

## Conference Committee Annual Report 2021

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Committee members: Erica Gagnon (chair), Karyn Hemsworth, Karen McCrank, Julie Webb, Stephen Ellis, Genevieve MacIntyre

### Committee Purpose

1. To plan and produce the annual DPMG Conference for DPMG members.
2. To create a conference program that challenges and strengthens the hard and soft skills of DPMG members, and generates excitement and pride for work at Dalhousie.

### Specific Responsibilities & Deliverables

- Plan, promote and execute the annual DPMG conference, subject to DPMG Executive final approval.
- Ensure accessibility and availability of conference session topics to membership.
- Coordinate with the DPMG PPD Committee and DPMG Executive to ensure there is cohesion between the conference and existing PPD opportunities for DPMG members, and that conference themes and programming fit within the university's strategic direction.
- Collect and leverage attendee feedback.

### Summary of 2020-2021

A virtual conference was held on June 17, 2021. The theme was *EDI & Technology in a changed world*.

Keynote speaker: Robert S. Wright

Concurrent sessions: "EDI in the workplace" & "Microsoft Teams Live and SimplyCast, what else can they do?"

444 registrants online

368 attended keynote

130 attended EDI session

80 attended virtual tools session

We did a pre-conference mail out sponsored by Johnson Insurance that contained a gift from Johnson, and custom 3D printed miniature Henry Hicks buildings designed and created by Dal.

We also gave away a number of prizes provided by our sponsors, including a complimentary stay at the Lord Nelson hotel, Dal Bookstore prize packs, and Dal Bookstore gift cards.

### Going Forward

Hope to have an in-person conference for 2022 on campus.