

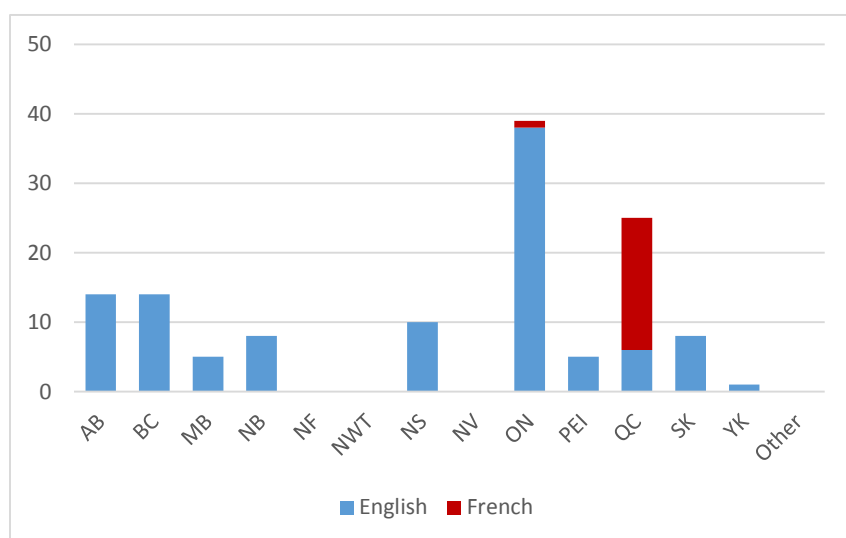
2017 Knowledge Translation and Transfer Survey

The Organic Agriculture Centre of Canada (OACC) at Dalhousie University and the Organic Federation of Canada (OFC) surveyed the Canadian organic sector in the Spring of 2017 regarding preferences for various methods and forms of delivering practical research results in a way that they will have impact. The results of this survey, which was completed by 109 respondents to the English version of the survey and 20 respondents to the French version, are presented here.

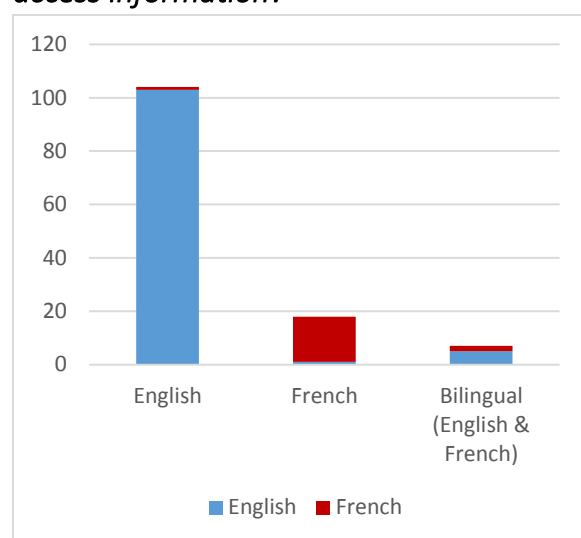
Note: In all graphs below, blue bars represent the responses to the English survey, red bars represent responses to the French survey, and purple bars represent outcomes when responses to both the English & French surveys were combined.

