

Media Advisory:

MacEachen Institute for Public Policy and Governance and School of Public Administration host panel discussion on Social Responses to the 'Big Lift'

May 31, 2016 (Halifax, NS) – Media are invited to attend a panel discussion on social responses to the 'Big Lift', the Halifax Macdonald Bridge Re-Decking project, at the Halifax Central Library on Wednesday, June 1, 2016 in the Paul O'Regan Hall. The event is hosted jointly by the MacEachen Institute for Public Policy and Governance and the School of Public Administration, Dalhousie University.

The panel will feature research from a team of local and international scholars about the impact of bridge closures to traffic flow, the public's and media's use of social media in response to the re-decking, and the results of two large surveys of public attitudes towards the bridge re-decking. The MacEachen Institute's Scholarly Director, Dr. Kevin Quigley, will chair the discussion with panelists:

- Dr. Calvin Burns, Business School, University of Strathclyde, Glasgow
- Dr. Anatoliy Gruzd, Ted Rogers School of Management and The Social Media Lab, Ryerson University
- Dr. Ahsan Habib, School of Planning and Dalhousie Transportation Collaboratory (DalTRAC), Dalhousie University

The Social Sciences and Humanities Research Council (SSHRC) has provided support to this team of scholars to study different community aspects of the project. The panel will report some of its findings to date.

What: Panel discussion on social responses to the 'Big Lift'

Where: Paul O'Regan Hall, Halifax Central Library, 5440 Spring Garden Road, Halifax

When: Wednesday, June 1, 2016. Event begins at 11:00 a.m. Media are encouraged to arrive early in order to get settled before the event begins.

Media Contact:

Colin Craig
Director of Marketing & Communications
Office of the Dean
Dalhousie University Faculty of Management
902.223.3981
colin.craig@dal.ca