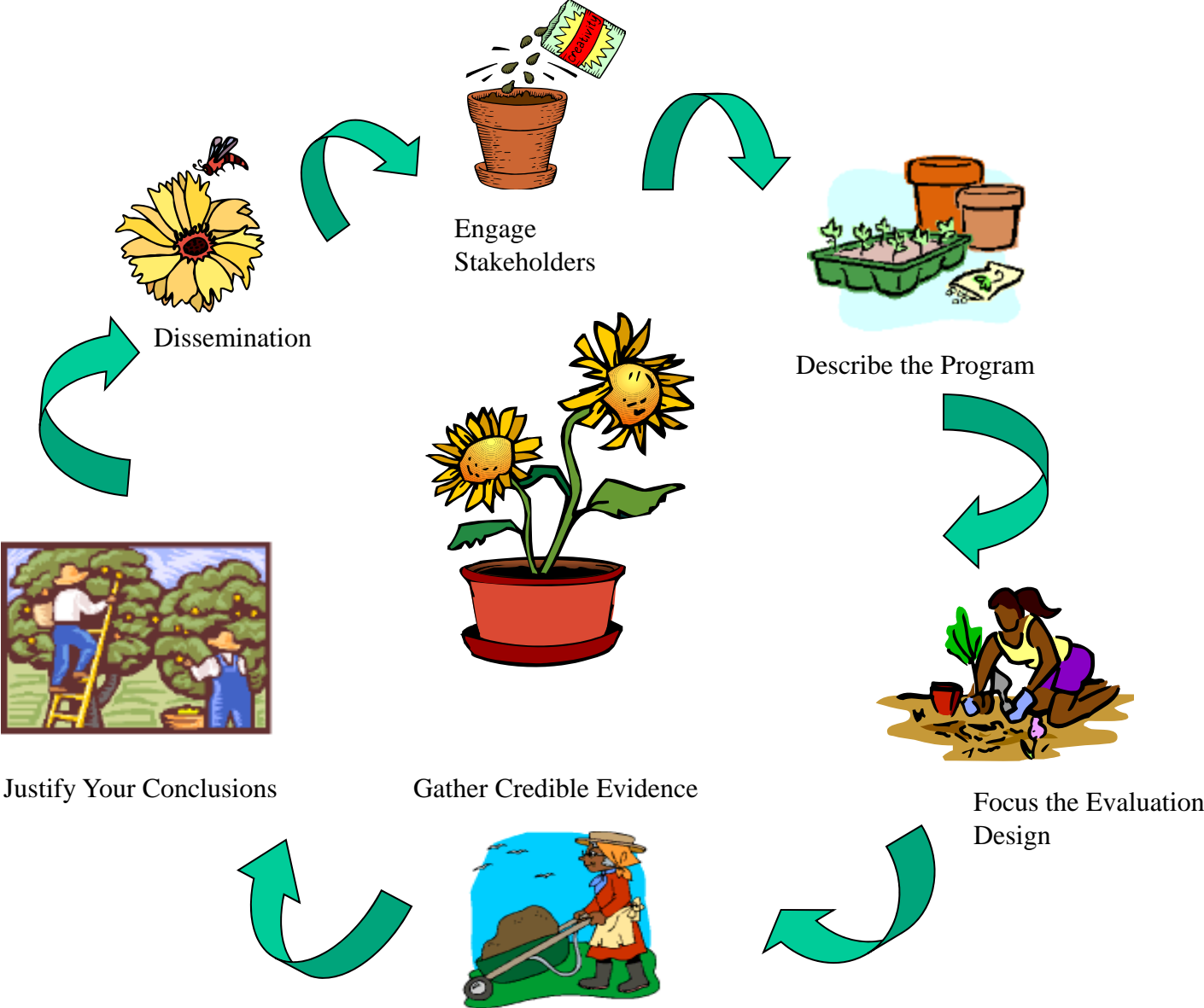


# Stages of Growth

## An Evaluation Framework





# Engage Stakeholders “Planting Seeds”

- ✓ Involve EVERYONE!
- ✓ Capitalize on the knowledge and skills of stakeholders
- ✓ Create ‘buy-in’
- ✓ Clarify roles and responsibilities



# Describe the Program “Germination”

- ✓ Provide your stakeholders with all of the essential information
- ✓ Allow their ideas and suggestions to be heard
- ✓ Thoroughly **KNOW YOUR PROGRAM!**
- ✓ Stay **FOCUSED!**



# Focus the Evaluation Design “Cultivation”

- ✓ Foster a healthy environment
- ✓ Pick the right type of evaluation\*
- ✓ Sampling
- ✓ Think FEASIBILITY!
- ✓ INVALUABLE information



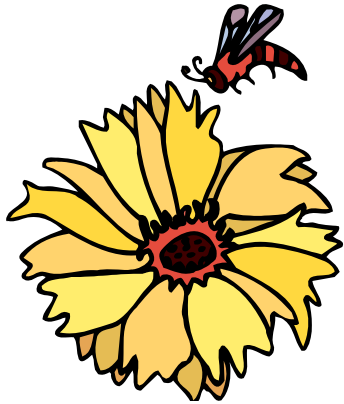
# Gather Credible Evidence “Fertilization”

- ✓ Include EVERYTHING within your FOCUSED DESIGN
- ✓ How can you get the most accurate information about your programs?
- ✓ In what ways do you think it would be useful to incorporate many different ways of gathering information?



# Justify your Conclusions “Collect the Fruits of your Labour”

- ✓ If your design is accurate, you should now have a clear picture of where you are right now.
- ✓ Record your results honestly!
- ✓ Identify alternative explanations for your conclusions
- ✓ Make recommendations



# Dissemination “Pollination”

- ✓ What to do with the results?
- ✓ Ensure use of results and share lessons learned
- ✓ Everyone can give input on where improvements can be made, starting the cycle all over again!