Background information

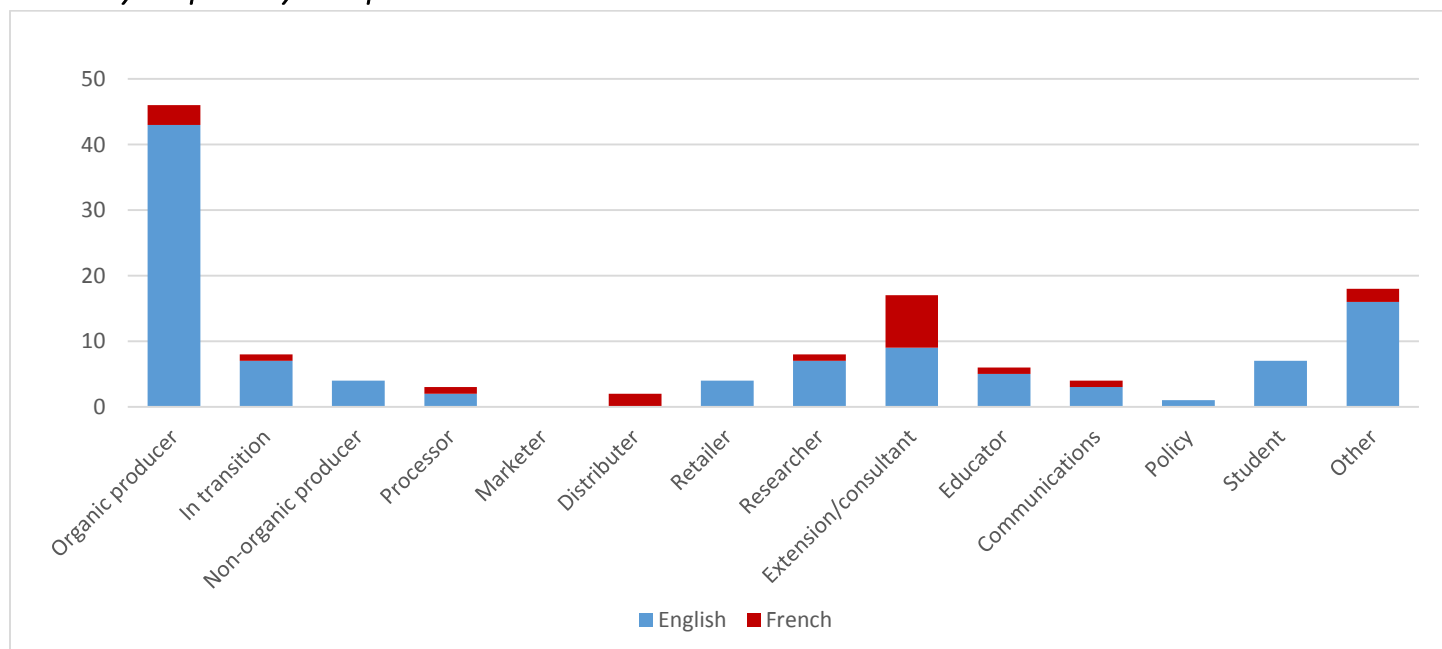
Where do you live?



In what language do you primarily access information?

