



## **Elevator Activity:**

Imagine you are on an elevator with an influential member of a key funding agency. You have one minute before the elevator doors open to describe to this person **WHY** your program is important, **HOW** you conduct your program activities, **WHO** your target population is, and **WHAT** differences you hope to see in your program participants. Take five minutes to write your answers below as clearly as possible.

**WHY** is your program important to the target community?

**HOW** do you conduct your program activities?

**WHO** is your target community?

**WHAT** differences do you hope to see in your program participants?