

MAJORS SUMMARY

PLEASE NOTE: NOT ALL CLASSES ON THIS LIST ARE OFFERED EVERY YEAR.

PLEASE NOTE: SOME CLASSES MAY REQUIRE PREREQUISITES.

THE FOLLOWING ARE REQUIRED AND ELECTIVES FOR EACH MANAGEMENT MAJOR.

Major in Entrepreneurship and Innovation

Students must complete the following four classes:	MGMT 2902.03 Innovation: Introduction to Design Thinking
	MGMT 3511.03 Management Information Systems
	MGMT 3907.03 New Venture Creation Entrepreneurship
	MGMT 4901.03 Applied Entrepreneurship and Innovation
Plus four half credits from list.	COMM 3310.03 Reflections on Leadership
	COMM 3401.03 Consumer Behaviour
	COMM 3402.03 Marketing Communications
	COMM 3404.03 Marketing Research
	COMM 3405.03 Global Marketing
	COMM 3409.03 Sales Management
	COMM 3410.03 Service Marketing
	LEIS 4362.03 Recreational Entrepreneurship & Special Events
	MGMT 2200.03 Fundamentals of the Legal Environment of Management
	MGMT 3308.03 Managing the Family Enterprise
	MGMT 3309.03 Management Skills Development
	MGMT 3902.03 Starting Lean
	MGMT 3905.03 Indigenous Business Studies
	MGMT 4333.03 Project Management
	TOTAL 4 Required/4 Electives