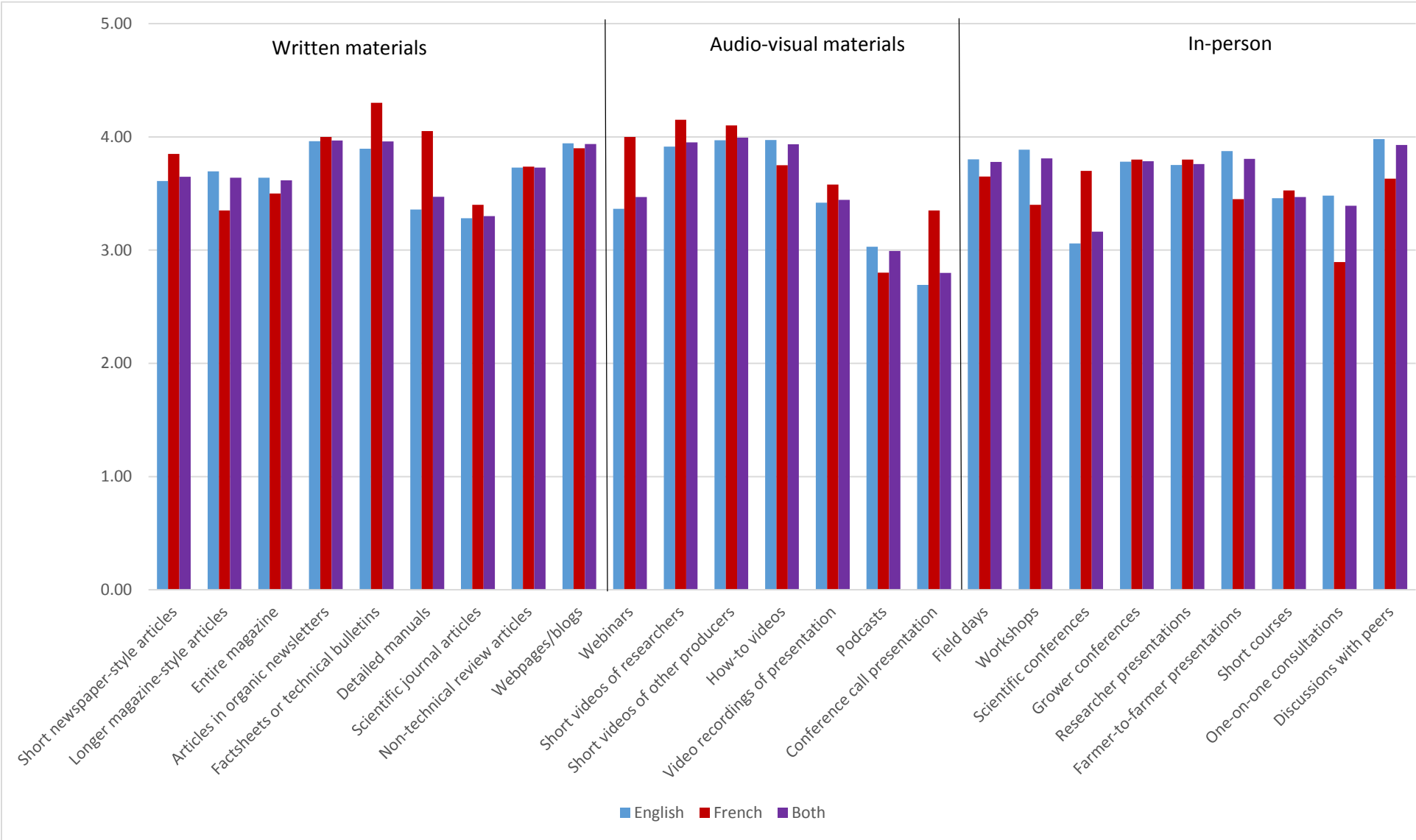


What is your primary occupation?



Which of the following do you find most helpful for accessing and applying new information/practices in your operation?

(1 = will not use, 2 = unlikely to use, 3 = may use, 4 = likely will use, 5 = will/do use)

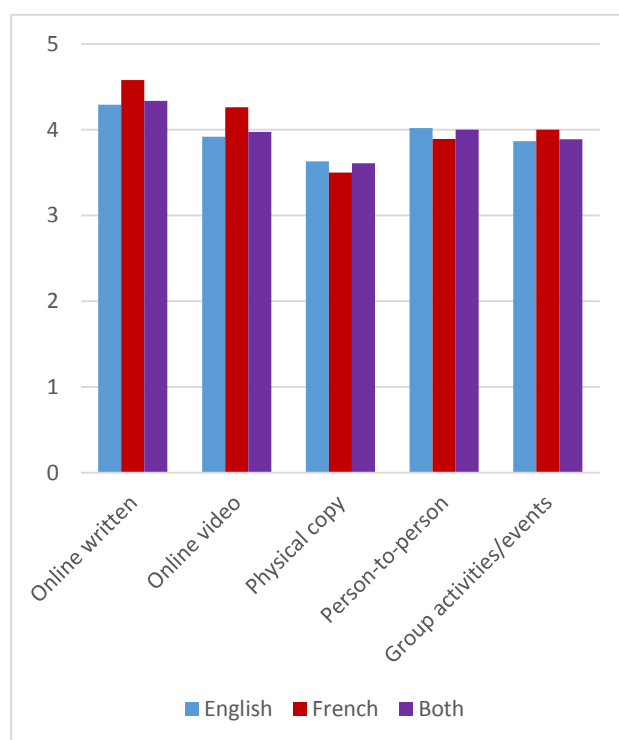
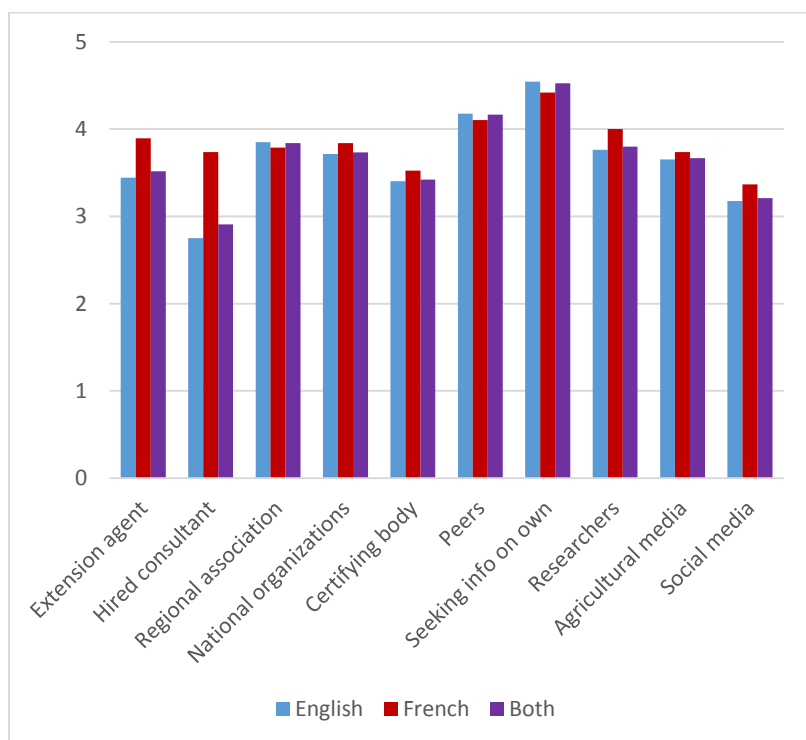


