



**DALHOUSIE
UNIVERSITY**

FACULTY OF AGRICULTURE

LEADATLANTIC

ACTION CHALLENGE PROPOSAL

The **LEADAtlantic** program at Dalhousie University promises to have immediate and sustainable impact on the organizations, businesses, sectors, and commodities in Atlantic agriculture and aquaculture. Thank you for submitting an Action Challenge Project (ACP) idea. The ACP is an integral part of the learning in this program. It is widely known that one of the most effective adult learning methods is actively testing the concepts and ideas learned in the classroom on real life situations. The ACP will provide a forum for this active learning.

HOW DOES IT WORK?

Throughout the program students will be working to develop an actionable plan to address a problem or challenge that has been put forward from industry. At the end of the program students will submit a report and present their findings in a “Solutions Workshop.” Representatives from your organization will be invited to attend this workshop, and students will be graded on the viability of their solution and proposed plan.

To ensure students are able to focus on the real issues that are challenging agriculture and aquaculture, we ask that you give some careful thought in identifying and articulating the problem you would like students to work on. Please fill in the details of your Action Challenge Proposal on **Page 2**. When choosing and submitting your challenge, please consider:

- the current problem;
- how it is affecting your business, organization, sector, commodity, etc.;
- the key stakeholders involved;
- what you have done or are currently doing to address the problem;
- what success would look like and;
- problems with an Atlantic scope will be given preference.

Note: ACP proposals will be reviewed and chosen based on their suitability with the leadership program and strength of proposal. Not all proposals may be accepted. Successful proponents will be notified prior to the start of the program. Thank you for your time and support. It will be invaluable in helping to develop leaders that can make a difference in their industries! Proposals must be received on or before December 15th by 4:30 pm.

extended.learning@dal.ca
902.893.6666

ACTION CHALLENGE PROPOSAL

Organization or Company: _____

Contact Information: Name: _____ Email: _____

Phone: _____ Address: _____

1. Problem statement:

2. Brief background to the problem:

3. Who are the key stakeholders involved?

4. What have you done or what are you currently doing to address the problem? Please comment on the success or failure of these initiatives.

5. Anticipated deliverables/desired outcomes (What would success look like? Can you measure or benchmark it?):

