

# Digital Tips

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## File Management

- keep all of your original images in one folder
- keep all of the adjusted images in another folder
- keep all of your document files in two nested folders:
  - DOCUMENT FOLDER
    - document title.indd
  - ADJUSTED IMAGES FOLDER
    - plan.tif
    - section.tif
    - etc.
- back up your files in two locations; one can be kept in Dalhousie's NetStorage (<http://my.dal.ca> > login > Services > NetStorage); it's accessible from anywhere via the Web and is backed up daily

## Photoshop Settings

- save all images in TIFF format (not JPEG), without compression, so that image quality will not diminish if the files are resaved
- save tonal images in Grayscale mode, 8-bit
- save colour images in RGB mode, 8-bit
- resolution for grayscale images and colour images: 200 pixels per inch, at the final image size (for an 8.5" x 11" document, the maximum image size on a page is 6" x 9" = 1200 x 1800 pixels)
- to avoid "jaggies" in monochrome line drawings, use a higher resolution: 600 pixels per inch, at the final image size (for an 8.5" x 11" document, the maximum image size is 6" x 9" = 3600 x 5400 pixels)
- don't retain multiple layers unless you are continuing to work on different parts of an image; flatten each image into a single layer to minimize its file size and printing time
- if colour accuracy is important, see Ken Kam to calibrate the colour balance of your monitor before you start making colour adjustments in Photoshop; confirm that your colour settings are accurate by making a few test prints

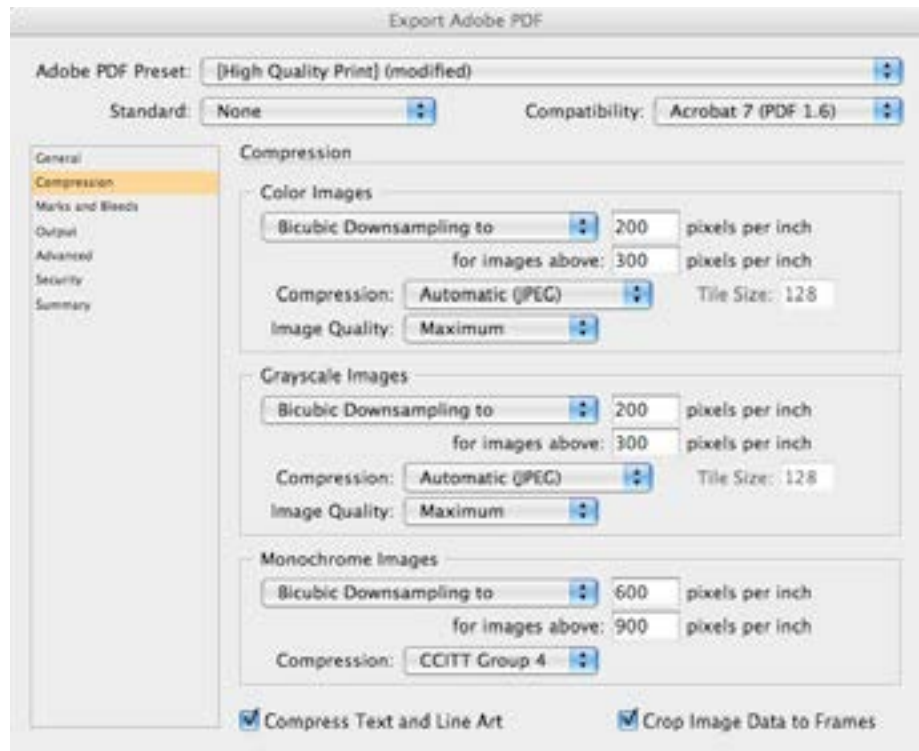
## InDesign Settings

- don't copy and paste images into an InDesign file; instead, use the Place command to create external links to TIFF files
- use InDesign only for layout; change image settings (image size, levels, contrast, etc.) in Photoshop before placing an image into InDesign
- don't place a large image into InDesign and then shrink it, as the file size would remain large and slow down the printing; instead, reduce the image size in Photoshop before placing it into InDesign

## PDF Settings

- in InDesign, use File > Export to save your file as a PDF for printing
- for the correct PDF settings for Compression and Output, refer to the screen shots on the next page
- when printing a PDF, retain the 100% page size by setting Page Scaling to "none"

Compression settings for exporting a PDF



Output settings for exporting a PDF

