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### No conflicts of interest

Clinical lead, Choosing Wisely Nova Scotia (no financial compensation)

## John

42 years old Works in construction Two children Healthy, active lifestyle

Low back pain for 3-4 weeks No red flags "I think I need an x-ray"



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# How often do you apply principles of choosing wisely in your own practice?

- Daily
- Often (at least once a week)
- Occasionally (a few times a month)
- Rarely

## **Objectives**







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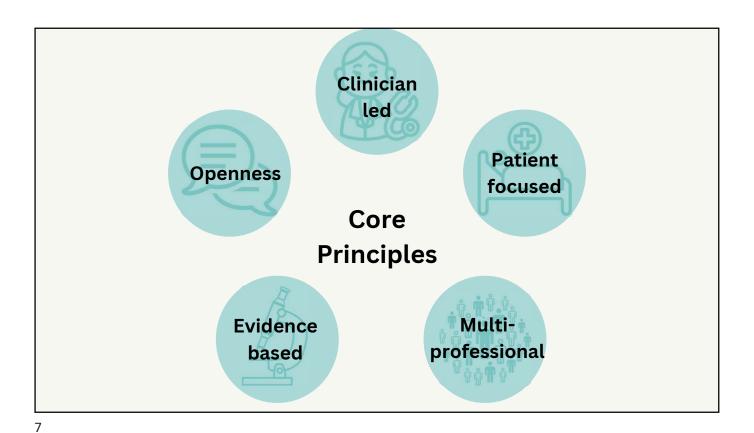




...encourages informed

conversations between
clinicians and patients about
the potential risks of
unnecessary tests, treatments,
or procedures





5 things to question...

Recommendations

Toolkits

National Campaigns

The Cold Standard

Toolkits

#### **Family Medicine**

#### Fourteen Tests and Treatments to Question

by College of Family Physicians of Canada Last updated: May 2024

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This report found that overuse of

#### 8 of the 12

selected tests and treatments declined by

#### 10% or more

between 2014–2015 and 2019–2020.

Overuse remains an issue, and further reductions in low-value care are both possible and necessary.



To achieve widespread change, we need system-level changes in addition to continued efforts from front-line clinicians and patients.



















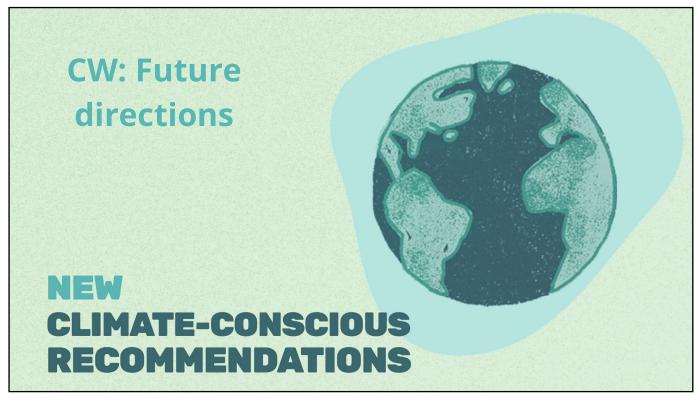






Canadian Institute for Health Information. **Overuse of Tests and Treatments in Canada — Progress Report.**Ottawa, ON: CIHI; 2022.







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# Why do health care providers order unnecessary tests and treatments?

- Fear of missing something dangerous
- Lack of knowledge of current guidelines
- Uncertainty in diagnosis
- · Patient demands
- Lack of time



# Barriers to choosing wisely: low back pain

- Negative consequences
- Patient demand
- System organization
- Time
- Access to resources

(Irrelevant: knowledge, skills, professional identity)

Pike A, Patey A, Lawrence R, Aubrey-Bassler K, Grimshaw J, Mortazhejri S, Dowling S, Jasaui Y; De-implementing Wisely Research Group; Hall A. Barriers to following imaging guidelines for the treatment and management of patients with low-back pain in primary care: a qualitative assessment guided by the Theoretical Domains Framework. BMC Prim Care. 2022 Jun 3;23(1):143. doi: 10.1186/s12875-022-01751-6. PMID: 35659251; PMCID: PMC9164352.

