

MAJORS SUMMARY

PLEASE NOTE: NOT ALL CLASSES ON THIS LIST ARE OFFERED EVERY YEAR.

PLEASE NOTE: SOME CLASSES MAY REQUIRE PREREQUISITES.

THE FOLLOWING ARE REQUIRED AND ELECTIVES FOR EACH MANAGEMENT MAJOR.

(F) = Fall

(W) = Winter

(S) = Summer

Major in Entrepreneurship and Innovation

Students must complete the following 4 classes:	MGMT 2902.03 Innovation: Introduction to Design Thinking (F/W) (2 nd yr standing)
	MGMT 3511.03 Management Information Systems (F/W/S) (1302, 2nd yr standing)
	MGMT 3907.03 New Venture Creation Entrepreneurship (W) (2902)
	MGMT 4901.03 Applied Entrepreneurship and Innovation (W) (3907) or (CL 3307)
PLUS 4 half credits from list	COMM 3310.03 Reflections on Leadership (W)
	COMM 3401.03 Consumer Behaviour (W)
	COMM 3402.03 Marketing Communications (F)
	COMM 3405.03 Global Marketing (W)
	COMM 3409.03 Sales Management (W)
	COMM 3410.03 Service Marketing (F)
	LEIS 4362.03 Recreational Entrepreneurship & Special Events (F)
	MGMT 2200.03 Fundamentals of the Legal Environment of Management (F)
	MGMT 3308.03 Managing the Family Enterprise (F)
	MGMT 3309.03 Management Skills Development (F)
	MGMT 3690.03 Managing Change, Information and Innovation (F)
	MGMT 3902.03 Starting Lean (F)/(W)
	MGMT 3905.03 Indigenous Business Studies
	MGMT 4333.03 Project Management
	TOTAL 4 Required/4 Electives