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CUSTOM EXECUTIVE EDUCATION

Imagine the possibilities.



Preparing today's leaders for tomorrow's challenge.

WHY EXECUTIVE EDUCATION?

Executive Education programs are designed to have an immediate positive impact on performance, minimize time away from the office, and provide relevant tools and frameworks that add value to any business. The programs are developed to help professionals and organizations from both the private and public sector achieve operational excellence and results.

CUSTOM PROGRAMS

- Created for your company
- Customized for your needs
- Contextualized for your industry



**DALHOUSIE
UNIVERSITY**

FACULTY OF MANAGEMENT
Executive Education

Why Dalhousie Executive Education?

Dalhousie delivers world-class executive leadership programs, workshops, and courses designed specifically for employers to be able to attract and retain the best talent in the workforce. Individual participants in each program acquire the latest leading practices in leadership competencies and skills for building organizational capacity. We offer customized cohort-based programs, which are grounded in our award-winning Faculty's areas of expertise and research, designed within your budget requirements.

Leadership Development

Our leadership development framework is built upon four dimensions: self-management, engagement, complexity, and innovation. Delivered using adult-learning methods, the knowledge transferred in the program reflects leading-edge practices that can be applied to the specific training and development needs of the organizations we serve. We combine our academic expertise with private and public sector knowledge and experience to deliver a learning experience that is truly world class, right here in Halifax.

Our Approach

Custom programs are modular in design and team-taught. The modular approach enables ongoing communication and learning between sessions, which facilitates a method intended to continuously build knowledge, experience and practice over a period of time. Team teaching enables Faculty to bring multiple perspectives, integrate components, and build on participants' knowledge and competencies progressively and systematically.

The program content is grounded in the Faculty of Management's conceptual framework, which emphasizes four major areas of leadership focus:

1. Self-Management
2. Engagement
3. Complexity
4. Innovation

Action Learning

Core principles of experiential, applied and strength-based learning are the foundation of our program, grounded in the conviction that participants 'learn by doing' instead of passively receiving information. Our programs are structured such that between modules, participants are focused on applying action-based, practical solutions to real business situations. These action-learning practices serve to further develop the competencies identified in both the curriculum and coaching aspects of the program, and enable both the participants and the organization to see immediate results. The Faculty team brings years of proven experience in translating best practice research findings into relevant, experiential, and accessible programs.

Executive Coaching

Leadership development is a personalized endeavour. Each leader has unique and individual needs in the development process. Our programs include personal, professional coaching by certified coaches to enhance the Leadership Development Program. Coaches will design and tailor individual programs to meet the specific needs of each participant, to assist in developing new competencies and skills, in concert with the Leadership Development Program. Individual needs will be determined through various assessment tools, as well as coaching conversations with each person.

Employees Return Prepared to Make an Impact

- Participants are immersed in strategies for more effective leadership and management, including problem solving, team building and change management skills.
- Their knowledge base will expand with proven and timely tactics for immediate and long-term organizational impact.
- A deeper understanding of your organization's key areas will emerge, and participants will learn to better coordinate activities and functions, find ways to challenge organizational paradigms, and creatively implement change.

INDIVIDUAL NEEDS ASSESSMENTS.
BOOK AN APPOINTMENT TODAY!

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