

THE
GERALD SCHWARTZ
HEATHER REISMAN
FOUNDATION

"I found the trip and experience to be once in a lifetime. Meeting everyone and becoming so close so quickly is something I'll cherish for the rest of my life. I could not be more grateful to have participated. "

-Dalhousie Canada/Israel Exchange Program participant, Faculty of Management



Canada/Israel Exchange Program August 2025

The 2025 Schwartz Reisman Canada Israel Exchange Program offers you:

- Approximately 2 weeks in Canada (Halifax and Toronto) and 2 weeks in Israel (pending the Government of Canada reducing the risk level for travel to Israel)*
- Meetings with Canadian and Israeli business leaders
- Education on Israeli culture and business practices
- Airfare, hotel, ground transportation, and entrance fees fully covered
- An exciting chance to study abroad

If you are interested in meeting new people, experiencing a new culture and visiting historical places, then the Canada/Israel Exchange Program is for you. You have the opportunity to stop at wineries in Nova Scotia, Ontario and Israel for wine tastings, visit popular landmarks such as Niagara Falls, float in the Dead Sea, ride camels in the middle of the Judean desert and visit the sites where Jesus performed, some of his most well-known miracles.

***In case we cannot travel to Israel, the entire program will take place in Nova Scotia and Ontario.**

***Dalhousie University reserves the right to cancel the program if the number of enrolled students does not meet the minimum required to proceed.**

Important Dates:

Canada/Israel Exchange Program (tentative): **August 1-29, 2025**

Application Deadline: **March 31, 2025**

Interviews between (tentative): **April 7-25, 2025**

Decision by (tentative): **April 31, 2025**

For more information please contact the Canada/Israel Exchange Program Coordinator, at srfprog@dal.ca

Apply Online Now:

<https://dal.moveonca.com/form/64fb1d01a1a9a447740f3341/eng>

You can find more informatino on our website:

www.dal.ca/faculty/management/current-students/israel-exchange-program.html

Frequently Asked Questions

Will this program interfere with either my work term or my school term?

No! The program will fit in the small window between students' work and school terms. It is tentatively scheduled to take place from August 1 to August 29, 2025.

How much will the program cost me?

The program is almost fully funded by a donation from The Gerald Schwartz & Heather Reisman Foundation. Students will only pay a CDN\$1500 registration fee after acceptance into the program. Airfare, hotel, transportation, entrance fees to all of the events and tour guide fees will be covered by the donation.

Is the program part of a course?

Yes! The program will be embedded into the 3 credit-hour course COMM - Global Marketing. Students participating in the program will have to register and pay regular tuition for this specific course. It will be offered in summer 2025. The course will be delivered partly at Dalhousie University and partly at Tel Aviv University in Israel.

Who is eligible to participate in the program?

Any student registered in any undergraduate program offered in the Faculty of Management who is a returning student to Dalhousie and has completed COMM/MGMT 2401- Introduction to Marketing, and who has not yet taken COMM 3405- Global Marketing, and who is in good standing with the university.

Do I have to speak any Hebrew?

No! The entire program will be delivered in English.

Do I have to major in marketing or international business to be a part of the program?

No! The program is open to any Faculty of Management undergraduate students (Commerce or Management) independent of their chosen major.



How many Dalhousie students will be selected to be part of this program?

18 Dalhousie students will join the program in 2025.

Can an international student apply for the program?

Yes! All Dalhousie Commerce and Management students are eligible to apply to the program.

When should I apply for the program?

Students are encouraged to apply by March 31, 2025.

How will students be selected to be a part of the program?

Each applicant will be interviewed by the Program Director during a 2 week span in April 2025. Interviews will take place through Microsoft Teams.

When should I expect to hear the results of the selection process?

Applicants will receive an email from the Program Director by April 31, 2025.

What will happen if the travel ban for CSWs is not lifted?

The program will be adjusted to be an all-Canada based program with the course taking place in Nova Scotia and Ontario.

What will happen if Dalhousie University changes their International Travel Policy and the program gets suspended?

If for any reason the university decides to suspend international travel (i.e. due to a pandemic), students will receive a refund for their registration fee and any tuition paid. A virtual program may be offered as an alternative.



"Thank you for giving us the opportunity for such a profound educational experience, as well as the chance to meet new friends. I also want to thank you for continuing this program during these difficult times. I wish others could see how important and impactful this experience is for both Canadians and Israeli students. Thank you!"

-Dalhousie Canada/Israel Exchange Program participant, Faculty of Management