





**Table 2: Program Evaluation Needs Assessment**







An Evaluation Needs Assessment helps you to think about what you hope to learn from the program evaluation and what opportunities and challenges you may face along the way. Using your program logic model, determine the strengths and weaknesses of each stage of your program evaluation.

<b>Components</b>	<b>Strengths</b>	<b>Weaknesses</b>
<p><b>ROOTS</b> planning</p> 	<p>What are the strengths of your evaluation plan?</p>	<p>What are some weaknesses of your evaluation plan?</p>
<p><b>TRUNK</b> activities</p> 	<p>What are the strengths of your evaluation activities? Why are these the best choices?</p>	<p>What are the weaknesses of your evaluation activities? What other activities could you conduct?</p>
<p><b>BRANCHES</b> target groups</p> 	<p>What are the strengths in involving these evaluation partners?</p>	<p>What are the weaknesses in this choice of evaluation partners? Who else could you involve?</p>
<p><b>LEAVES</b> outcomes</p> 	<p>What are the strengths of your success indicators?</p>	<p>What are the weaknesses of your success indicators? How can you adapt these to improve the measures?</p>

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An Evaluation Needs Assessment helps you to think about what you hope to learn from the program evaluation and what opportunities and challenges you can face along the way. Using your program logic model, determine the strengths and weaknesses of each stage of your program evaluation.

<b>Components</b>	<b>Opportunities</b>	<b>Challenges</b>
<p><b>ROOTS</b> planning</p> 	<p>What can you do to improve the evaluation plan?</p>	<p>What challenges are you facing in planning the evaluation?</p>
<p><b>TRUNK</b> activities</p> 	<p>How could you use these activities to improve the strength of your evaluation or your program?</p>	<p>What challenges could you face in conducting evaluation activities? What can you do to face these challenges?</p>
<p><b>BRANCHES</b> target groups</p> 	<p>How could the involvement of your evaluation partners improve the strength of your evaluation or your program?</p>	<p>What challenges could you face in involving these evaluation partners? What can you do to face these challenges?</p>
<p><b>LEAVES</b> outcomes</p> 	<p>How could your success indicators improve the strength of your evaluation or your program?</p>	<p>What challenges could you face in measuring these success indicators? What can you do to face challenges?</p>