

**MacEACHEN  
INSTITUTE FOR  
PUBLIC POLICY  
AND GOVERNANCE**

at Dalhousie  
University

INDEPENDENT  
*and* INFORMED

**MacEachen**

INDEPENDENT. INFORMED.



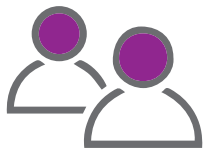
**“I LOVE WHAT YOU’RE DOING . . . STUDENTS HAVE  
HERE A RARE OPPORTUNITY TO BE ENGAGED IN  
A CLASS THAT’S MEETING WITH REAL PEOPLE  
AROUND REAL ISSUES.”**

**— DR. WANDA THOMAS BERNARD, INDEPENDENT SENATOR**

# PROGRESSIVE PUBLIC POLICY **GREATER CIVIC ENGAGEMENT**

The **MacEACHEN INSTITUTE FOR PUBLIC POLICY AND GOVERNANCE AT DALHOUSIE UNIVERSITY** is a nationally focused, non-partisan, interdisciplinary institute supporting the development of progressive public policy and encouraging greater citizen engagement.

The MacEachen Institute's research and advocacy work focuses on four themes that are important to our region and to Canada.



## 1| CIVIC ENGAGEMENT

The MacEachen Institute plays a key role in advancing our understanding of Canadian democracy and civic engagement. It explores the ways in which citizens participate in electoral processes at the federal, provincial and municipal levels.



## 2 | ATLANTIC CANADA AND THE WORLD

Atlantic Canada has policy concerns that are unique in Canada. The MacEachen Institute supports research that explores and gives a voice to Atlantic Canada's perspective in both a national and international context.



## 3| HEALTH SYSTEMS AND GOVERNANCE

By rethinking health system design at the organizational, regional and federal levels, the MacEachen Institute aims to facilitate the redesign of complex health policy.



## 4| SMART INFRASTRUCTURE

The MacEachen Institute examines the increasingly complex policies of critical infrastructure (CI) – the essential physical and cyber assets upon which we depend every day.





PULITZER PRIZE WINNING JOURNALIST SHERI FINK

# TIMELY ROUND TABLES AND DISCUSSIONS

By facilitating workshops and conferences, hosting speakers and bringing together interested policy experts, stakeholders, faculty members and students, the Institute builds connections with the community and creates an impact with policy-focused research projects.

## EMERGENCY MANAGEMENT AND FLOOD RISKS

In anticipation of the centennial of the Halifax Explosion, the MacEachen Institute held two events focused on emergency management and disaster relief. The first, an emergency management round table with Pulitzer Prize winner Sheri Fink, welcomed students from the School of Public Administration, Journalism and the Health Law Institute, and representatives from the province to explore the ethical minefields of emergency response.

On the anniversary of the explosion, December 6, 2017, the Institute hosted Calgary Mayor Naheed Nenshi via video conference to discuss his role during the 2013 Alberta floods. Joining the mayor were emergency managers, public servants, Dalhousie researchers and students to pose their questions regarding emergency management planning and implementation.



## CANNABIS LEGALIZATION

When important public policy decisions are on the horizon, the MacEachen Institute brings together experts and policy makers to discuss strategies and weigh options. With the federal government set to legalize cannabis edibles in the coming year, the Institute held a discussion with the NS Department of Justice, Darrell Dexter and Anne McLellan to share their expertise. The Institute has also hosted timely policy round tables on the value of commercial shipping to the Canadian economy, a code of conduct for seafood market states, and the issue of youth outmigration from Atlantic Canada.



# POLICY MATTERS SPEAKER SERIES

## **LOCAL, NATIONAL AND INTERNATIONAL POLICY ISSUES**

### WEEKLY PANELS

In the fall of 2017, the MacEachen Institute ran the first Policy Matters speaker series, a weekly panel discussion on major policy issues. Each discussion featured thought leaders from civil society and focused on one of the Institute's four research themes – Civic Engagement, Atlantic Canada and the World, Health Systems and Governance, and Smart Infrastructure. Held each Tuesday for nine weeks from September to November 2017, the discussions encouraged public engagement with local, national and international policy issues. All events were open to the public and live-streamed on Facebook Live.


