

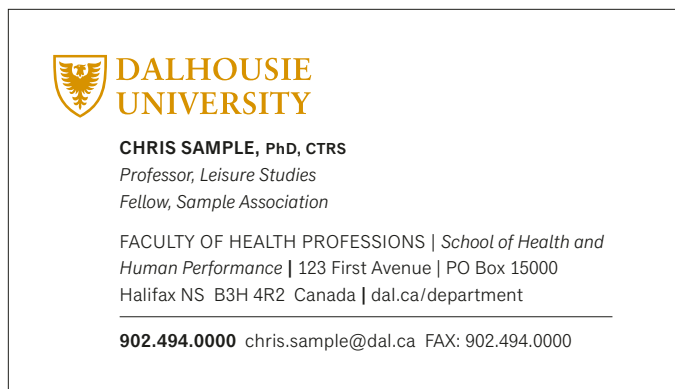
9.0 STATIONERY

- 9.01 BUSINESS CARDS
- 9.02 LETTERHEAD
- 9.03 ENVELOPES
- 9.04 200TH ANNIVERSARY

9.0 STATIONERY | 9.01 BUSINESS CARDS

Business cards are an effective way to reinforce Dalhousie's fresh and bold brand as our faculty and staff—our key brand ambassadors—share their cards with colleagues. Cards will adhere to the following guidelines to ensure consistency across the university.

Please contact design.services@dal.ca to order your cards or order online at dsm412.creativeservices.dal.ca/business-cards.

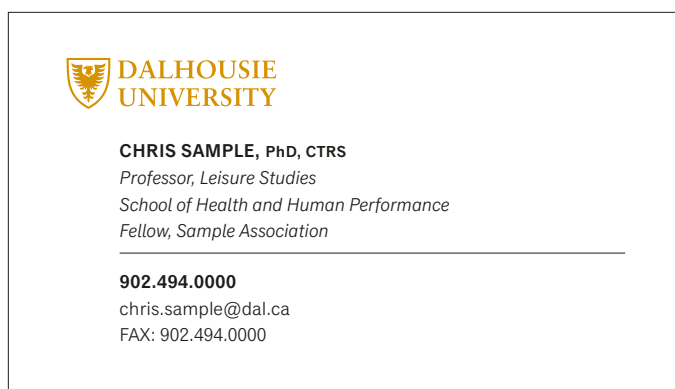


A (front)

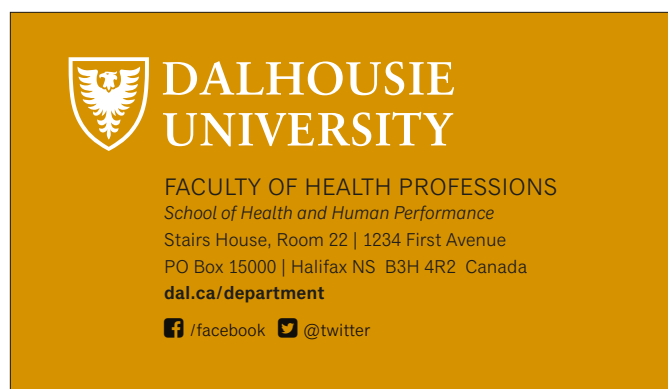


B (back)

Option #1
Information is
printed on
A side only



A (front)



B (back)

Option #2
Contact information
is printed on A side
University information
is printed on B side

9.0 STATIONERY | 9.02 LETTERHEAD

Letterhead is produced on pre-printed colour shells. Please contact design.services@dal.ca to order your letterhead or order online at dsm412.creativeservices.dal.ca/stationery.html.

