

2018 STOKER AWARD FOR INNOVATION

IGNITE BACKDROP CREATORS

As part of the 200th celebrations, Dal's Alumni office planned a fancy dinner at the new convention centre called IGNITE. More than 1100 guests attended for an evening of discovery and celebration to launch Dal into its third century.

The organizers wanted to create a custom built projection backdrop that would be the focal feature of the staging. Throughout the evening original animated and static images rolled across the backdrop to go along with the videos and speaking elements.

Our staff were given measurements which changed almost daily. In the end they took over the job, chose the material, created the backdrop, and prefabricated as much of it in-house as possible to shorten the time needed on site. They installed it in record time shortly before the event, and then tore it down as soon as it was over. The organizers were more than pleased with the end result and called it impactful and a visual feast for the eyes.

