

12.0 RESOURCES

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12.0 RESOURCES | **12.01 CONTACTS**

Have questions? Need to order business cards?

Send us an email or leave us a voice mail and we'll help you get what you need.

General branding questions, specialty materials and collateral

design.services@dal.ca

902.494.3636

Business cards and stationery

design.services@dal.ca

902.494.3636

Content and editorial

commark@dal.ca

902.494.2517

Website

commark@dal.ca

902.494.2517

Fonts

design.services@dal.ca

902.494.3636

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At Dalhousie University, we produce communications and marketing materials for a wide range of audiences from students and parents, campus visitors and internal groups, to the media and government officials. Whether in print or on the web, our words and messaging should always express our brand components and reflect our brand promise.

Dal's editorial style guide

www.dal.ca/dept/communicationsandmarketing/tools-and-resources/editorial_style_guide.html

Web style guide

www.dal.ca/webteam/web_style_guide.html

Social media guidelines

www.dal.ca/dept/communicationsandmarketing/tools-and-resources/guidelines/social-media-guidelines.html