

Dalhousie Global Health Office Blog Writing Competition

Question: What does “Global Health” mean to you? If applicable, provide a brief story/event that influenced your view on global health.

Word limit: 300 – 500 words

Blog Writing Competition Rubric				
	3	2	1	Score
Idea	Effectively and insightfully develops a point of view to the question. Blog is focused and contains a wealth of ideas.	Develops a point of view, although sometimes inconsistent. Blog is sufficiently focused and contain some ideas.	Develops a point of view that is vague or limited. Blog is minimally focused, and ideas are vague or repetitive.	
Organization	The organization of ideas supports the writer’s focus. Ideas are grouped in a logical manner. Effective and varied transitions are used.	The organization is generally appropriate, and the ideas are clearly sequenced but may be repetitive. Varied transitions are used.	Blog shows little evidence of organization or sequencing. Transitions are not used.	
Style	The writer utilizes carefully crafted phrases to create a sustained tone. Word choice is natural, varied, and vivid. Sentences are clear, complete, and of varying lengths.	The language and tone is appropriate. Word choice is adequate. Writer has well-constructed sentences, and some sentence variety is evident.	The language and tone is inappropriate. Word choice is incorrect or confusing. Writers’ sentences are sometimes awkward and/or contain run-ons and fragments.	
Grammar	Writer uses correct grammar, spelling, and punctuation. No/very minor errors present.	Writer generally uses correct conventions, may have a few errors that do not majorly interfere with meaning.	Writer demonstrates minimal understanding of written English. Errors are frequent and distract the reader from meaning.	