

any questions. Please check the Discussion Boards often and try to help answer any questions your fellow classmates may have, as well as post questions of your own.

For **technical help** with **Achieve** contact **MacMillan support**:

<https://mhe.my.site.com/macmillanlearning/s/chat-with-us>

**** Please consult the troubleshooting steps contained within the Student Registration Instructions (pdf file) posted in the Achieve Folder on Brightspace before contacting MacMillan.

For **technical help** with **Brightspace** please contact: support@dal.ca or call them at 902-494-HELP (4357), or toll free at 1-800-869-3931.

The IT Help Desks in the Killam Library, Sexton Library, and Wallace McCain Learning Commons are open for walk-in assistance - - - **check hours of operation.**

Course Description:

How do you decide whether or not to go to university? Why does the price of pizza change so much less than the price of oil? What will better help prevent climate change: a carbon tax, or a cap-and-trade system? Microeconomic analysis, which considers the behaviour of individuals, businesses, and the role of government can answer questions like these.

Course Prerequisites:

None.

Course Learning Outcomes:

By the end of this course, students will be able to:

- consider trade-offs and opportunity cost in making choices.
- discuss how models are useful in analyzing the economy.
- analyze how demand and supply work together to determine equilibrium in a market.
- calculate the responsiveness of demand and supply to prices and income.
- measure the efficiency of a market and show how government interventions affect efficiency.
- determine how a firm's production function affects its costs.
- display a competitive firm's optimal output level given its cost structure.
- analyze the output and pricing decisions of imperfectly competitive firms.
- demonstrate how firms choose the optimal number of workers to hire.
- depict and explain a country's level of income inequality.
- explain how market failure provides a justification for government intervention in the economy.

Course Materials:

Required book: *Milligan K., Oreopoulos P., Stevenson B., and Wolfers J. (2023) Principles of Microeconomics. Canadian Edition, MacMillan.*

*You are required to purchase Achieve with digital access to the book to **complete the assignments and quizzes** for Principles of Microeconomics Canadian edition (1-Term Access) for Dalhousie University \$97.96.*

The loose-leaf Version for Principles of Microeconomics Canadian Edition & Achieve for Principles of Microeconomics Canadian Edition (1-Term Access) \$179.99.

The URL to purchase Achieve from the Dalhousie bookstore:

[https://bookstore.dal.ca/CourseSearch/?course\[\]=SUB,202630,ECON,ECON1101,01](https://bookstore.dal.ca/CourseSearch/?course[]=SUB,202630,ECON,ECON1101,01)

Course Assessment:

Achieve Assignments (best 5/6)	15% of final grade	Every week (due on Sundays before 11:59 p.m. Halifax Time)
Achieve Quizzes (best 5/6)	20% of final grade	Every week (Sunday 11:59 a.m.- Monday 11:59 p.m. Halifax Time) *See note below
Midterm Exam	20% of final grade;	Thursday, June 4 at 7:00 p.m. – 1 hour online.
Final Exam***	45% of final grade	Friday, <u>June 26 at 7:00 p.m.</u> – 2hrs, <u>in person, McCain Aud 1.</u> Make up exam, August 28, on campus, 2:00 p.m.

****** Travel arrangements must not be made during this period. ******

Note: See the Course Schedule below for the dates of assignments, quizzes, and midterm exams.

There will be **6** assignments and **6** quizzes, with the best **five** assignments and **five** quizzes counted. More importantly, the assignments, quizzes, and exercises will aid in your understanding of the material and in exam preparations. **No make-up quizzes or assignments will be offered** under any circumstances.

Carefully read the University and Department's Statement on Academic Integrity.

To pass the course, a student must earn an overall mark of at least 50% and **must earn a mark of 50%** or more on **the Final Exam.**

Grading: **GRADES ARE NOT NEGOTIABLE.** Do not contact me after the final semester grades have been posted asking me to change your grade for any reason. [Of course, if you believe your grade was posted erroneously by all means DO contact me.]

Course Requirements:

Assignments:

Every week there will be an assignment due in Achieve.

- You will have one week to complete each assignment; you have three attempts at each question. For each additional attempt you are penalized by 5%.
- An assignment should take you approximately 60 - 80 minutes or less to complete.
- **Each assignment is due before 11:59 p.m. (Halifax Time) on Sundays.**
- Each assignment will contain multiple questions.
- An AI tutor is available while taking the assignments!

Quizzes: Every week there will be a Quiz due in Achieve.