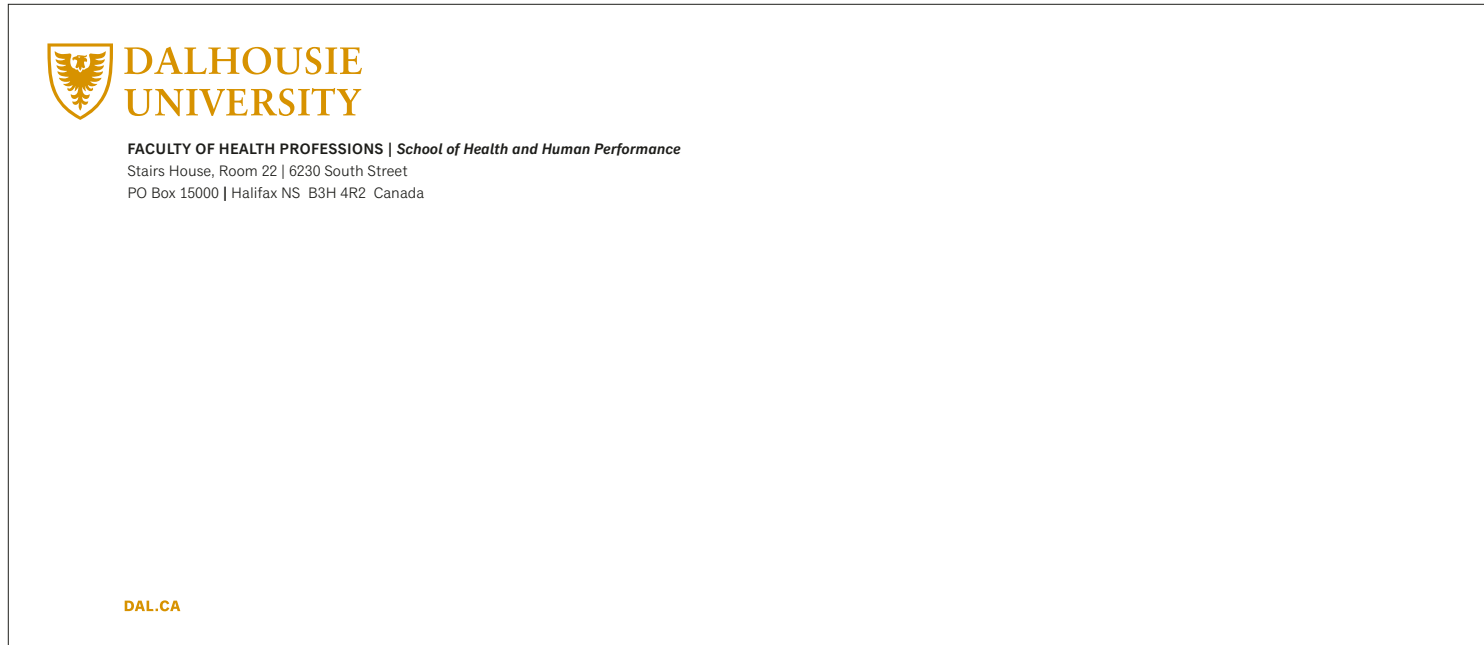
When printing on letterhead, the margin guidelines below will help you create consistent correspondence with the correct amount of white space.



9.0 STATIONERY | 9.03 ENVELOPES

Number 10 envelopes are produced on pre-printed colour shells. Colour logo is an option on oversize envelopes. Please contact design.services@dal.ca to order your envelopes or order online at dsm412.creativeservices.dal.ca/stationery.html.

Number 10 Envelope



9.0 STATIONERY | 9.04 200TH ANNIVERSARY

In 2018, Dalhousie will celebrate its 200th anniversary, a milestone reached by only a small number of Canadian universities. With special events and unique learning opportunities throughout the year, we will look back on two centuries of prestige and tradition built on academic excellence, groundbreaking discoveries and the transformational impact Dalhousie has made around the world. At the same time, we will look boldly to our future as a leader in addressing global challenges through collaboration, creativity and innovation.

Dalhousie invites faculties, departments and units to share in the excitement of our 200th anniversary celebration. We encourage you to use the bicentennial logo for your printed materials between January 1, 2017 through December 2018. For more information about stationery for the 200th Anniversary please see page 13.05.