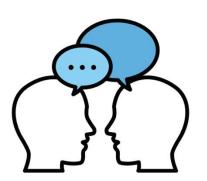
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70% of primary care physicians felt *pressure to order* tests by their patients.

Buist DS, Chang E, Handley M, Pardee R, Gundersen G, Cheadle A, Reid RJ. **Primary Care Clinicians' Perspectives on Reducing Low-Value Care in an Integrated Delivery System.** Perm J. 2016 Winter;20(1):41-6. doi: 10.7812/TPP/15-086. Epub 2015 Nov 2. PMID: 26562308; PMCID: PMC4732793.

# Talking to patients: 5 steps



- 1 Elicit concerns
- 2 Empathy/acknowledge
- 3 Shared decision making
- 4 Clear recommendations
- 5 Agree on a plan

Hillis C, G Mukerji and A Weinerman, editors. 2017. **Communicating with patients and families about medically unnecessary tests and treatments. Preceptor Guide.** Part of: The CanMEDS Resource Stewardship Curriculum Toolkit Series. Ottawa: The Royal College of Physicians and Surgeons of Canada.

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## **Shared Decision Making**



Discuss risks and benefits



Reassurance, decision aids



Written information

# Patient-clinician relationship

- No impact or increased satisfaction
- Past experiences
- Underuse bigger problem
- Service specific



Rockwell MS, Michaels KC, Epling JW. Does de-implementation of low-value care impact the patient-clinician relationship? A mixed methods study. BMC Health Serv Res. 2022 Jan 6;22(1):37. doi: 10.1186/s12913-021-07345-9. PMID: 34991573; PMCID: PMC8733793.

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#### Comfort in speaking with their health care provider









Those who were more likely to say they are not comfortable include younger adults (age 18 to 34) and people from households with an annual income of less than \$40,000.

Canadian Institute for Health Information. **Overuse of Tests and Treatments in Canada — Progress Report.**Ottawa, ON: CIHI; 2022.

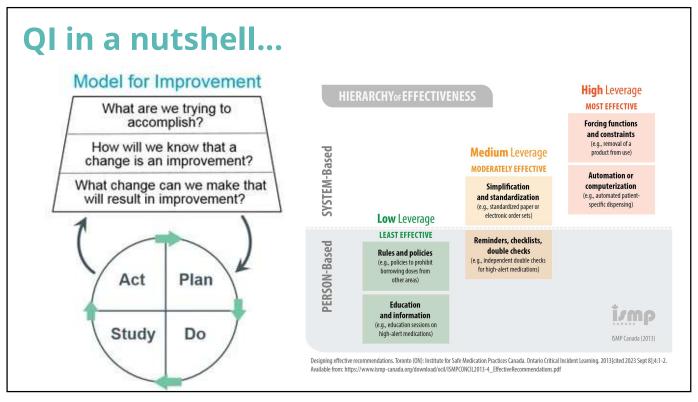






# De-implementation through quality improvement

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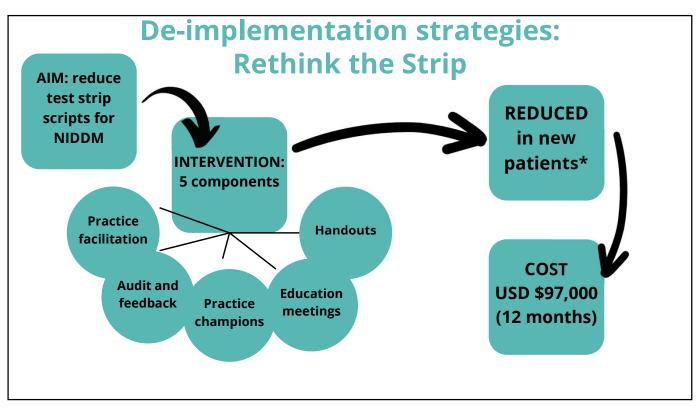