### ENGAGING TOPICS

The topics from 2017's speaker series:

- Is Nova Scotia Ready for the Atlantic Immigration Pilot?
- All for One Nova Scotia? Perspectives on the Ivany Report
- The Tobacco Act, 1997
- Farms, Fisheries and Food: Canada's Next Generation of Food Production
- Independent or Partisan? The Future of the Canadian Senate
- After the 'Boom': Re-Imagining Health Care After a Generation
- The Equity Myth: Diversity on University Campuses
- Half Empty or Half Full? The Outlook for the Canadian Water Sector
- Risk, Resilience and Critical Infrastructure



# INSPIRING THE NEXT GENERATION OF POLICY EXPERTS

A photograph of Darrell Dexter, a middle-aged man with glasses, wearing a dark pinstriped suit, white shirt, and red tie. He is seated at a desk in a library, with bookshelves filled with books in the background. He is gesturing with his right hand while speaking. On the desk in front of him are several books, including one titled "FIVE DAYS AT MEMORIAL".

In the fall of 2017, Darrell Dexter began teaching a public policy course to second year graduate students in Dalhousie's School of Public Administration. Expert guests joined Mr. Dexter and Institute Director Kevin Quigley to discuss and exchange views on important policy challenges with the class. The students worked in teams on policy challenges provided by the federal and provincial governments. Students crafted research papers on recent policy issues:

- Trade Opportunities in the European Union
- Regulating Cannabis Edibles
- Small Town Infrastructure Investments
- Decommissioning Infrastructure

Darrell Dexter

*"To be able to engage bright young people who have an interest in public policy development is something that I enjoy. Hopefully it will inspire people to see participation in the public service as something they'll want to do."*

— **DARRELL DEXTER, FORMER PREMIER OF NOVA SCOTIA,  
ADJUNCT PROFESSOR FOR THE PROJECTS COURSE**



# LEADERS AND FUTURE LEADERS IN CIVIL SOCIETY

## HONORARY DISTINGUISHED FELLOWS

Distinguished Fellows are leaders in civil society who have made significant contributions to the fields of public policy and governance.

The MacEachen Institute currently has two Honorary Distinguished Fellows, The Right Honourable Jean Chrétien and the Honourable Darrell Dexter.

## JUNIOR FELLOWS

The Institute launched its Junior Fellows program on October 17, 2017 when PhD student Brittany Barber (Health) and Master's student Andrew Lam (Sociology) were appointed. Junior Fellows contribute to the research, goals and learning culture of the Institute by supporting the development of progressive public policy.

JUNIOR FELLOWS BRITTANY BARBER AND ANDREW LAM





*“Racialized faculty actually report having more publications and more grants than non-racialized faculty. In other words, they are playing the game and they are playing it at a greater rate. [...] but they are not being rewarded”*

— **DR. HOWARD RAMOS, DEPARTMENT OF SOCIOLOGY AND SOCIAL ANTHROPOLOGY, DALHOUSIE, SPEAKING AT OCTOBER 2017 POLICY MATTERS PANEL – THE EQUITY MYTH: DIVERSITY ON UNIVERSITY CAMPUSES**

## MacEACHEN INSTITUTE 2017

### BY THE NUMBERS

#### HOSTED OVER **20 EVENTS** WITH OVER **750 PARTICIPANTS**

- **11** Round Tables, Stakeholder Briefings & Presentations
- **10** Public Events
- Over **50** speakers including academics, private sector representatives, politicians/senators, public servants, journalists, authors and not-for-profit representatives.

#### **EARNED 100** PIECES OF MEDIA COVERAGE IN **OVER 40** DIFFERENT OUTLETS

#### **ONLINE METRICS**

- **20,665** Page Views
- **3,580** Users
- **2,488** YouTube Video Views
- **242** Facebook Followers
- **175** Twitter Followers





*“We have a real opportunity to do things differently . . . We can be brave enough to shine light on all the things that aren’t working, all of the things that we need to fix, instead of just the status quo.”*

— **DR. PAM PALMATER, MI’KMAW LAWYER AND SOCIAL JUSTICE ACTIVIST FROM EEL RIVER BAR FIRST NATION, CHAIR IN INDIGENOUS GOVERNANCE, RYERSON UNIVERSITY**

## LOOKING FORWARD TO 2018

### POLICY MATTERS 2018 SPEAKER SERIES

The successful first season of Policy Matters bodes well for another series in 2018 with new discussion topics, local, national and international panelists, and increased engagement from the community. With a federal election approaching in 2019, the MacEachen Institute aims to inform citizens and engage them on pressing issues, and the 2018 Policy Matters speaker series will be central to that discussion.

### ISSUES ON THE RADAR

The MacEachen Institute is planning events for 2018 focused on the most pressing policy issues. Upcoming events will focus on:

- NAFTA and the future of international trade for Canada
- Rising oceans and emergency management
- First Nation-Crown relations
- Healthcare strategies for Nova Scotia
- Tax policy and public opinion

# ALLAN J. MacEACHEN

Mr. MacEachen's extensive experience and success working within the Canadian political system resulted in a nationwide commitment to and belief in our democratic process. And it is this philosophy that drives the MacEachen Institute and its mandate of enhancing citizen engagement, encouraging voter participation and promoting good government policy to build a strong and progressive country for all Canadians.