Information access

How likely are you to access and use information received from the following sources?

How do you prefer to access information?

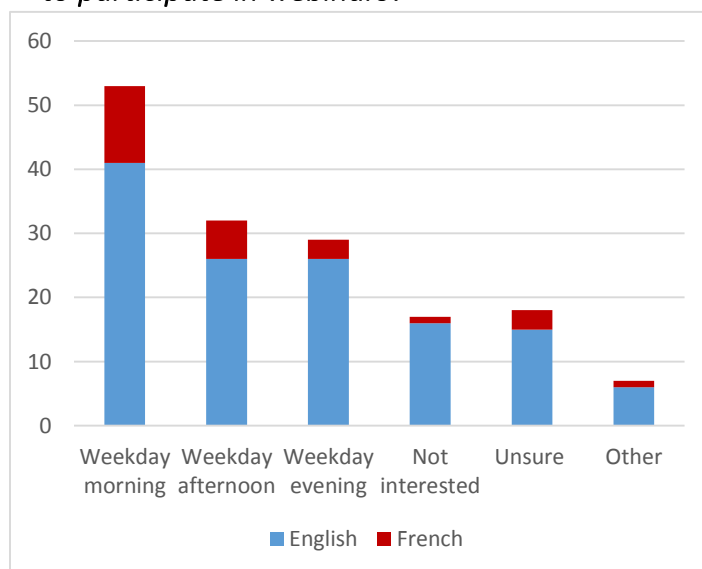
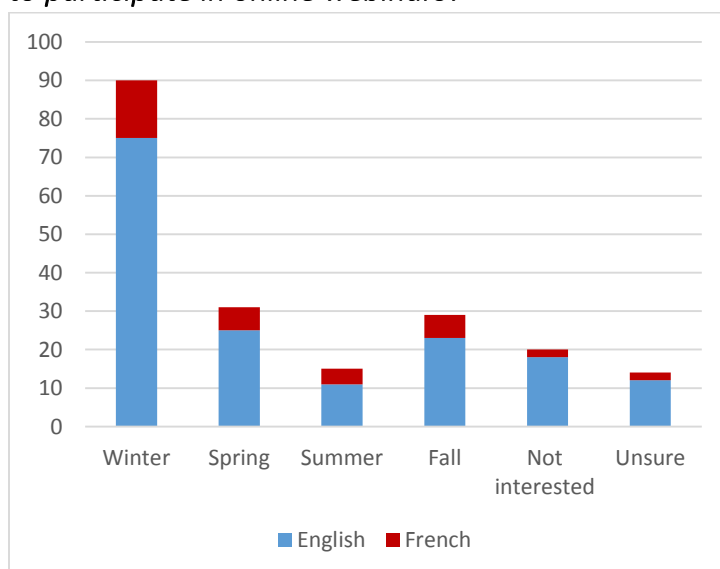
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Webinars

During which seasons would you be more likely to participate in online webinars?

At which times would you be most likely to participate in webinars?



Those responding that they would prefer other time options indicated weekends, lunchtimes, or highlighted the need to accommodate the multiple time zones across the country.