## De-implementation Strategies

- Education and training
- Evaluative and iterative
- Support clinicians
- Stakeholder interrelationships
- · Assess and design workflow
- Accountability tools
- Communication tools



Ingvarsson S, Hasson H, von Thiele Schwarz U, Nilsen P, Powell BJ, Lindberg C, Augustsson H. **Strategies for de-implementation of low-value care-a scoping review.** Implement Sci. 2022 Oct 27;17(1):73. doi: 10.1186/s13012-022-01247-y. PMID: 36303219; PMCID: PMC9615304.



#### **De-implementation strategies:** antibiotics and URTI

#### **Delayed Prescriptions**



USE **OR 0.09** (0.03-0.23)



SATISFACTION **RE-CONSULT** 

CLINICAL **OUTCOMES** 

#### **Family Medicine Interventions**

- Rapid-test guided therapy Risk difference -7% (-17 to -2)
- POCT CRP/procalcitonin No difference
- EMR practice alerts 86% pre vs. 62% post (p=0.01)

Thompson W, McCormack S. Interventions to Influence the Use of Antibiotics for Acute Upper Respiratory Tract Infections [Internet]. Ottawa (ON): Canadian Agency for Drugs and Technologies in Health; 2021 Feb. PMID: 34279868.

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# R DELAYED PRESCRIPTION

WAIT. Don't fill your prescription just yet. Your health care provider believes your illness may resolve on its own. Follow the steps below to get better

First, continue to monitor your symptoms over the next few days and try the following remedies to help you feel better:

- Drink plenty of water.
   For a sore throat: ice chips, throat lozenges or spray, or gargle with salt water.
- . For a stuffy nose: saline nasal spray or drops.
- . For fever and pain relief: acetaminophen or ibuprofen.

Wash your hands often to avoid spreading infections.

If you don't feel better in \_\_\_\_\_ days, go ahead and fill your prescription at the

If you feel better, you do not need the antibiotic and the prescription can be thrown out.

If things get worse, please contact your health care provider.

Antibiotics should only be taken when medically necessary. Unwanted side effects like darrhea and vomiting can occur, along with destruction of your body's good bacteria that can leave you more susceptible to infections.





# **De-implementation strategies: Proton Pump Inhibitors**

#### **Facilitators**

- simplicity of protocol
- plan for recurrence
- training of physicians

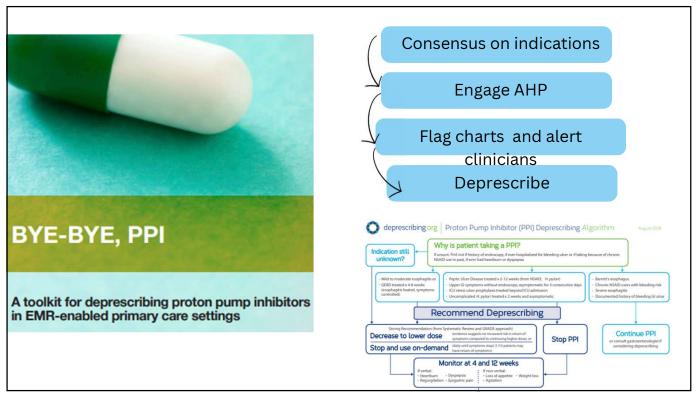


#### **Barriers**

- poly-doctoring
- unconnected health records
- convincing patients

Del-Pino M, Sanz EJ. Analysis of deprescription strategies of proton pump inhibitors in primary care: a narrative review. Prim Health Care Res Dev. 2023 Feb 15;24:e14. doi: 10.1017/S1463423623000026. PMID: 36788753; PMCID: PMC9971848.

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## **Conclusions**

- Overuse is ongoing, complex challenges
- · Communication with patients is key
- Strategies and tools exist for de-implementation
- What system level changes can we make?