Making Research Matter: Engaging Stakeholders to Improve Outcomes

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Disclosure

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Learning Objectives

- At the end of this presentation, attendees will be able to:
 - Identify potential benefits and drawbacks of engaging stakeholders in research
 - Describe methods to engage stakeholders in collaborative research
 - Recognize opportunities for stakeholder engagement in their own work





Research Funding

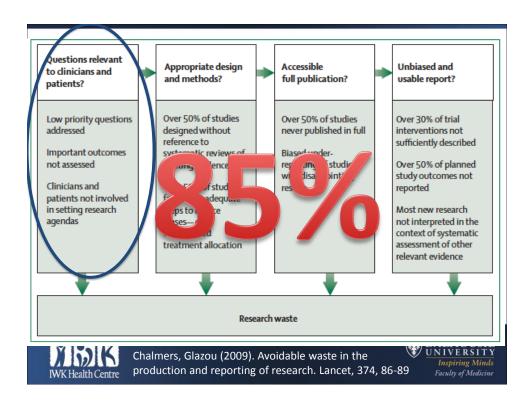












Genesis of a Research Study





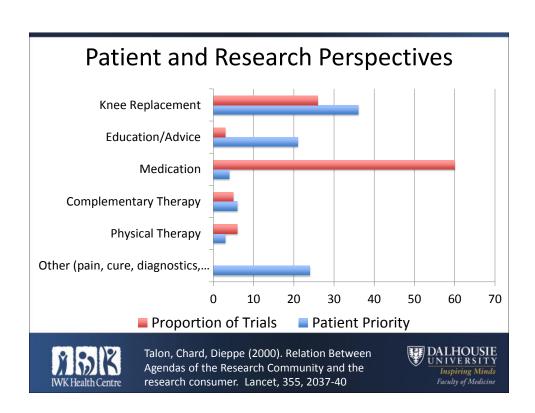


The Researcher Perspective

- Motivations
 - Solving a problem
 - Understanding something
 - Improving something
 - "Checking the box"
 - Promotion, Funding, Recognition
 - Clear line of inquiry, evidence the work is feasible, impact: # of citations







Mismatch in outcomes too...

Professional Priority Outcomes	Patient Priority Outcomes
Tender joint count	Less pain
Swollen joint count	More mobility
Pain	Doing everyday things
Physical function	No more joint damage
Patient rating of disease activity	Enjoy life
Acute phase reactant value	More independent
	Less fatigue
	Doing things you want

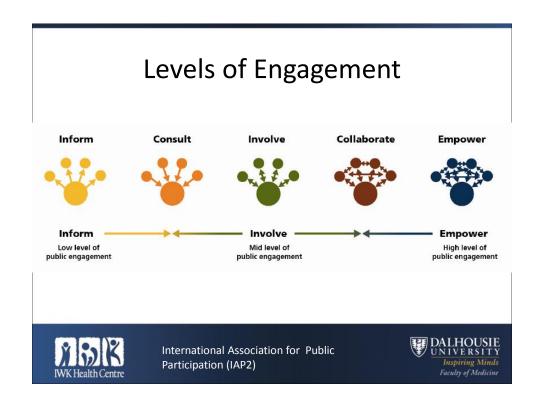


Sanderson et al., (2010) Patient perspective of measuring treatment efficacy..., Arthr Care Res, 62, 647-56









Methods of Engagement

Inform	Consult	Involve	Collaborate	Empower
Press release	Focus groups	Forums	Advisory councils	Stakeholder as researcher
Websites	Interviews	Workshops	Expert patients	Patient as project manager
Mail outs	Social media	Public meetings	Revolving conversation	Citizen jury
Fact sheets	Surveys		Delphi	



Burns et al (2014). Practical resources to support patient and family engagement in healthcare decisions. BMC Health Ser Res, 14, 175



