

Policy Matters Sponsorship Prospectus

Policy Matters is an annual panel series presented by the MacEachen Institute for Public Policy and Governance and its partners. The 2026 series will take place September – November 2026, with five panels on major policy issues of regional and national importance. The mission of the *Policy Matters* series is to amplify public policy discussions, present new research, encourage research-informed policy, and provide a forum for the broader community to engage with the critical questions that shape our world today. These events are free and open to the public.

This fall, *Policy Matters* will cover five pressing policy topics: Energy Policy in Nova Scotia; Low-Earth Orbit Satellites and Canadian Data Sovereignty; Cannabis Regulation and Mi'kmaq Treaty Rights; Child and Youth Social Policy Reform; and Economic Policy and ACOA's Atlantic Economic Panel Report. Each session will include a moderated panel discussion followed by a public Q&A session. Confirmed speakers at the 2026 panels include experts and leaders in a variety of fields in the academic, public, community, corporate, and not-for-profit sectors.

Sponsoring *Policy Matters* is an opportunity to support civic engagement, which is the foundation of a healthy democracy and society. **We invite organizations to sponsor a panel that most closely aligns with your mission and mandate, or to sponsor the entire series (funds directed towards general *Policy Matters* operational costs).** We welcome your support and present you with an opportunity to position your organization as a key contributor to the development of evidence-based policy towards a strong and prosperous Canada.

Policy Matters gratefully recognizes the generous support of IPAC Nova Scotia, The PIER/ Le CIPER, the Atlantic Canada Opportunities Agency (ACOA), NATIONAL Public Relations and the Ocean Frontier Institute.

Policy Matters Fall 2026 Schedule

Date/Location	Topic	Confirmed Participants
September 18, 2026, 6:00-8:30pm , The PIER, Halifax Seaport	Energy Policy in Nova Scotia: Offshore wind, oil crisis, and future technologies	Sven Scholtysik, <i>Research Director, Net Zero Atlantic</i> ; Dr. Larry Hughes, <i>Research Fellow, MIPP</i> ; Dragan Pecurica, <i>Director, Energy and Risk Management at Nova Scotia Power</i> ; Christine Bonnell-Eisnor, <i>CEO, Nova Scotia Canada Offshore Energy Regulator</i>
October 16, 2026, 5:30-7:00pm , Irving Oil Auditorium, Richard Murray Design Building, 5257 Morris St.	Data Sovereignty and Low-Earth-Orbit Satellites: Unexpected costs of the space race	Alexander MacIsaac, <i>Research Manager, Samara Centre for Democracy</i> ; Arad Gharagozli, <i>CEO, Galaxia Mission Systems</i> ; Dr. Andrea Harrington, <i>Co-Director, Institute of Air and Space Law, McGill University</i>
October 23, 2026, 1:00-2:30 , University of King's College, KTS Hall	Cannabis coverage: Media framing of Indigenous treaty rights in the modern policy sphere	Trina Roache, <i>Assistant Professor, University of King's College</i> ; Rosalie Francis, <i>RFrancis Law</i> ; John G. Paul, <i>Executive Director of the Atlantic Policy Congress of First Nations Chiefs Secretariat</i>
November 13, 2026, 1:00-2:30 pm , The Akins Room, Nova Scotia Archives	"The Broken System": Why does child and youth policy reform keep failing children-at-risk?	Dr. Paul Bennett, <i>Schoolhouse Consulting</i> ; Elizabeth Lance, <i>Director, School Board Research</i> ; Alec Stratford, <i>Executive Director/ Registrar, Nova Scotia College of Social Workers</i> ; Sylvia Parris-Drummond, <i>CEO, Delmore Buddy Daye Learning Institute</i>
November 27, 2026, 5:30-8 Paul O'Regan Hall, Halifax Central Library	The Atlantic Economic Panel Report: Policy in a time of crisis	Hon. Diana Whalen, <i>former Minister of Finance and Chair of the Treasury Board, Nova Scotia</i> ; Dr. Lars Osberg, <i>Dalhousie University</i> ; Don Mills, <i>Chair of Atlantic Economic Panel Report</i> ; Tareq Hadhad, <i>CEO, Peace by Chocolate</i>

Sponsorship Benefit Tiers

Benefits	Bronze (\$500)	Silver (\$1000)	Gold (\$2000)	Platinum Sponsor (\$3000 +)
A member of your organization will be invited to share about your mission during introductions and introduce the panelists				
Opportunity to be the presenting sponsor of a specific panel*				
Profile of organization will be included in our program and on our website				
<i>Prominent</i> logo placement on website, program, and event signage				
Organizational advertisement (such as a lifestyle ad) included in program			¼ page	½ page
Opportunity to place a roll-up banner or sign at the event				
Logo placed on series website and program				
Logo placed on promotional posters/materials				
Verbal recognition during opening and closing remarks				
Opportunity to distribute a promotional item to attendees (such as pens, notepads, pamphlets, etc)				
Your organization will be highlighted in one special social media post				
Thank-you acknowledgement during the event				
Name listed in official event program and on website				
Special guest tickets	One ticket	One ticket	Two tickets	Three tickets

*Presenting Sponsor opportunities are subject to panel availability. If you are interested in becoming a Presenting Sponsor of Policy Matters, please speak to us for further information.

In-Kind Sponsorships

Policy Matters also welcomes in-kind support, which could be offered in the form of catering, venue support, AV and technology support, printing, signage, community attendance, and accessibility supports.

Contact

For sponsorship inquiries, please contact: Karina Matys | kmatis@dal.ca