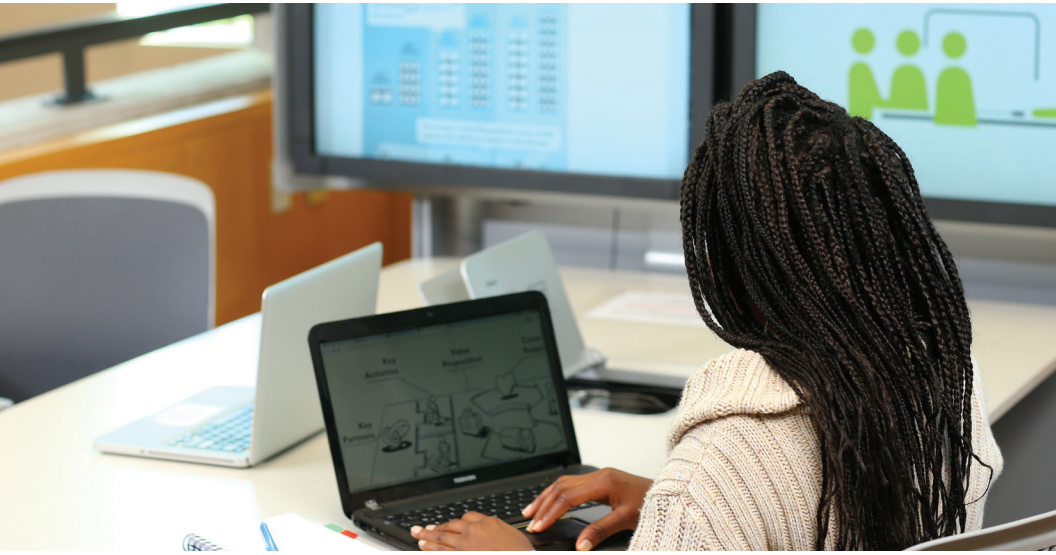


MEC

Master of
Electronic Commerce



AN INTERDISCIPLINARY DEGREE
COMBINING COMPUTER
SCIENCE, BUSINESS, AND LAW
WITH REAL-WORLD EXPERIENCE



**DALHOUSIE
UNIVERSITY**

FACULTY OF
COMPUTER SCIENCE

dal.ca/ecom

SEE THE **BIG PICTURE**

The Master of Electronic Commerce program is a **collaboration** between Dalhousie's Faculty of **Computer Science**, Rowe School of **Business**, and the Schulich School of **Law** and includes customized courses in all three areas. Dalhousie's MEC program is the first of its kind in Canada, and is the only Canadian e-commerce program to feature delivery through collaboration between three faculties. The program blends coursework, research, and business experience to offer an overview of e-commerce and e-business.

The world of e-commerce, e-business and emerging technologies is constantly changing, and becoming faster. In the Master of Electronic Commerce program at Dalhousie, we equip students to tackle the challenges of change by looking deeper into the forces that shape technology markets. By developing an understanding of web technologies, e-business and internet law, MEC students develop unique insight that is rare in industry.

WHY CHOOSE DALHOUSIE'S MASTER OF ELECTRONIC COMMERCE?

1. **Unique Blend:** Gain broad insight from three faculties. Take specialized courses from Dalhousie's faculties of Computer Science, Management, and Law and build on your existing knowledge.
2. **Career Opportunities:** Gain real-world professional experience through our internship and thesis options. International students can work in Canada.
3. **Diverse Backgrounds:** MEC students can come from Computer Science, Management or Social Science backgrounds. No extensive programming knowledge is required to start—just an undergraduate degree, aptitude, interest, and a drive to succeed!
4. **Established:** Founded in 2000, Dalhousie's Master of Electronic Commerce was the first of its kind in Canada. It has since been recognized for its ability to produce e-commerce industry leaders.
5. **Specialize:** Once you've mastered the basics, you can take relevant graduate or professional courses with students from other programs including: Computer Science, Law or Business Administration.
6. **High Demand:** Core MEC skills, such as data mining, analytics, web development or entrepreneurship, are in particularly high demand by employers.



3 STREAMS:

THESIS: a thesis focused on producing new knowledge

PROJECT: a paid internship and a research project

PAPER: a paid internship, 2 additional courses, and a research paper

CORE COURSES

There are five core courses in the MEC program. The core courses are designed to give students a comprehensive introduction to each of the e-commerce domains. Core course are taught by experts in the related domain.

Overview of Electronic Commerce

Technical Issues for Electronic Commerce

Business Issues for Electronic Commerce

Issues in Law and Policy for Electronic Commerce

Research Methods for Electronic Commerce

ELECTIVE COURSES

Students choose between three and five elective courses offered by the MEC program, or from Dalhousie's other graduate Management, Computer Science and Law programs.

INTERNSHIPS

MEC students who choose the Project or Paper streams are eligible to do a paid internship. MEC internships are between 4 and 8 months in length and must be related to e-commerce, e-business or data analysis.

CAREER OPPORTUNITIES

THOUGH THEY COME FROM DIFFERENT BACKGROUNDS, our alumni become local and international e-commerce leaders. Our alumni have found careers as:

- Analysts (E-Commerce, Business, IT)
- Consultants (Marketing, E-Commerce, ERP, User Experience)
- VPs (E-Commerce, Marketing, Delivery)
- Executive Directors of Public and Policy Organizations
- Entrepreneurs
- Researchers

WHO SHOULD APPLY?

MEC STUDENTS COME FROM MANY DIFFERENT ACADEMIC OR PROFESSIONAL BACKGROUNDS AND OFTEN HAVE DIVERSE GOALS. They might be recent graduates with business backgrounds hoping to enrich their knowledge by studying technology. They might come from web technology or policy backgrounds and are interested in technology startups. They might be industry professionals who benefit by performing research in financial risk.

dal.ca/ecommm

FACULTY OF COMPUTER SCIENCE

Dalhousie University | 6050 University Avenue
PO Box 15000 | Halifax Nova Scotia B3H 4R2 Canada
Tel: 902.494.6438 | cs.admissions@dal.ca