







**Table 1: Program Logic Model**

This sample format of a logic model offers some questions to ask in each stage of the program and evaluation. Examples are included underneath relating to an education program for parents of 2-4 year old children.



You can use this example as a template to develop a logic model for your own program.

Components	Program	Evaluation
<p><b>ROOTS</b> planning</p>  <p><i>“Why are you doing it?”</i></p>	<p>Why do you want to provide this program to your target community?</p> <ul style="list-style-type: none"> <li>- Gap in services</li> <li>- Expressed need by community</li> </ul>	<p>Why do you want to evaluate the program?</p> <ul style="list-style-type: none"> <li>- Is the program meeting needs?</li> <li>- Is the program meeting objectives?</li> </ul>
<p><b>TRUNK</b> activities</p>  <p><i>“How do you do it?”</i></p>	<p>How can you fulfill your program objectives?</p> <ul style="list-style-type: none"> <li>- Discussions and education sessions</li> <li>- Distribute info pamphlets</li> </ul>	<p>How can you measure the success of your program?</p> <ul style="list-style-type: none"> <li>- Community needs assessment</li> <li>- Pretest population</li> <li>- Focus groups</li> </ul>
<p><b>BRANCHES</b> target groups</p>  <p><i>“Who do you involve?”</i></p>	<p>Who is your program for?</p> <ul style="list-style-type: none"> <li>- Parents of 2-4 year olds</li> </ul>	<p>Who do you want to participate in your program evaluation?</p> <ul style="list-style-type: none"> <li>- Target population in community</li> <li>- Program participants</li> <li>- Program providers</li> </ul>
<p><b>LEAVES</b> outcomes</p>  <p><i>“What results do you hope to see?”</i></p>	<p>What differences do you want to see in your program participants?</p> <ul style="list-style-type: none"> <li>- Increased knowledge of child care and available services</li> <li>- Peer support</li> <li>- Improved parenting skills</li> </ul>	<p>What success will the program have in meeting needs of clients and program objectives? (Evaluation Indicators)</p> <ul style="list-style-type: none"> <li>- Differences in knowledge</li> <li>- Perceptions of peer support</li> <li>- Differences in parenting skills</li> </ul>



## Program Logic Model



You can use the Program Logic Model example as a template to develop a logic model for your own program. Outline why, how, who, and what your program and evaluation will focus on. Use this as a visual guide throughout your evaluation.

Components	Program	Evaluation
<p><b>ROOTS</b> Planning</p>  <p><i>“Why are you doing it?”</i></p>		
<p><b>TRUNK</b> activities</p>  <p><i>“How do you do it?”</i></p>		

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<p><b>BRANCHES</b> target groups</p>  <p><i>“Who do you involve?”</i></p>		
<p><b>LEAVES</b> outcomes</p>  <p><i>“What are the results?”</i></p>		