*"Canadians are living in the country that Allan J. built. . . . Let us honour him by recommitting ourselves as Canadians to continuing his life's work of hard things done well."*

—**JUSTIN TRUDEAU, PRIME MINISTER OF CANADA, SPEAKING AT ALLAN J. MACEACHEN'S CELEBRATION OF LIFE ON SEPTEMBER 17, 2017**

*"His style was graceful, his manner was collaborative, but don't let that fool you. He possessed a steely toughness that could not be shaken."*

—**DAVID DINGWALL, FORMER MP FROM CAPE BRETON, SPEAKING AT THE MACEACHEN INSTITUTE ON SEPTEMBER 26, 2017**

*"Allan J. was someone who was really instrumental in shaping the lives that we live every day."*

—**DANNY GRAHAM, FORMER LEADER OF THE LIBERAL PARTY OF NOVA SCOTIA, SPEAKING AT THE MACEACHEN INSTITUTE ON SEPTEMBER 12, 2017**





**“IF YOU LOOK AT THE ARCHITECTURE OF THE SOCIAL POLICY OF THIS COUNTRY AND ASK YOURSELF WHO, MORE THAN ANY OTHER CANADIAN, IS RESPONSIBLE FOR THAT ARCHITECTURE ... IT IS ONE PERSON. IT IS ALLAN J. MacEACHEN.”**

— THE HONOURABLE BOB RAE



## EXTERNAL ADVISORY COUNCIL

The MacEachen Institute External Advisory Council comprises public servants, political figures and leaders in civil society. Members of the Council support the Institute by offering feedback on strategic direction, facilitating external interactions and supporting connections between Dalhousie and other public policy actors.

**Megan Leslie (Chair)**, President and CEO of WWF-Canada, Former MP for Halifax and Deputy Leader of Canada's Official Opposition

**The Honourable Wayne G. Wouters, P.C., O.C.**, (Vice-Chair), Strategic and Policy Advisor at McCarthy Tétrault LLP, Former Clerk of the Privy Council, Government of Canada

**Doug Kirkpatrick**, President, Heydon Strategies Inc. Founding Executive Director of the original MacEachen Institute for Policy & Government

**Nathan Kroll**, President and founder of Current Studios, Nova Scotia technology entrepreneur

**Colin P. MacDonald, Q.C.**, Former senior staffer in Allan MacEachen's office, Recently retired corporate law partner at Borden Ladner Gervais LLP, Advisory Board member of the original MacEachen Institute for Policy & Government

**Taleeb Noormohamed**, President and Chief Operating Officer, Casaza Inc., Advisory Board member of the original MacEachen Institute for Policy & Government

**Pamela Palmater**, Mi'kmaw lawyer and social justice activist from Eel River Bar First Nation, Chair in Indigenous Governance, Ryerson University

**The Honourable Bob Rae, P.C., C.C., O.Ont, Q.C.**, Partner at OKT LLP, Canada's special envoy to Myanmar, Professor at University of Toronto, served as Ontario's 21st premier from 1990 to 1995

**Janice Gross Stein, C.M., O.Ont, FRSC**, Founding Director of Munk School of Global Affairs and Belzberg Professor of Conflict Management, Department of Political Science, University of Toronto

**David A. Thompson**, Owner, Weed Man Maritimes, Founding Trustee of the For the Public Good Trust (2011)

## RESEARCH COMMITTEE MEMBERS

**Kevin Quigley (Chair)** – Scholarly Director, MacEachen Institute for Public Policy and Governance

**Jerry Bannister** – Associate Professor, Faculty of Arts and Social Sciences

**Jamie Baxter** – Assistant Professor of Law, Schulich School of Law

**Corey Beals** – Graduate Student, Faculty of Management

**Andrew Bergel** – Graduate Student, Faculty of Arts and Social Sciences

**Mary Brooks** – Professor Emerita, Faculty of Management

**Katherine Fierlbeck** – Professor, Faculty of Arts and Social Sciences

**Kate Sherren** – Associate Professor, Faculty of Management

## GOVERNING COUNCIL MEMBERS

**Sylvain Charlebois (Chair)** – Dean, Faculty of Management

**Alice Aiken** – Vice-President Research

**Camille Cameron** – Dean, Schulich School of Law

**Frank Harvey** – Dean, Faculty of Arts & Social Sciences

**Brenda Merritt** – Dean (Acting), Faculty of Health

**David Thompson** – Owner, Weed Man Maritimes, Founding Trustee of the For the Public Good Trust (2011)

### FOR MORE INFORMATION, PLEASE CONTACT:

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