- There will be 6 quizzes, one every week done on Achieve.
- Each quiz contains **12** multiple choice questions.
- **Students must access and complete each quiz on the appointed day, within the 36-hour framework of Sunday 11:59 a.m. to Monday 11:59 p.m. Halifax time.**
- Once a student begins the quiz, the student has **20 minutes** to complete the quiz.
- Although quizzes are not invigilated, students are expected to do their own work without reference to notes, textbooks, online materials, or help from others!
- **Quiz dates:** Available on Sundays from 11:59 a.m. to Monday 11:59 p.m., due on the following Mondays: May 25; June 1,8,15, 22;
- **Note, Quiz #1 is due on Tuesday, May 19.**

Exams: The Midterm Exam is **On Brightspace** - - - - Click on **Assessments** - - - - dropdown menu

Quizzes

- There will be one midterm exam, online via Brightspace.
- The midterm will contain **40** multiple choice questions; you have 1 hour to complete the exam.
- The midterm will be offered at **7:00 p.m. (Halifax Time)**
- Although the midterm is not invigilated, students are expected to do their own work without reference to notes, textbooks, or online materials.
- **Respondus Lockdown Browser will be used when taking the midterm.**
- Midterm date: **Thursday, June 4. Note: If the time of the midterm conflict with your schedule, you should not take this course!**
- If the midterm cannot be held due to a campus closure, that midterm will be rescheduled to Friday of the same week.
- If you **miss** the midterm for any reason, the **weight** of the missed midterm will be added to the final (comprehensive) exam.

The Final Exam is on Friday, June 26 at 7:00 p.m. McCain Aud 1. Travel arrangements must not be made during this period. Note, the Final Exam is in person and on campus.

- The final exam is **cumulative** (covering the entire course) and will contain **30** multiple choice questions and **3 - 4 multi-part**, short answer questions.
- Students must pass **the Final Exam**. (50% or higher) to pass the course.
- The use of electronic devices is not permitted during the exam, simple calculators only!

In accordance with the Academic Calendar regulation 16.1 “**In order to complete a course satisfactorily, a student must fulfill all the requirements as set down in the course outline [Syllabus].**”

Note: See the Course Schedule below for the dates of Assignments, Quizzes, and Exams.

Workload:

Typically, you will need to spend 12-16 hours of your time each week on this course. This includes time spent watching videos, reading the textbook, and reviewing your notes.

This course has a Brightspace page for all registered students; see <https://dal.brightspace.com> for details.

Class materials, grades, and announcements will be posted to Brightspace. It is essential that you familiarize yourself with how to use the Brightspace system.

Important Dates:

May 20	Last day to add spring term courses
	Last day to drop spring term courses with no financial implications
May 28	Last day to change spring term courses from audit to credit (and vice versa)
	Last day to drop spring term courses without a “W”
June 15	Last day to drop spring term courses with a “W”

Conversion of Numerical Grades to Final Letter Grades following the Dalhousie Common Grade Scale:

A+ (90-100)	B+ (77-79)	C+ (65-69)	D	(50-54)
A (85-89)	B (73-76)	C (60-64)	F	(<50)
A- (80-84)	B- (70-72)	C- (55-59)		

Course Policies:

Missed assignments: Considering you have one week to complete each of the assignments, and that your **lowest one of six** assignment marks will be dropped, I will not accept any excuses for missed or late assignment submissions. I do not accept the Student Declaration of Absence form for missed assignments. **No make-assignments or extensions will be offered.**

Missed quizzes: Considering you have 36 hours to access each of the quizzes, and that your **lowest** one of six quiz marks will be dropped, I will not accept any excuses for missed or late quiz submissions. I do not accept the Student Declaration of Absence form for missed quizzes. **No make-up quizzes or extensions will be offered.**

Missed midterm exam: If you miss the midterm, then the weight of the missed midterm will be added to the final exam. The Final Exam is in person and cumulative (covering all course material).

Missed Final Exam: If you miss the final exam for a valid reason, as defined in **Section 16.8** of the University Calendar, you will receive an INC or ILL until they take the make-up exam. You should notify

me **prior to** the exam or **within 3 days** of the missed exam. **The make-up final exam will also be in person and on campus on Friday, August 28 at 2:00 p.m.**

Online access: When connecting to online resources, you are responsible for observing any applicable laws of the country from which you are connecting. You are also responsible for establishing whether you have access to all course material as soon as the term begins and before the add/drop date of May 20, 2026.

Academic integrity: To maintain academic integrity, students are expected to do their own work on assignments, quizzes, and exams, **without** reference to class notes, the textbook, colleagues, or online sources.

Email policy: I will do our best to respond to email within 24 hours on a weekday, 48 hours on a weekend, according to the following policy:

- a. I will **only** respond to emails posing questions which can be answered in a sentence or two. For detailed questions, please post your question to the Discussion Board, meet with the TA, or see me during office hours.
- b. I will **not** reply to emails that request information that can be found on Brightspace, the syllabus, or in lectures, so you should check those places first.

