

EXECUTIVE LEADERSHIP CERTIFICATE

For Senior and Emerging Executive Leadership Teams

This Certificate supports the development of high-performing executive leadership teams in diverse settings.

Available for groups of 6 or more learners, it is customizable to your organization's needs and context; and rooted in Dalhousie's expertise in leadership development. Your team will learn from some of Dal's most inspiring educators and emerge from the program better prepared to face the complex challenges of senior leadership in the post-COVID era.

LEARNING OBJECTIVES

This certificate will help participants:

- Recognize, curate, and manage their personal leadership style, philosophy, and values
- Identify, build, and maintain formal and informal relationships and networks
- Employ conceptual, innovative, strategic, and creative thinking in decision-making
- Demonstrate complexity and systems thinking through strategic analysis, problem identification and problem-solving capacity
- Develop and manage large-scale change initiatives
- Understand how to strategically engage in ongoing professional development

PROGRAM STRUCTURE

This certificate is fully customized in collaboration with your organization. It normally contains between 70 and 100 learning hours and can be scheduled however is most convenient for the learners. Content can be delivered online, in-person, or in a hybrid format.

Learners can expect to be engaged through independent study, group activities, lectures reflection, and discussion. Our instructors - who are leading Dalhousie professors - use a mix of theory and practical application and are responsive to the group's learning styles and needs.

The program is built around the LEADS framework, which starts with an examination of self-understanding your own leadership style and opportunities for development. From there, it moves out towards engaging others, achieving results, developing coalitions, and, systems transformation. The model is ideal for complex, multidimensional organizations and is gold standard in Canada for leadership development.



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PROGRAM CONTENT

Personalized Leadership Assessment

Participants begin the program by completing an Emotional Quotient (EQ) profile. This tool supports ongoing development for high-performance, successful relationships and overall well-being. The results capture your team's engagement of emotional capacities in professional interactions.

Courses

The course list is tailored to your organization's needs and normally includes 8 to 10 of the following:

- Theories & Principles of Leadership
- Understanding & Leading Self
- Emotional Intelligence
- Strategic Decision Making
- Innovation & Creativity
- Collaboration & Leading Teams
- Using Data in Decision Making
- Intercultural Communication
- Continuous Process Improvement
- Conflict Resolution
- Equity, Diversity, Inclusion & Accessibility
- Stakeholder Engagement
- Financial Management
- Leading Change in Complexity

Action Leadership Projects (ALP)

Participants work in teams to research and propose solutions to organizational challenges. Guided by a Dalhousie mentor, teams present their findings at the program graduation. Project topics can be determined by the organization, or in collaboration with participants.



EDUCATION WITH IMPACT

We are lifelong learning and adult education experts delivering highly impactful and innovative training solutions in Halifax and beyond.

Our range of programming draws on world-renowned Dalhousie research and education, collaboration with industry and leading-edge market research. We provide professional development training, university pathway programs and customized learning solutions. For more information, please visit us at dal.ca/openlearning.

CONTACT US

Let's get a quote started for you.

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