Engagement at Different Levels

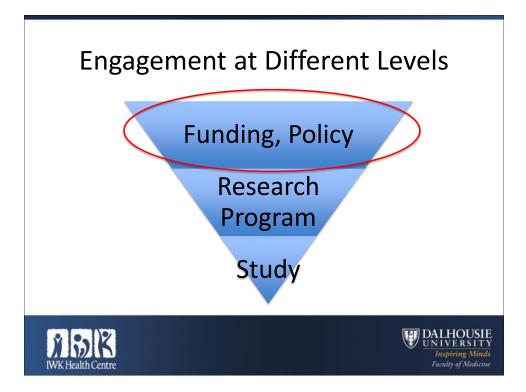
Funding, Policy

Research Program

Study





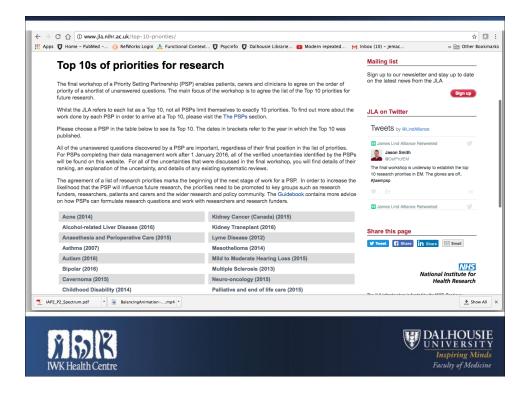


Example of Engagement at Policy Level







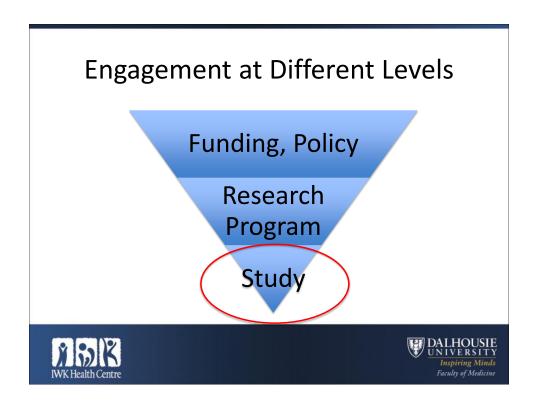


JLA: Depression

- 1. What are the most effective ways to prevent occurrence and recurrence of depression?
- 2. What are the best early interventions (treatments and therapies) for depression? And how early should they be used in order to result in the best patient outcomes?
- 3. What are the best ways to **train healthcare professionals** to recognise and understand depression?
- 4. What is the **impact on a child** of having a parent with depression and can a parent **prevent their child** from also developing depression?
- 5. What are the best ways to inform people with depression about **treatment options** and their effectiveness in order to **empower** them and help them **self-manage**?









Needs Assessment

- Aim: To guide a cohort study characterizing distress and predictors
 - What does distress look like in this group?
 - What factors contribute to distress?
 - What factors can reduce distress?
- Literature review (commentaries!)







Results

- Child distress important, but so much more!
 - Child directed strategies (e.g., sensory, emotional, communicative), but needed to be tailored
 - Even when everything "done right," still unpredictable
- Parent factors
 - Work done before day of surgery
 - Important resource but stressed themselves
 - Just want providers to "try their best"



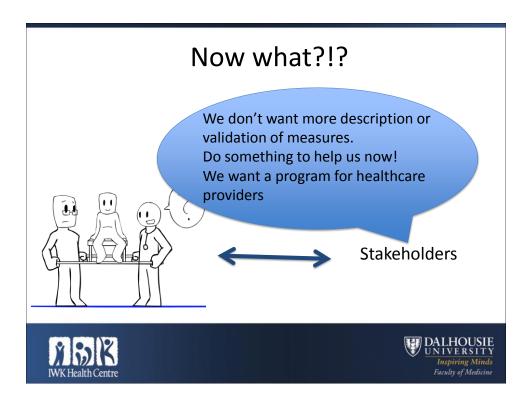


Results

- Healthcare provider unease
 - Lack of training
 - Anticipatory worry (even if things going well)
- System-level issues
 - Lack of coordination; Differences in approaches
 - Power imbalances and difficulty communicating with one another