Health and safety: All students are required to comply with health and safety requirements on campus and should be considerate of others' health concerns. Non-compliance may be reported under the Code of Student Conduct.

Course Schedule:

Week	Date	Topics, Readings, and Deliverables
1.	May 11	<p>Chapter 1: The Four Core Principles of Economics <i>Additional Reading:</i> “Foundations of Microeconomics” Parkin & Bade., 9th Cdn. Edition; Pearson, pages 58-68.</p> <p>Chapter 2: Demand and Consumer Choice Chapter 3: Supply and Producer Choice</p> <p>Submit: <u>Assignment 1 (Chapters 1, 2, 3), due Sunday, May 17, 11:59 p.m.</u> Submit: Quiz 1 (Chapters 1, 2, 3), due Tuesday, May 19, 11:59 p.m.</p>
2.	May 18	<p>Chapter 4: Equilibrium: Where Supply Meets Demand Chapter 5: Elasticity</p> <p>Submit: Assignment 2 (Chapters 4 & 5), due Sunday, May 24, 11:59 p.m. Submit: Quiz 2 (Chapters 4 & 5), due Monday, May 25, 11:59 p.m.</p>
3.	May 25	<p>Chapter 6: Taxes, Price Controls, and Quantity Regulations Chapter 7: Welfare Economics: Evaluating Market Efficiency and Market Failure</p> <p>Submit: Assignment 3 (Chapters 6 & 7), due Sunday, May 31, 11:59 p.m. Submit: Quiz 3 (Chapters 6 & 7), due Monday, June 1, 11:59 p.m.</p>
4.	June 1	<p>Midterm (Chapters 1-10), Thursday, June 4, 7:00 p.m. 1 hour, online.</p> <p>Chapter 10: Externalities and Public Goods Chapter 11: The Labour Market</p> <p>Submit: Assignment 4 (Chapter 11), due Sunday, June 7, 11:59 p.m. Submit: Quiz 4 (Chapter 11), due Monday, June 8, 11:59 p.m.</p>
5.	June 8	<p>Chapter 13: Inequality, Poverty, and Social Insurance Chapter 14: Market Structure and Degrees of Market Power <i>Additional Reading:</i> “Ragan. Microeconomics” 18th Cdn. Edition; Pearson 2025, pages 350-359.</p> <p>Submit: Assignment 5 (Chapters 13 & 14), due Sunday, June 14, 11:59 p.m. Submit: Quiz 5 (Chapters 13 & 14), due Monday, June 15, 11:59 p.m.</p>
6.	June 15	<p>Chapter 15: Entry, Exit, and Long-Run Profitability <i>Additional Reading:</i> “Exploring Microeconomics” Sexton et al., 6th Cdn. Edition; Cengage, pages 232-236. <i>Additional Reading:</i> “Microeconomics Canada in the Global Environment” Parkin & Bade et al., 11th Cdn. Edition; Pearson, pages 280-285.</p> <p>Chapter 16: Price Discrimination and Sophisticated Pricing Strategies</p> <p>Submit: Assignment 6 (Chapters 15 & 16), due Sunday, June 21, 11:59 p.m.</p>

Submit: Quiz 6 (Chapters 15 & 16), due Monday, June 22, 11:59 p.m.

7. June 22 Chapter 18: Game Theory and Strategic Choices (Exclude 18.3 & 18.4)
Chapter 19: Decisions Involving Private Information

Friday, June 26 Final Exam, 7:00 – 9:00 p.m. in person; McCain Aud 1

Travel arrangements must not be made during this period.

Deliverable Due Dates & Time (Halifax Time)

Deliverable Due Dates

Assignments

Assignment 1	Sunday, May 17, 11:59 p.m.: Chapters 1,2, & 3
Assignment 2	Sunday, May 24, 11:59 p.m.: Chapters 4 & 5
Assignment 3	Sunday, May 31, 11:59 p.m.: Chapter 6 & 7
Assignment 4	Sunday, June 7, 11:59 p.m.: Chapter 11
Assignment 5	Sunday, June 14, 11:59 p.m.: Chapters 13 & 14
Assignment 6	Sunday, June 21, 11:59 p.m.: Chapters 15 & 16

Quizzes

Quiz 1	Tuesday , May 19, 11:59 p.m.: Chapters 1,2, & 3
Quiz 2	Monday, May 25, 11:59 p.m.: Chapters 4 & 5
Quiz 3	Monday, June 1, 11:59 p.m.: Chapters 6 & 7
Quiz 4	Monday, June 8, 11:59 p.m.: Chapter 11
Quiz 5	Monday, June 15, 11:59 p.m.: Chapters 13 & 14
Quiz 6	Monday, June 22, 11:59 p.m.: Chapters 15 & 16

Exams

Midterm	Thursday, June 4, 7:00 p.m.: Chapters 1-7 & 10. Online
Final Exam	Friday, June 26 Final Exam, 7:00 – 9:00 p.m. in person; McCain Aud 1 Make up exam, August 28, on campus, 2:00 p.m. Travel arrangements must not be made during this period.

