ways to move the current research agenda of PPRN members forward.

The purpose of the meetings is to frame new research and seek concepts for its funding and development. The *Norfolk* meeting will focus on what future research the Network should undertake and how it will be managed beyond 2014. Therefore, the after-lunch portion of the program **will be open only to members as of June 1. Audience participation is expected in all sessions.**

<p style="text-align: center;"><i>SCHEDULE</i></p>

- In the morning, PPRN members will report on current research strands and future plans. Attendees will have a roundtable discussion of what progress has been made, or on methods of analysis or methodologies would be appropriate for the future work of the team. Teams to continue research will be adjusted where appropriate.
- After a working lunch, Network Members will meet to explore next steps in the research agenda of the Network. This portion of the meeting will only be open to Network Members. We will finish earlier than usual to allow time for the IAME Council meeting in the same room.

9:00 AM: Welcome and structure of the day's work (Mary R. Brooks)

9:05-9:45 AM: Session 1 – Measuring Port Performance: Current Programs and Extensions

Moderator: Thanos Pallis

Mary Brooks and Tony Schellinck: The development of SEAPORT as a tool for evaluating port services in North America (10 minutes)

Nina Malone (Vice President, Business Analysis and Strategy, VPA): How Virginia Port Authority used its results from the AAPA 2012 Port Customer Service Initiative (15 minutes)

9:45-10:30 AM: Session 2 – Future Research Concepts and New Indicators to be Explored-1

Moderator: Mary R. Brooks

Gordon Wilmsmeier (with Mary and Tony): Port effectiveness performance criteria in South America: a Delphi study using SEAPORT; Plans for unrolling SEAPORT in South America

Tony Schellinck: Measuring value of port services to shipping lines (there is a paper on this on the main IAME program); How can this be extended?

Gordon Wilmsmeier: Developing benchmarks for energy efficiency in South American terminals

10:30-10:45 AM: Coffee Break

10:45-12:40: Session 3 – Future Research Concepts, Group Updates and New Indicators to be Explored

Moderator: Thanos Pallis

New: Michael Dooms: Socio-economic performance indicators for ports: solving the growing paradox within the port stakeholder community; How Do We Measure the Quality of Port-City Relationships?

New: Michele Acciario (with Gordon): The RTBM special issue on Measuring Energy Efficiency in Shipping and Ports with proposed publication in late 2015/early 2016 (5 minutes)

Continuing: Climate Change Impacts on Ports (Adolf Ng and Peggy Chen, 5 minutes)

Continuing: Portopia: an update (Michael Dooms, 10 minutes)

Continuing: Strategies of Port Authorities (Next Steps) (Larissa van der Lugt and Francesco Parola, 5 minutes)

Continuing: Research on Cruise Ports (Thanos Pallis and Jean-Paul Rodrigue, 5 minutes)

Continuing: AAPA 2014 Port Services Quality program (Mary R. Brooks, 5 minutes)

Open Discussion – Audience participation is expected.

12:40-13:15: Working Lunch (provided by PortEconomics). Open discussion continues at 13:00.

13:15-14:00 PM: Port Network Planning

Closed discussion (network members only) on the next steps for the Network.

Registration deadline: 7 July 2014. Register with Teresa Walsh at teresa.walsh@dal.ca or Janet Lord at Janet.Lord@dal.ca

Name tags and name plates are provided courtesy of Dalhousie University.

This workshop is sponsored by:



**The PORT PERFORMANCE RESEARCH NETWORK
is hosted by Dalhousie University's
Centre for International Trade and Transportation**