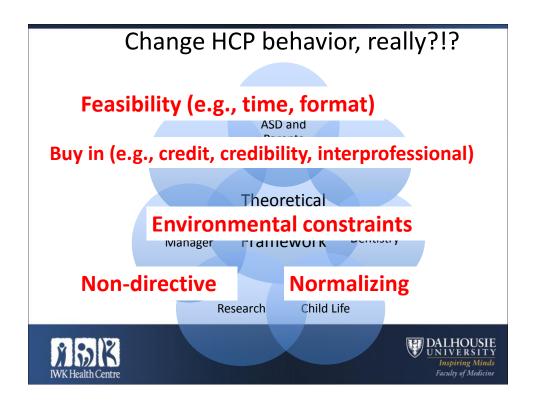


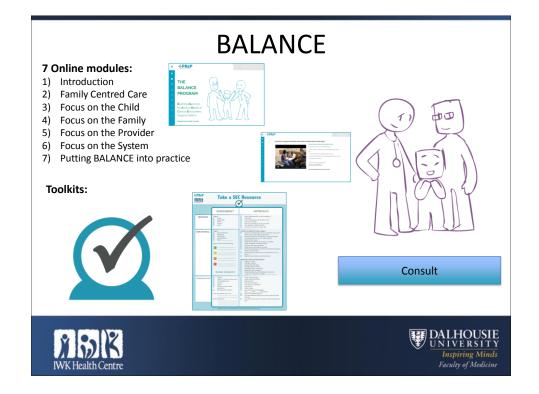
What is our target?

- Delivery of High Quality Family Centered Care
 - Tailoring care to each child's sensory, emotional, and communication needs
 - Partnering with families-but not relying on them too much
 - Acknowledging difficult emotions and express empathy
 - Coordinate care through respectful interprofessional communication









Evaluation

- Pilot usability and feasibility evaluation
 - Determine uptake of BALANCE
 - Identify required modifications
- Test psychometrics of potential outcome measures (pre-post-follow-up)
 - How do we measure of delivery of FCC?
 - Parent and HCP questionnaire
 - · Qualitative interviews





What happened when BALANCE rolled out?

- 68 healthcare providers consented, 58 began modules, 53 finished all 7 modules
- Sample of preliminary feasibility, acceptability, useability data (n=50):
 - 'the program was helpful for me' (100% yes)
 - 'the program would be helpful for others' (100% yes)
 - 'the program contained valuable information' (100% yes)
 - 'I trusted the information presented' (98% yes)
 - 'time required to complete the intervention was reasonable' (76% yes, 22% maybe, 2% no)





From Healthcare Provider Follow-up:

" after going through the modules, I have a better understanding of the condition and more empathy for the patients and their care givers. This has translated into more patience in my approach to their care"

"I find we as healthcare professionals are now <u>more open to collaboration</u> with child life and each other on how to best care for children with autism and their families..."

"Overall, the program made me feel more confident in discussing plans with the team and family. I feel that everyone communicates more clearly now we have a shared knowledge base."

"With the most recent patient, I collaborated with the team to provide a supportive environment... I didn't meet this particular patient but know my role from a distance was supportive. I would've been an additional new person and that interaction was unnecessary as per nursing assessment. I helped provide... to provide a supportive environment. This was a great role to have"





Comments from families

"Everything went well. The approach was very oriented to his needs. This was the first time we were asked questions about his needs. They really cared about him having autism."

"It's just obvious that the staff has <u>either</u> received training or that they are really serious about adapting their care to make kids more comfortable."

"They really, really tried. I was almost surprised how they <u>tried to augment the care</u> because he was on the spectrum. It was unexpected, but very nice at the same time."

"I really appreciated that everything they were telling me, they told him too. Even though it didn't appear like he was listening, he was. I just really appreciated that respect."





Reflections

- MANY benefits to collaborating with families and healthcare providers
 - Increased buy-in (recruitment far exceeded expectations; comments on value of work)
 - Increased trust
 - Empowerment staff and families
 - · Increased clinical utility and uptake





Reflections

- Challenges of collaboration
 - Building relationships is HARD and time consuming work; time is often hard to account for and quantify (e.g., 641 email threads)
 - Especially challenging to reach under-represented groups in flexible ways





Reflections

- Consider how you might respond if...
 - · Participants priorities pose research challenges
 - No outcome measures available! How do I get a grant for this?!?
 - If 'sub-groups' of collaborators have different perspectives and motivations
 - · Risk of tokenism





What seemed to work well?

- Open collaborative stance
- Flexibility











Resources

- Maritime SPOR Support Unit
 - Training and consultation in patient engagement
- James Lind Alliance
 - Priority setting partnerships
 - Guidance on methodology





Acknowledgements



Collaborators

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Questions?