University Policies and Statements

This course is governed by the academic rules and regulations set forth in the University Calendar and by Senate.

Academic Integrity

At Dalhousie University, we are guided in all of our work by the values of academic integrity: honesty, trust, fairness, responsibility, and respect (The Center for Academic Integrity, Duke University, 1999). As a student, you are required to demonstrate these values in all of the work you do. The University provides policies and procedures that every member of the university community is required to follow to ensure academic integrity.

Information: https://www.dal.ca/dept/university_secretariat/academic-integrity.html

Accessibility

The Advising and Access Services Centre is Dalhousie's centre of expertise for student accessibility and accommodation. The advising team works with students who request accommodation as a result of a disability, religious obligation, or any barrier related to any other characteristic protected under Human Rights legislation (Canada and Nova Scotia).

Information: https://www.dal.ca/campus_life/academic-support/accessibility.html

Student Code of Conduct

Everyone at Dalhousie is expected to treat others with dignity and respect. The Code of Student Conduct allows Dalhousie to take disciplinary action if students do not follow this community expectation. When appropriate, violations of the code can be resolved in a reasonable and informal manner—through a restorative justice process. If an informal resolution cannot be reached, or would be inappropriate, procedures exist for formal dispute resolution.

Code: https://www.dal.ca/dept/university_secretariat/policies/student-life/code-of-student-conduct.html

Diversity and Inclusion – Culture of Respect

Every person at Dalhousie has a right to be respected and safe. We believe inclusiveness is fundamental to education. We stand for equality. Dalhousie is strengthened in our diversity. We are a respectful and inclusive community. We are committed to being a place where everyone feels welcome and supported, which is why our Strategic Direction prioritizes fostering a culture of diversity and inclusiveness.

Statement: <http://www.dal.ca/cultureofrespect.html>

Recognition of Mi'kmaq Territory

Dalhousie University would like to acknowledge that the University is on Traditional Mi'kmaq Territory. The Elders in Residence program provides students with access to First Nations elders for guidance, counsel, and support. Visit or e-mail the Indigenous Student Centre (1321 Edward St) (elders@dal.ca).

Information: https://www.dal.ca/campus_life/communities/indigenous.html

Important Dates in the Academic Year (including add/drop dates)

https://www.dal.ca/academics/important_dates.html

University Grading Practices

https://www.dal.ca/dept/university_secretariat/policies/academic/grading-practices-policy.html

Student Resources and Support

Advising

General Advising https://www.dal.ca/campus_life/academic-support/advising.html

Science Program Advisors: <https://www.dal.ca/faculty/science/current-students/undergrade-students/degree-planning.html>

Indigenous Student Centre: https://www.dal.ca/campus_life/communities/indigenous.html

Black Students Advising Centre: https://www.dal.ca/campus_life/communities/black-student-advising.html

International Centre: https://www.dal.ca/campus_life/international-centre/current-students.html

Academic supports

Library: <https://libraries.dal.ca/>

Writing Centre: https://www.dal.ca/campus_life/academic-support/writing-and-study-skills.html

Studying for Success: https://www.dal.ca/campus_life/academic-support/study-skills-and-tutoring.html

Copyright Office: <https://libraries.dal.ca/services/copyright-office.html>

Fair Dealing Guidelines <https://libraries.dal.ca/services/copyright-office/fair-dealing.html>

Other supports and services

Student Health & Wellness Centre: https://www.dal.ca/campus_life/health-and-wellness.html

Student Advocacy: <https://dsu.ca/dsas>

Ombudsperson: https://www.dal.ca/campus_life/safety-respect/student-rights-and-responsibilities/where-to-get-help/ombudsperson.html

Safety

Biosafety: <https://www.dal.ca/dept/safety/programs-services/biosafety.html>

Chemical Safety: <https://www.dal.ca/dept/safety/programs-services/chemical-safety.html>

Radiation Safety: <https://www.dal.ca/dept/safety/programs-services/radiation-safety.html>

Scent-Free Program: <https://www.dal.ca/dept/safety/programs-services/occupational-safety/scent-free.html>

Dalhousie COVID-19 information and updates: <https://www.dal.ca/covid-19-information-and-updates.html>

<https://mhe.my.site.com/macmillanlearning/s/chat-with-us>